FORM 4

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	D.C. 20549
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Check this box if no longer subject to	STAT
Section 16. Form 4 or Form 5	

EMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Langston Lindy						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]								Relationship neck all appli Directo	cable)	X	10% Ov	vner
		rst) (INSURANCE, 1 /D., BLDG 4, S)		oate of 08/20		est Tran	saction (Month/Day/Year)					below)		X 0% ov	below) wner grou	
(Street) WESTLA	AKE T	ζ 5	76262		- 4. If	Amen	dmer	nt, Date	of Original Filed (Month/Day/Year)					6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(St		(Zip)															
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day				ction	ion 2A. Deemed Execution Date,		3. 4. Securi Transaction Disposed Code (Instr.		4. Securitie	of, or Benefic ies Acquired (A) or Of (D) (Instr. 3, 4 a		5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	Transac	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Class B Common Stock 0			07/08/	2020				С		1,536	D	\$0	472	2,854		D		
Class A Common Stock			07/08/	8/2020				С		1,536	A	\$0	1,	536		D		
Class A Common Stock 0			07/08/	3/2020				S		200	D	\$76.96	(1) 1,	336	36			
Class A Common Stock 07/08/				2020				S		1,202	D	\$78.1	134		D			
Class A Common Stock 07/08/2				2020				S		134	D	\$79.15	15 ⁽³⁾ 0			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/I	ned	4. Transaction Code (Instr. 8)		5. Number of			Exerci on Da	isable and te	7. Title and Amount of Securities Underlying Derivative (Instr. 3 ar	d f g Security	8. Price of Derivative Security (Instr. 5)		Ow For Oir Or I (I) (10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares					
LLC Units in Goosehead Financial, LLC	\$0.0	07/08/2020			С			1,536	(4)		(4)	Class A Common Stock	1,536	\$0	472,85	4	D	

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$76.64 to \$77.28, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$77.69 to \$78.64, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$79.14 to \$79.18, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 4. Each LLC Unit, together with a share of Class B Common Stock, may be converted by the holder into one share of Class A Common Stock at any time. The LLC units do not expire.

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.

/s/ P. Ryan Langston, as

07/09/2020 Attorney-in-Fact for Lindy

Langston

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.