

Form 144

FORM 144/A

NOTICE OF PROPOSED SALE OF SECURITIES  
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

## 144/A: Filer Information

Filer CIK 0001736768  
Filer CCC XXXXXXXX  
Previous Accession Number Of The Filing 0001968582-25-000157  
Is this a LIVE or TEST Filing?  LIVE  TEST

### **Submission Contact Information**

Name  
Phone  
E-Mail Address

## 144/A: Issuer Information

Name of Issuer Goosehead Insurance, Inc.  
SEC File Number 001-38466  
Address of Issuer 1500 Solana Boulevard  
Building 4, Suite 4500  
Westlake  
TEXAS  
76262  
Phone 214-838-5500  
Name of Person for Whose Account the Securities are To Be Sold Mark E. Jones

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Executive Chairman

## 144/A: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Class A Common Stock	J.P. Morgan Securities LLC 390 Madison Avenue - 6th Floor New York NY 10017	200000	24774000	24709559	03/05/2025	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

## 144/A: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
Class A Common Stock	03/05/2025	Class A Common Shares received in exchange of Class B units. The Class B units were acquired on April 27, 2018.	Issuer	<input type="checkbox"/>		200000	03/05/2025	Cash

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

## 144/A: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Mark E. Jones C/o Goosehead Insurance, Inc. 1500 Solana Blvd., Bldg 4, Suite 4500 Westlake TX 76262	Class A Common Stock	02/28/2025	40000	4761400

## 144/A: Remarks and Signature

Remarks: This filing replaces the Form 144 filed on 03/05/25. The Form 144 is being amended to update "Relationship to Issuer" title and the seller's name in "Securities Sold During The Past 3 Months". The shares covered by this filing are units that will be exchanged on 03/05/25 or within three months from the date of this filing and will be sold by the Mark & Robyn Jones Descendants Trust 2014, Mark E. Jones as Trustee

Date of Notice: 03/06/2025

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1: 11/22/2024

### ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature: /s/ J.P. Morgan Securities LLC as agent and attorney-in-fact for Mark E. Jones

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**