FORM 3

(First)

(Last)

(Middle)

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## OMB APPROVAL

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# INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	Or	Section 30(h	) of the Investment Company Ac	t of 19	940				
Name and Address of Reporting Person*     Mark & Robyn Jones Descendants     Trust 2014	2. Date of Requiring (Month/Da)	Statement y/Year)	3. Issuer Name <b>and</b> Ticker of Goosehead Insuran			]			
(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BLDG 4, STE 4500			Relationship of Reporting (Check all applicable)     Director     Officer (give title below)	Perso X X	( )	(Month 05/01	/Day/Year)	e of Original Filed	
(Street) WESTLAKE TX 76262	_		Member of 10% owner group				6. Individual or Joint/Group Filing (Check Applicable Line)  Form filed by One Reporting Person  X Form filed by More than One Reporting Person		
(City) (State) (Zip)	-								
	Table I -	Non-Deri	vative Securities Benef	iciall	ly Owned				
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)  3. Ownership Form: Direct (D or Indirect (I) (Instr. 5)			4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Class A Common Stock			1,748,281(1)	D					
Class B Common Stock			13,404,339(2)		D				
Class B Common Stock			297,734 <sup>(3)</sup>		D				
Class B Common Stock			297,734 <sup>(4)</sup>		D				
Class B Common Stock			297,734 <sup>(5)</sup>		D				
Class B Common Stock			297,734 <sup>(6)</sup>	D					
Class B Common Stock			297,734 <sup>(7)</sup>		D				
Class B Common Stock			297,734 <sup>(8)</sup>		D				
Class B Common Stock			1,116,974 <sup>(9)</sup>		D				
Class B Common Stock			498,557 <sup>(10)</sup>		D				
Class B Common Stock			498,557(11)		D				
			tive Securities Benefici rrants, options, conver			·			
1. Title of Derivative Security (Instr. 4)	2. Date Exerc Expiration D (Month/Day/	ate	3. Title and Amount of Secur Derivative Security (Instr. 4)	ities (	Jnderlying	4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title		ount or nber of res	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	13,4	404,339(2)(12)	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	29	)7,734 <sup>(3)(12)</sup>	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	29	)7,734 <sup>(4)(12)</sup>	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	29	)7,734 <sup>(5)(12)</sup>	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	29	)7,734 <sup>(6)(12)</sup>	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	29	)7,734 <sup>(7)(12)</sup>	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	29	)7,734 <sup>(8)(12)</sup>	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	1,1	16,974 <sup>(9)(12)</sup>	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	49	8,557(10)(12)	0.0	D		
LLC Units in Goosehead Financial, LLC	(12)	(12)	Class A Common Stock	49	8,557(11)(12)	0.0	D		
1. Name and Address of Reporting Person*  Mark & Robyn Jones Descendants	Г <u>rust 2014</u>								

C/O GOOSEHE	AD INSURAN	CE, INC.
1500 SOLANA I	BLVD., BLDG	4, STE 4500
(Street) WESTLAKE	TX	76262
(City)	(State)	(Zip)
1. Name and Addres  Lanni Elaine		rson* nily Trust 2014
(Last)	(First)	(Middle)
C/O GOOSEHE		· ·
(Street) WESTLAKE	TX	76262
(City)	(State)	(Zip)
1. Name and Addres Lindy Jean La		rson* i <u>ly Trust 2014</u>
(Last)	(First)	(Middle)
C/O GOOSEHEA 1500 SOLANA I		· ·
(Street) WESTLAKE	TX	76262
(City)	(State)	(Zip)
1. Name and Addres <u>Camille Lava</u>		rson* Family Trust 2014
(Last) C/O GOOSEHEA	(First)	(Middle)
1500 SOLANA I		· ·
(Street) WESTLAKE	TX	76262
(City)	(State)	(Zip)
1. Name and Addres <u>Desiree Roby</u>		rson* Family Trust 2014
(Last)	(First)	(Middle)
C/O GOOSEHEA 1500 SOLANA I		· ·
(Street) WESTLAKE	TX	76262
(City)	(State)	(Zip)
1. Name and Addres  Adrienne Mon		rson* amily Trust 2014
(Last) C/O GOOSEHE		· ·
1500 SOLANA I	BLVD., BLDG	4, STE 4500
(Street) WESTLAKE	TX	76262
(City)	(State)	(Zip)
1. Name and Addres  Mark Evan Jo		rson* i <u>ly Trust 2014</u>

