SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
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hours per response: 0.	Estimated average burden	
	hours per response:	0.5

1. Nume and Address of Reporting Ferson			2. Issuer Name and Ticker or Trading Symbol <u>Goosehead Insurance, Inc.</u> [GSHD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
			3. Date of Earliest Transaction (Month/Day/Year)		Officer (give title below)	X	Other (specify below)		
C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500		, INC.	10/01/2019		Member of 10%	er group			
	3LVD., BUILDIN	G 4, SIE 4500	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi Line)	idual or Joint/Group F	iling (0	Check Applicable		
(Street) WESTLAKE	TX	76262		X	Form filed by One F	•	Ū.		
(City)	(State)	(Zip)			Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Insti	d (A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)			
Class A Common Stock	10/01/2019		S		13,352	D	\$44.47(1)	734,929	I	By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock	10/01/2019		S		23,967	D	\$45.29 ⁽²⁾	710,962	I	By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock	10/01/2019		S		9,502	D	\$46.33 ⁽³⁾	701,460	I	By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock	10/01/2019		S		6,473	D	\$47.14 ⁽⁴⁾	694,987	I	By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock	10/01/2019		s		3,102	D	\$48.44 ⁽⁵⁾	691,885	I	By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock	10/01/2019		S		400	D	\$49.35 ⁽⁶⁾	691,485	I	By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock ⁽⁷⁾								747,890	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

		Ta	ble II - Deriva (e.g., p					ired, Disp options, o	· · ·		or	r			
1. Title of	2	2 Transation	3A. Deemed	4.ode	, 1	60.21		Date 6xDatesEblero	Expiration	Tidtida	of aSolidiares	0. Dries of	9. Number of	10.	11. Nature
Derivative	2. Conversion	3. Transaction		Transa	v	(6A)Nu	nimên	Expiration Da		Amour		Berivative	derivative	10. Ownershin	of Indirect
		e 6 Month/Day/Year)	if any	Code (Deriv	ative	(Month/Day/Y		Securit		Security	Securities	Form:	Beneficial
(Instr. 3)	Price of	1mn 4 is a weighted a	(Month/Day/Year)	hares we	ere sold	Secu		ansactions at pri	ices ranging fr	Underl	ying 4 to \$44.84	(Instr. 5)	Beneficially	Direct (D)	Ownership
the issuer, and	v security holde	er of the issuer, or the	staff of the Securitie	s and Ex	change	Acqu (A) of	ired	upon request, f	ull information	n tegardi	ive ng the num v (instr. 3	ber of shares s	Owned Owned of at each separa	te price within	(instr. 4)
forth in this f	ootnote to this	Form 4.			Ŭ	Dispo				and 4)	y-(msu. s		Reported	(1) (1150.4)	
2 The price r	oported in Colu		worago prico. Those c	haroc t.v	are cold	of (D)	tiple tre	-	icoc ranging fr			inclucivo T	Transaction(s)	n undortakos (o provido to

2. The price reported in Column 4 is a weighted average price. These shares were sold in the price range of the state of t

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$45.86 to \$46.86, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$46.87 to \$47.87, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$47.9 Nurser.91, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upatterenest, full Exchange Commission, upatterenest, f

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$49.15 to \$49.65, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

7. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

<u>/s/ P. Ryan Langston, as</u> <u>Attorney-in-Fact for Robyn</u> <u>Mary Elizabeth Jones</u>

10/03/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.