SEC Form 4	
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## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

				01 Section So(11) 011		ounion	it oompany / it							
1. Name and Address of Reporting Person <sup>*</sup> Jones Robyn Mary Elizabeth				2. Issuer Name and <sup>-</sup> Goosehead Ins					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Jones Robyl	<u>n Mary En</u>					L		X Director	X 10	0% Owner				
(Last)	(First)	(Middle	[ ;)	3. Date of Earliest Tra	ansactio	n (Mo	onth/Day/Year)		Officer (give t below)		her (specify low)			
C/O GOOSEH	EAD INSUR	ANCE, INC.	, 	05/07/2021					Member of 10% owner group					
C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500														
(Street)				4. If Amendment, Dat	te of Ori	ginal I	Filed (Month/D	ay/Year		6. Individual or Joint/Group Filing (Check Applicable Line)				
WESTLAKE	TX	76262								,	One Reporting F			
										Form filed by Person	More than One I	Reporting		
(City)	(State)	(Zip)												
		Table I -	Non-Deriva	tive Securities	Acqui	red,	Disposed	of, or	Beneficia	ally Owned				
Date			2. Transaction Date (Month/Day/Yea	ar) 2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
				Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Class B Comm	on Stock		05/07/2021		С		19,570	D	\$0	12,558,432	I	By Trust <sup>(1)</sup>		
Class A Comm	on Stock		05/07/2021		С		19,570	A	\$0	19,570	I	By Mark and Robyn Jones Descendants Trust 2014		
												By Mark		

Class A Common Stock	05/07/2021	S	200	D	\$100.69 <sup>(2)</sup>	19,370	I	By Mark and Robyn Jones Descendants Trust 2014
Class A Common Stock	05/07/2021	S	2,900	D	\$101.68 <sup>(3)</sup>	16,470	I	By Mark and Robyn Jones Descendants Trust 2014
Class A Common Stock	05/07/2021	S	2,849	D	\$103.05 <sup>(4)</sup>	13,621	I	By Mark and Robyn Jones Descendants Trust 2014
Class A Common Stock	05/07/2021	S	6,011	D	\$104.05 <sup>(5)</sup>	7,610	I	By Mark and Robyn Jones Descendants Trust 2014
Class A Common Stock	05/07/2021	S	7,490	D	\$104.83 <sup>(6)</sup>	120	I	By Mark and Robyn Jones Descendants Trust 2014
Class A Common Stock	05/07/2021	S	120	D	\$105.55 <sup>(7)</sup>	0	I	By Mark and Robyn Jones Descendants Trust 2014
Class A Common Stock <sup>(8)</sup>						333,790	D	
Class B Common Stock <sup>(8)</sup>						182,349	D	

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise <del>Price of</del> Derivative Security	3. Transaction Date (Month/Day/Year)	THDE In Control Contro	Ative Fransa Pute 8)	Secu incalls	IFITIES <sup>b</sup> ACC of Source Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Securities Acquired (A) or Disposed of (D) (Instr.		Si <b>Pet Epreposed</b> Expiration Date (MDRI/DB/9660/nverti		୳ୄୄୄୗୄୄୄୄୄୄୄୄୄୄୄୄୄୄ୳ଽୄଽଽ୰୰ୠ Expiration Date (M <b>PHIO</b> BAre&onverti		§i <b>ቡቲ Emsistetett</b> ∿of Expiration Date (ለ <b>ወዝ፤0</b> ክቃ∉£φnverti		§i <b>निम् निराङ्</b> हिरोस्टराफि Expiration Date (Manilon, See Synverti		୩୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦୦		fi <b>Pett Epissistysett</b> Expiration Date (MDRHOBØre&ONVe		୳ <b>୲ୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄୄ</b>		SiPert Epresseder Expiration Date (MPHIOBAreGONVER		of Securiti of Securiti Decision Derivative (Instr. 3 ar	Security	GwPrice of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: <del>Direct (D)</del> or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial <del>Ownership</del> (Instr. 4)
											Amount or																																																				
1. Title of Derivative	2. Conversion	3. Transaction	3A. Deemed Execution Date	€ode Transa	V	Ę∧,N	umpyer	Date ExertsExerc Expiration Da	Expiration issale and te	7itTetle an	Number Angewantes es	8. Price of Derivative	9. Number of derivative	10. Ownershin	11. Nature																																																
LLC Units	or Exercise Price of	(Month/Day/Year)	if any (Month/Day/Year)	Code ( 8)	Instr.	Sec	vative urities	(Month/Day/\		Underlyin Class A/e	g Security	Security (Instr. 5)	Securities Beneficially	Form: Direct (D)	Beneficial Ownership																																																
Goosehead	Derivative Security	05/07/2021		C		Acq (A) (	19,570	(9)	(9)	Common	<sup>d</sup> 19,570	\$0	0\ <u>12,558,432</u> Foliowing	or Inc <mark>i</mark> rect (I) (Instr. 4)	By Trust <sup>(1)</sup>																																																
Financial, LLC	-					of (İ	osed )) (Instr.			Stock			Reported Transaction(s)																																																		
LLC Units						3, 4	and 5)						(Instr. 4)																																																		
in Goosehead Financial, LLC <sup>(8)</sup>	\$0.0			Code	v	(A)	(D)	<sup>(9)</sup> Date Exercisable	(9) Expiration Date	Class A Common Stock Title	Amount 182,349 Number of Shares		182,349	D																																																	

## **Explanation of Responses:**

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$100.31 to \$101.09, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$101.32 to \$102.20, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$102.38 to \$103.38, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$103.39 to \$104.39, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$104.40 to \$105.38, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$105.41 to \$105.58, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

8. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

9. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

## **Remarks:**

/s/ P. Ryan Langston, as Attorney-in-Fact for Robyn Mary Elizabeth Jones \*\* Signature of Reporting Person

05/11/2021

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.