FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	<b>OF CHANGES</b>	IN BENEFICIAL	OWNERSHIP

	OMB APPRO	DVAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* <u>Jones Robyn Mary Elizabeth</u>					2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [ GSHD ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
Jones Rodyn Mary Enzadeth				X									Direc	tor		X 10	% Owner			
(Last) (First) (Middle)				3. [	Date of Earliest Transaction (Month/Day/Year)									Office belov	cer (give title ow)			her (specify low)		
C/O GOO	OSEHEAD	INSURANCE, I	INC		12/	12/03/2019								Member of 10% owner group						
		VD., BUILDING																		
			.,.		4 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
(Street)						i / dilicii	umom,	Date 0	i Oligii	iai i iii	ca (Month	Day/10		Line)	iividdai o	1 001110 01	oupin	ing (Onc	ok Applicable	
WESTLA	AKE T	X	7626	52										X Form filed by One Reporting Person  Form filed by More than One Reporting  Person						
(City)	(S	itate) (	Zip)												reis	OH				
		Tabl	le I	- Non-Deriv	ative	Sec	uritie	s Acc	quire	d, Di	sposed	of, o	r Benefic	ially	Owne	ed				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea	ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)		Cod	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5			Beneficially Owned Following		s lly ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
								Cod	le V	An		(A) or (D)	Price	1	Reported Transacti Instr. 3 a	on(s)			(Instr. 4)	
Class A Common Stock		12/03/2019				S	S		5,500	D	\$40.2666(1)		378,359		I		By Mark and Robyn Jones Descendants Trust 2014			
Class A Common Stock <sup>(2)</sup>						Τ						747,890		890		D				
		Та	able	e II - Derivat (e.g., pı									Beneficial ecurities		wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if a	ny onth/Day/Year) -	4. Transa Code 8)		5. Nur of Deriva Secur Acqui (A) or Dispo of (D) (Instr. and 5	ative rities red sed	6. Date Expira (Monti	tion D		Am Sec Und Der Sec and	Amount or Number of	Der Sed (Ins	Price of rivative curity str. 5)	9. Numbo derivativ Securitie Beneficia Owned Followin Reported Transact (Instr. 4)	ive ies Form: Direct (I) or Indirect (I) (Instr.		Beneficial Ownership ect (Instr. 4)	

## **Explanation of Responses:**

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$40.05 to \$40.72, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 2. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

## Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

/s/ P. Ryan Langston, as Attorney-in-Fact for Robyn 12/04/2019 Mary Elizabeth Jones

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.