FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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washington, D.C. 20549	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235		

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Robyn Mary Elizabeth</u>															5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner					
(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500						3. Date of Earliest Transaction (Month/Day/Year) 07/12/2019									Officer (give title X Other (specify below) Member of 10% owner group					fy
ļ-				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Line) X Form filed by One Report Form filed by More than Operson								eporting F	erson	ble					
(City)	(St		Zip)																	
1 Title of S	Security (Inst		e I -	Non-Deriv	_	2A. De		_	quiro 3.	ed, C	4. Securities			cial	J. Amoun		6. Owr	nership	7. Nature	of
Date					Execution Date, if any (Month/Day/Year)		, [Disposed Of	(D) (Instr. 3, 4 and		5)	Securities Beneficially Owned Following	Form: Direct (D) or Indirect (I) (Instr. 4)	Direct Indirect	Indirect Beneficial Ownership	,		
								•	Code	v	Amount	(A) or (D)	Price		Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)	
Class A Common Stock				07/12/20	07/12/2019				S		6,150	D	\$44.77	7 (1)	1,189,695		I		By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock				07/12/2019)			S		6,925	D	\$45.62	2(2) 1,1		1,182,770		I		k oyn dants)14
Class A Common Stock 0				07/12/20	19				S		287	D	\$46.33	3 ⁽³⁾	1,182	,483		I	By Marl and Rob Jones Descend Trust 20	oyn dants
Class A Common Stock ⁽⁴⁾															757,	890	1	D		
		Та	ble I	I - Derivat (e.g., p	tive S uts, (Secur calls,	ities A warra	cqı nts	uired , opti	, Dis	posed of, , convertib	or Be	neficia curities	ılly s)	Owned					
1. Title of Derivative Conversion or Exercise Price of Derivative Security (Instr. 3) 2. Conversion Date (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year)			4.	action	5. Number		6. Da	ite Exe	ercisable and	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)		8 0	8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitic Benefici Owned Followir Reporte Transac (Instr. 4)	/e es ally ng d tion(s)	10. Ownersl Form: Direct (E or Indire (I) (Instr.	Benef Owne ct (Instr.	ficial ership		
	of Pagnons				Code	v	(A)	(D)	Date Exer	cisabl	Expiration e Date	Title	Amoun or Numbe of Shares							

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.25 to \$45.25, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$45.26 to \$46.24, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$46.31 to \$46.34, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 4. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

/s/ P. Ryan Langston, as Attorney-in-Fact for Robyn Mary Elizabeth Jones

07/15/2019

Date

^{**} Signature of Reporting Person

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.