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(Last)	(First)	(Middle)
C/O GOOSEHE	AD INSURANC	CE, INC.
1500 SOLANA I	BLVD., BLDG	4, STE 4500
(Street)		
WESTLAKE	TX	76262 
(City)	(State)	(Zip)
1. Name and Addres  Jones Serena	s of Reporting Per	son*
(Last)	(First)	(Middle)
C/O GOOSEHE	AD INSURANC	CE, INC.
1500 SOLANA I	BLVD., BLDG	4, STE 4500
(Street)		
WESTLAKE	TX	76262
(City)	(State)	(Zip)
1. Name and Addres  Romney Lann		son*
(Last)	(First)	(Middle)
C/O GOOSEHE	AD INSURANC	CE, INC.
1500 SOLANA I	BLVD., BLDG	4, STE 4500
(Street) WESTLAKE	TX	76262
(City)	(State)	(Zip)
1. Name and Addres <u>Langston Line</u>		son*
(Last)	(First)	(Middle)
C/O GOOSEHE	AD INSURANC	CE, INC.
1500 SOLANA I	BLVD., BLDG	4, STE 4500
(Street)		
WESTLAKE	TX	76262
(City)	(State)	(Zip)

### **Explanation of Responses:**

- 1. These securities were acquired by Mark & Robyn Jones Descendants Trust 2014 in connection with the closing of the issuer's initial public offering, in exchange for notes of the issuer held by the trust. These securities are owned solely by Mark & Robyn Jones Descendants Trust 2014, which is a member of a "group" pursuant to a voting agreement with (and with respect to the securities reported in footnotes 2 through 11 hereof and which securities are owned by) Mark Evan Jones, Robyn Jones, Lanni Elaine Romney Family Trust 2014, Lindy Jean Langston Family Trust 2014, Camille Lavaun Peterson Family Trust 2014, Desiree Robyn Coleman Family Trust 2014, Adrienne Morgan Jones Family Trust 2014, Mark Evan Jones, Jr. Family Trust 2014, Serena Jones, Lanni Romney, Lindy Langston, Camille Peterson, Desiree Coleman, Adrienne Jones and Mark E. Jones, Jr. for purposes of Section 13(d) of the Exchange Act.
- 2. These securities are owned solely by Mark & Robyn Jones Descendants Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial, LLC ("Goosehead Financial").
- 3. These securities are owned solely by Lanni Elaine Romney Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
- 4. These securities are owned solely by Lindy Jean Langston Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
- 5. These securities are owned solely by Camille Lavaun Peterson Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
- 6. These securities are owned solely by Desiree Robyn Coleman Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
- 7. These securities are owned solely by Adrienne Morgan Jones Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
- 8. These securities are owned solely by Mark Evan Jones, Jr. Family Trust 2014 and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by the trust in Goosehead Financial.
- 9. These securities are owned solely by Serena Jones and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by Serena Jones in Goosehead Financial.
- 10. These securities are owned solely by Lanni Romney and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by Lanni Romney in Goosehead Financial.
- 11. These securities are owned solely by Lindy Langston and were acquired through the conversion immediately prior to the issuer's initial public offering of historical interests held by Lindy Langston in Goosehead Financial. These securities do not include 37,137 shares of Class A common stock held directly by the reporting person's husband (an officer of the issuer) for which the reporting person disclaims beneficial ownership.
- 12. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

#### Remarks

Each reporting person on this Form 3 is a member of a 10% owner group. However, as the group contains more than ten insiders, see the Form 3 for Camille Peterson filed May 10, 2018 for the securities owned by additional members of the group. No changes have been made to the reporting persons' original Form 3. The purpose of this amendment is to refresh the EDGAR database in order to reflect the reporting persons' newly updated profile information.

/s/ P. Ryan Langston, as Attorney-in-Fact for Mark & Robyn Jones Descendants Trust 2014

\*\* Signature of Reporting Person

Date

01/15/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.