FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Mark Evan</u>						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]								(Ch	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner						
	Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 500 SOLANA BLVD., BUILDING 4, STE 4500					3. Date of Earliest Transaction (Month/Day/Year) 03/26/2019] :	X Officer (give title X Other (specify below) CEO / Member of 10% owner group						
(Street) WESTLAKE TX 76262 (City) (State) (Zip)				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(Oily)				Non Dor	ivativ	10 S0	ouri	tios A	\ caui	rod	Disposed	of o	Ponc	ficiall	v Ownod						
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yes				on	2A. Dec Execut if any (Month	emed ion D	ate,	3. Transaction Code (Instr. 8)		4. Securities	Acquire	acquired (A) or D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nati Indired Benefi Owner	ct icial rship		
									Code	v	Amount	(A) or (D)	Price					(Instr. 4)			
Class B Common Stock 03/26/2019				19				С		34,511	D	\$	60	14,447,7	14,447,705		I By		rust ⁽¹⁾		
Class A Common Stock 03/26/2019)19				С		34,511	A	\$	60	1,782,7	92	I	I Jo		By Mark nd Robyn ones Descendants Trust 2014		
Class A Common Stock 03/26/2019)19				S		34,511	D	\$29.0)275 ⁽²⁾	1,748,281		I		By Mark and Robyn Jones Descendants Trust 2014		
Class B Common Stock ⁽³⁾														182,349		D					
Class A Common Stock ⁽³⁾					Ì										749,317		D				
			Table								isposed o				Owned			•			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ion Date ise (Month/Day/Year) if (I		A. Deemed 4. Kecution Date, T		I. Fransaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			ercisable and Date	7. Tit of Se Unde	7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
						v	(A) ((D)	Date Exe	e rcisabl	Expiratior Date	Title	or Nu	mount umber Shares	ber						
LLC Units in Goosehead Financial, LLC	\$0.0	03/26/2019			С			34,511	L	(4)	(4)	Clas Comi Sto	non 3	4,511	\$0	14,447,705		I		By Trust ⁽¹⁾	
LLC Units in Goosehead Financial, LLC ⁽³⁾	\$0.0									(4)	(4)	(4) Class A Commo Stock		32,349		182,349		D			

Explanation of Responses:

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.00 to \$29.13, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 4. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

 $The sales \ reported \ were \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ Mark \ and \ Robyn \ Jones \ Descendants \ Trust \ 2014.$

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.