FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

wasnington,	D.C. 2054

iington, D.C. 20549	

OMB APPR	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Robyn Mary Elizabeth</u>										ng Symbol <u>C.</u> [GSHD		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Officer (give title X Other (specify below) Member of 10% owner group																					
(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500					Date o 5/18/2		st Trar	nsaction	ı (Mon	nth/Day/Year)																							
(Street) WESTLA	AKE T	x	76262		4.	If Ame	ndmen	t, Date	of Orig	inal Fi	iled (Month/D		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting																				
(City)	(S	tate)	(Zip)											Person																			
		Tal	ble I - I	Non-Deri	vativ	e Se	curiti	es A	cquir	ed, C	Disposed (of, or E	Beneficia	ally Owned																			
1. Title of S	Security (Ins	tr. 3)		2. Transact Date (Month/Day		Exec if an	2A. Deemed Execution Date, f any Month/Day/Year)		3. Transaction Code (Inst 8)		4. Securities Disposed Of	Acquired (D) (Instr	d (A) or r. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	rect Ir lirect B 4) O	Nature of odirect eneficial wnership nstr. 4)															
									Code V		Amount	(A) or (D) Price		Transaction	Transaction(s) (Instr. 3 and 4)			iisu. 4)															
Class B C	Common Sto	ock		05/18/2	021				С		21,065	D	\$0	12,454,0	518	I	E	By Trust ⁽¹⁾															
Class A C	Common St	ock		05/18/2	021				С		21,065	A	\$0	21,06	5	I	a J	By Mark and Robyn Jones Descendants Trust 2014															
Class A Common Stock		05/18/2021					S		850	D	\$83.58(2	20,21	5	I	a J E	By Mark nd Robyn ones Descendants Trust 2014																	
Class A Common Stock 05/18/20		021				S		750	D	\$85.02 ⁽³	³⁾ 19,46	5	I	a J L	By Mark nd Robyn ones Descendants Trust 2014																		
Class A Common Stock		05/18/2021		1			S		16,577	D	\$85.94(4	2,888	3	I	a J L	By Mark nd Robyn ones Descendants Trust 2014																	
Class A C	Common St	ock		05/18/2	021				S		2,539	D	\$86.71(5	1(5) 349		I	a J	By Mark and Robyn ones Descendants Frust 2014															
Class A Common Stock 05/18/202		021	21																							349	D	\$87.69(6	0		I	a J	By Mark nd Robyn ones Descendants Trust 2014
Class A Common Stock ⁽⁷⁾												333,79	90	D																			
Class B Common Stock ⁽⁷⁾												132,349		D																			
			Table								sposed of																						
1. Title of Derivative Security 2. Conversion or Exercise Price of Derivative Security 3. Transaction Date Execution Date, if any (Month/Day/Year) (Month/Day/Year)		emed ion Date,	4. Transaction Code (Instr. 8)		5. Number of			e Exer	rcisable and Date	7. Title a of Secu Underly	and Amount rities ring ve Security	8. Price of Derivative Security	deriva Secur Benet Owne Follow Repor	rities ficially ed wing rted action(s)	10. Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)																	
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Share	,																			

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exerc Expiration Da (Month/Day/\)	e of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
LLC Units in Goosehead Financial, LLC	\$0.0	05/18/2021		С			21,065	(8)	(8)	Class A Common Stock	21,065	\$0	12,454,618	I	By Trust ⁽¹⁾
LLC Units in Goosehead Financial, LLC ⁽⁷⁾	\$0.0							(8)	(8)	Class A Common Stock	132,349		132,349	D	

Explanation of Responses:

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$83.13 to \$84.03, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$84.37 to \$85.35, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$85.39 to \$86.38, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$86.42 to \$87.40, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$87.42 to \$88.02, inclusive. The reporting person undertakes to provide to the any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 7. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 8. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

Remarks:

/s/ P. Ryan Langston, as Attorney-in-Fact for Robyn 05/20/2021 Mary Elizabeth Jones

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.