	FORM	4	UNI	FED ST/	<b>ATE</b>	S SE				D EXCH/ 20549	ANGE		IM	ISSION				<u></u>		
Section 16. Form 4 or Form 5 obligations may continue. See						Washington, D.C. 20549 <b>IT OF CHANGES IN BENEFICIAL OWNERSHIP</b> pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940										OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5				
1. Name and Address of Reporting Person <sup>*</sup> Jones Robyn Mary Elizabeth						2. Issuer Name <b>and</b> Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]								neck all applic X Directo	able) r	X 10%			Owner	
	Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 450				05	3. Date of Earliest Transaction (Month/Day/Year) 05/04/2020								Officer (give title X Other (specify below) Member of 10% owner group						
(Street) WESTLAKE TX 76262 (City) (State) (Zip)				2	- 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								<ul> <li>Individual or Joint/Group Filing (Check Applicable ine)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ul>						
	<b>C</b> -	,		Non-Deri	vativ	ve Sec	urities A	cquir	ed, I	Disposed	of, or	Benefic	cial	ly Owned						
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) ( Disposed Of (D) (Instr. 3, 4		d (A) or r. 3, 4 and	d 5) 5. Amount of Securities Beneficially Owned Follow Reported			6. Owner Form: Di (D) or Ind (I) (Instr.	irect I direct E 4) (	. Nature ndirect Seneficia Ownersh Instr. 4)	eficial nership		
								Code	v	Amount	(A) or (D)	Price		Transaction (Instr. 3 and				,		
Class B Common Stock				05/04/2020				С		420	D	\$0		13,635,2	223	I		By Tru		
Class A Common Stock				05/04/2020				С		420	A	\$0		420		I		By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock				05/04/2020				S		420	D	\$60.0083		0		I		By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock <sup>(2)</sup>														742,39	90	D				
Class B Common Stock <sup>(2)</sup>														182,34	19	D				
			Table							isposed o s, convert				Owned						
1. Title of Derivative Security (Instr. 3)	2. 3. Transaction 3A. Deemed 4 Conversion Date Execution Date, (Month/Day/Year) if any		4. Trans	saction e (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		e Exer tion D	cisable and Date	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		int	8. Price of Derivative Security (Instr. 5)	deriva Secur Benef Owne Follov Repor	rities Form. ficially Directed or Ind wing (I) (Instantial orted saction(s)		hip of Be D) Ov ect (In	Natu Indire enefici wners nstr. 4)			

## Explanation of Responses:

\$<mark>0.0</mark>

\$<mark>0.0</mark>

05/04/2020

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.

Date Exercisable

(3)

(3)

Expiration Date

(3)

(3)

Title

Class A

Common Stock

Class A

Common

Stock

2. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

3. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

and 5)

(A) (D)

420

Code ٧

С

## Remarks:

LLC Units in Goosehead

Financial, LLC LLC Units

Financial, LLC<sup>(2)</sup>

in Goosehead

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014. Following the reported transaction above, Mark and Robyn Jones, together with their trusts, continue to own beneficially 1,462,691 shares of Class A Common Stock and 13,999,921 shares of Class B Common Stock, for a total of 15,462,612 shares of Goosehead Insurance, Inc.

> /s/ P. Ryan Langston, as Attorney-in-Fact for Robyn Mary Elizabeth Jones \*\* Signature of Reporting Person

Amount or or Number of Shares

420

182,349

\$<mark>0</mark>

05/05/2020

13,635,223

182,349

By Trust<sup>(1)</sup>

I

D

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.