FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## OMB APPROVAL OMB Number: 3235-0104

Estimated average burden hours per response: 0.5

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Olsen Ted	Requiring (Month/Da	2. Date of Event Requiring Statement (Month/Day/Year) 09/21/2020  3. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]							
(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC.			4. Relationship of Reporting Issuer (Check all applicable)  Director  Officer (give	10% Owner Other (specify		File	5. If Amendment, Date of Original Filed (Month/Day/Year) 09/18/2020		
1500 SOLANA BLVD, BUILDING 4, SUITE 4500  (Street)  WESTLAKE TX 76262	,		title below)  Member of 10% o	below)			eck Applicable Form filed I Person	by One Reporting	
(City) (State) (Zip)									
Table I - Non-Derivative Securities Beneficially Owned									
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)				4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of Derivative Security (Instr. 4)  2. Date Exercisable an Expiration Date (Month/Day/Year)		ate	(Instr. 4) or Ex		Conver or Exer	cise	5. Ownership Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr.	
l I	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security		or Indirect (I) (Instr. 5)	5)	
Employee Stock Options (right to buy) <sup>(1)</sup>	(2)	01/02/2029	Class A Common Stock	25,000	26.29		D		

## **Explanation of Responses:**

- 1. This amendment is being filed in order to correct the exercisability dates and exercise price disclosed on the originally filed Form 3
- 2. One third (1/3rd) of the shares subject to the option shall vest and become exercisable, subject to continued employment, on January 2, 2021, January 2, 2022 and January 2, 2023, respectively; provided, that all shares subject to the option will vest and become exercisable if the reporting person's employment is terminated without "cause" or for "good reason" (each as defined in either the reporting person's option award agreement or the issuer's omnibus incentive plan) within six month following a "change in control" (as defined in the issuer's omnibus incentive plan).

/s/ P. Ryan Langston, as Attorney-in-Fact for Ted

09/21/2020

Olsen

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.