FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* | | | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|---|--|--|-------------|---|------|--|--|------------------------|---|---------------|-------------|---|--|---|-------------------------|------------------------------|---|------------------------------------|-------------------------------|-------------------------|--|--|
| Jones Robyn Mary Elizabeth | | | | | | | Goosehead Insurance, Inc. [GSHD] | | | | | | | | | | able) r | J | 10% Ow | ner | | |
| | | | | | | | Date of Earliest Transaction (Month/Day/Year) | | | | | | | | | | give title | V | Other (s | I | | |
| (Last) (First) (Middle) | | | | | | | 08/13/2024 | | | | | | | | | | h c 10 | | - Delow) | | | |
| C/O GOO | \perp | | | | | | | | | | | Mem | Member of 10% owner group | | | | | | | | | |
| 1500 SO | 4. 1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | | | | |
| (Street) | | | | | | | | | | | | | | | | | Form filed by One Reporting Person | | | | | |
| WESTLAKE TX 76262 | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | | | | | |
| , | F | | | | | | | | | 1 613011 | | | | | | | | | | | | |
| (City) (State) (Zip) | | | | | | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | | | | |
| | | | | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy | | | | | | | | | | | | | | | | |
| | | | | the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | | | | | | | | | | |
| | | Tal | ble I - Nor | ı-Deriv | ativ | e Se | curit | ies A | Acqu | ıired, | Disp | osed | l of, or | Bene | eficially | Owned | | | | | | |
| 1. Title of S | action | | | | | 3. | | | curities Acquired (A) or sed Of (D) (Instr. 3, 4 and | | | 5. Amour | | | | 7. Nature of | | | | | | |
| Date (Month/D | | | | | | ear) | if any | Execution Date, if any | | | | Code (Ins | | Dispo | Securities Beneficia | lly (D) o | r Indirect E | ndirect Beneficial Ownership | | | | |
| | | | | | | | (Month/Day/Yea | | rear) | 8) | | | Amount (A) or D | | | Owned For Reported Transacti | ı " ''` | | | Instr. 4) | | |
| | | | | | | | | | | Code | ٧ | Amou | nt (| D) | Price | (Instr. 3 a | | | | | | |
| Class A Common Stock 08/13 | | | | | | 24 | | | | G | | 2,0 | 000 | D \$0 | | 179,290 | | | D ⁽¹⁾ | | | |
| Class B Common Stock | | | | | | | | | | | | | | | | 132,349 | | D ⁽¹⁾ | | | | |
| Cl. D.C. Ci. I | | | | | | | | | | | | | | | | 0.55 | 105 | | . 1 | By | | |
| Class B Common Stock | | | | | | | | | | | | | | | 9,572,497 | | | I ; | Trust ⁽²⁾ | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | 1 | | | | | | | |
| (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of 2. 3. Transaction 3A. Deemed 4. Derivative Conversion Date Execution Date, Ti | | | | | | ction | 5. Nu of | mber | | ate Exerc | cisable and | | 7. Title and Amount Securities Underlying | | | 8. Price of Derivative | 9. Number of derivative | | 10. Ownership | 11. Nature of Indirect | | |
| Security (Instr. 3) | curity or Exercise (Month/Day/Year) if any | | | | | Instr. | Deriv | | | nth/Day/Year) | | | Derivative Security (Instr. 3 and 4) | | | Security (Instr. 5) | Securities Beneficia | es | Form: Direct (D) | Beneficial Ownership | | |
| (| Derivative Security | | | Year) 8 | , | | Acqu (A) o | ired | | | | | | | | (| Owned Following | | or Indirect (I) (Instr. 4) | (Instr. 4) | | |
| | Cooliny | | | | | | Dispo | osed | | | | | | | | | Reported Transaction(s) | | | | | |
| | | | | | | (Instr. 3, 4 and 5) | | | | | | | | | | | (Instr. 4) | . (-, | | | | |
| | | | | | | | | | | | | | | ount or | | | | | | | | |
| | | | | Code | | v | (A) | (D) | Date Exer | cisable | Exp Date | iration | Title | Nur Sha | nber of ires | | | | | | | |
| LLC Units | | | | \neg | | | | | | | | | <u> </u> | 1 | | | | | | 1 | | |
| in Goosehead | \$ 0 | | | | | | | | | (3) | | (3) | Class A Common | 13 | 32,349 | | 132,34 | 49 | D ⁽¹⁾ | | | |
| Financial, LLC | | | | | | | | | | | | | Stock | | | | | | | | | |
| LLC Units | | | | | | | | | | | | | | \top | | | | | | | | |
| in Goosehead | \$ 0 | | | | | | | | | (3) | | (3) | Class A Common | 9,5 | 72,497 | | 9,572,4 | 497 | I | By Trust ⁽²⁾ | | |
| Financial, | | | I | | | | 1 | 1 | l | | 1 | | Stock | 1 1 | | | I ' ' | | | 1 1 | | |

Explanation of Responses:

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held directly by Robyn Mary Elizabeth Jones, and does not reflect Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held by her spouse, Mark Evan Jones, who is independently a reporting person of the issuer.
- 2. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries
- 3. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

Remarks:

/s/ John O'Connor, as Attorney-08/15/2024 in-Fact for Robyn Mary Elizabeth Jones

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.