FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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ļ	OMB APP	ROVAL
	OMB Number	3235-02

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Jones Mark Evan						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [ GSHD ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director X 10% Owner  X Officer (give title X Other (specify below)  CEO / Member of 10% owner group					
	(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500					3. Date of Earliest Transaction (Month/Day/Year) 02/05/2019														
(Street) WESTLAKE TX 76262					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person														
(City)	(5		(Zip)	- Non-Der	ivativ	re Se	curi	ties A	cani	ired [	Disnosed	of or	Renefi	 ciall	v Owned					
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Ye				on	2A. Deemed Execution D		ate,	3. 4. Securities A					5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Natu Indirec Benefic	t cial ship		
								Ī	Code	v .	Amount	(A) or (D)	Price		Reported Transaction (Instr. 3 and	tion(s)			(Instr. 4)	
Class B Common Stock				02/05/2019					С		34,149	D	\$0		14,710,3	376	6 I		By Trust <sup>(1)</sup>	
Class A Common Stock			02/05/2019					С		34,149	A	\$0		1,782,430		I		By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock				02/05/2019					S		34,149	D	\$28.3887 <sup>(2)</sup>		1,748,281		I		By Mark and Robyn Jones Descendants Trust 2014	
Class B Common Stock <sup>(3)</sup>															182,349		D			
Class A Common Stock <sup>(3)</sup>														749,31	.7	D				
			Table	e II - Deriv							sposed o				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execut if any	eemed ution Date,	4. Transa Code ( 8)	action	5. Number		6. Date Ex Expiration (Month/Da		rcisable and Date	7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		ount	8. Price of Derivative Security (Instr. 5)	deriva Secur Benef Owner Follov Repor	ities icially d ving ted action(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	ship ( D) ( ect (	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exe	e rcisable	Expiration Date	Title	Amo or Num of Sh							
LLC Units in Goosehead Financial, LLC	\$0.0	02/05/2019			С			34,149		(4)	(4)	Class Comn Stoc	non 34,	149	\$0	14,7	10,376	I	I	By Trust <sup>(1)</sup>
LLC Units												Class	: A							

### **Explanation of Responses:**

\$0.0

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.

(4)

(4)

- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.96 to \$28.74, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 4. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

### Remarks

Goosehead

Financial,

LLC<sup>(3)</sup>

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

182,349

Common

Stock

182,349

D

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.