# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# SCHEDULE 13D/A

(Amendment No. 1)

**Under the Securities Exchange Act of 1934** 

# GOOSEHEAD INSURANCE, INC.

(Name of Issuer)

CLASS A COMMON STOCK, PAR VALUE \$0.01 PER SHARE (Title of Class of Securities)

38267D109 (CUSIP Number)

Mark E. Jones 1500 Solana Blvd Building 4, Suite 4500 Westlake, Texas (214) 838-5500

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

December 17, 2018; January 8, 2019 (Dates of Events which Requires Filing of this Statement)

schedule because of 93240.15d-1(e), 240.15d-1(f) of 240.15d-1(g), check the following box. □
Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties t

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this

whom copies are to be sent.

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CCS1F 100. 30207 D 103						
1.	Names	of Re	porting Persons.			
	Mark E. Jones					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) 🗵	(b				
3.	SEC Us	e Onl	ly			
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizens	ship o	r Place of Organization			
	U.S.A	•				
		7.	Sole Voting Power			
NUMBER	R OF		931,666			
SHARE BENEFICI	S	8.	Shared Voting Power			
OWNED	BY		21,586,980			
EACH REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			931,666			
		10.	Shared Dispositive Power			
			21,586,980			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	22,518,646 shares of Class A Common Stock					
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13.	Percent	of Cl	lass Represented by Amount in Row (11)			
	67.659	%				
14.	Type of	Repo	orting Person (See Instructions)			
	IN, O	T) C	rustee)			

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CUSIF No. 30	)20/D10	,				
1.	Names	of Re	porting Persons.			
	Robyn Jones					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) 🗵	(b				
3.	SEC Use Only					
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizens	ship o	r Place of Organization			
	U.S.A.	•				
		7.	Sole Voting Power			
NUMBEF	R OF		0			
SHARI BENEFICIA	ES	8.	Shared Voting Power			
OWNED	BY		940,239			
EACH REPORT	ING	9.	Sole Dispositive Power			
PERSO WITH			0			
		10.	Shared Dispositive Power			
			940,239			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	940,23	89 sh	ares of Class A Common Stock			
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13.	Percent	of Cl	ass Represented by Amount in Row (11)			
	2.82%					
14.	Type of	Repo	orting Person (See Instructions)			
	IN					

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CUSIP No. 38	120/D103	,			
1.	Names of Reporting Persons.				
	The Mark and Robyn Jones Descendants Trust 2014				
2.	Check the Appropriate Box if a Member of a Group (See Instructions)				
	(a) 🗵	(b			
3.	SEC Us	e Onl	ly		
4.	Source	of Fu	nds (See Instructions)		
	00				
5.	Check i	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
6.	Citizens	ship o	r Place of Organization		
	U.S.A	•			
		7.	Sole Voting Power		
NUMBER	R OF		0		
SHARE BENEFICI	S	8.	Shared Voting Power		
OWNED	BY		14,747,620		
EACH REPORT	ING	9.	Sole Dispositive Power		
PERSC WITH			0		
		10.	Shared Dispositive Power		
			14,747,620		
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person		
	14,747	<sup>7</sup> ,620	shares of Class A Common Stock		
12.	Check i	f the	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)		
13.	Percent	of Cl	ass Represented by Amount in Row (11)		
	44.30%	%			
14.	Type of	Repo	orting Person (See Instructions)		
	T) 00	rust)			

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COSIF No. 30	120/110	,				
1.	Names	of Re	porting Persons.			
	The Lanni Elaine Romney Family Trust 2014					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) 🗵	(b	$)) \; \Box$			
3.	SEC Us	se On	ly			
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizens	ship o	r Place of Organization			
	U.S.A	•				
		7.	Sole Voting Power			
NUMBEF	R OF		0			
SHARE BENEFICI	S	8.	Shared Voting Power			
OWNED	BY		297,734			
EACH REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			0			
		10.	Shared Dispositive Power			
			297,734			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	297,73	34 sh	ares of Class A Common Stock			
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13.	Percent	of Cl	ass Represented by Amount in Row (11)			
	0.89%					
14.	Type of	Repo	orting Person (See Instructions)			
	OO (Trust)					

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CCS1F 100. 30207 D 103						
1.	Names	of Re	porting Persons.			
	The Lindy Jean Langston Family Trust 2014					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) 🗵	(b	o) □			
3.	SEC Use Only					
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizens	ship o	or Place of Organization			
	U.S.A					
		7.	Sole Voting Power			
NUMBEF	R OF		0			
SHARE BENEFICI	S	8.	Shared Voting Power			
OWNED	BY		297,734			
EACH REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			0			
		10.	Shared Dispositive Power			
			297,734			
11.	Aggregate Amount Beneficially Owned by Each Reporting Person					
	297,73	34 sh	ares of Class A Common Stock			
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13.	Percent	of Cl	ass Represented by Amount in Row (11)			
	0.89%					
14.	Type of	Repo	orting Person (See Instructions)			
	OO (Trust)					

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1.	Names of Reporting Persons.					
	The C	The Camille LaVaun Peterson Family Trust 2014				
2.	Check t	Check the Appropriate Box if a Member of a Group (See Instructions)				
	(a) ⊠	(b	o) □			
3.	SEC Use Only					
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizens	ship o	or Place of Organization			
	U.S.A					
		7.	Sole Voting Power			
NUMBEI	R OF		0			
SHARE BENEFICI	ES	8.	Shared Voting Power			
OWNED EACH	BY		297,734			
REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			0			
		10.	Shared Dispositive Power			
			297,734			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	297,73	34 sh	ares of Class A Common Stock			
12.	Check i	f the	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			
13.	Percent	of Cl	ass Represented by Amount in Row (11)			
	0.89%	)				
14.	Type of	Repo	orting Person (See Instructions)			
	T) 00	rust)				

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CCSIF No. 3020/D109						
1.	Names	of Re	porting Persons.			
	The Desiree Robyn Coleman Family Trust 2014					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) 🗵	(b	o) □			
3.	SEC Use Only					
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizens	ship o	r Place of Organization			
	U.S.A					
		7.	Sole Voting Power			
NUMBER	R OF		0			
SHARE BENEFICI	S	8.	Shared Voting Power			
OWNED	BY		297,734			
EACH REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			0			
		10.	Shared Dispositive Power			
			297,734			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	297,73	34 sh	ares of Class A Common Stock			
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13.	Percent	of Cl	ass Represented by Amount in Row (11)			
	0.89%					
14.	Type of	Repo	orting Person (See Instructions)			
	T) OO	rust)				

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1.	Names	of Re	porting Persons.			
	The A	The Adrienne Morgan Jones Family Trust 2014				
2.	Check t	Check the Appropriate Box if a Member of a Group (See Instructions)				
	(a) ⊠	(b	o) □			
3.	SEC Us	SEC Use Only				
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizens	ship o	or Place of Organization			
	U.S.A					
		7.	Sole Voting Power			
NUMBEI	R OF		0			
SHARE BENEFICI	ES	8.	Shared Voting Power			
OWNED EACH	BY		297,734			
REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			0			
		10.	Shared Dispositive Power			
			297,734			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	297,73	34 sh	ares of Class A Common Stock			
12.	Check i	f the	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) $\Box$			
13.	Percent	of Cl	lass Represented by Amount in Row (11)			
	0.89%					
14.	Type of	Repo	orting Person (See Instructions)			
	T) OO	rust)				

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1.	Names	of Re	porting Persons.			
	The M	The Mark Evan Jones, Jr. Family Trust 2014				
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) ⊠	(b	o) □			
3.	SEC Us	SEC Use Only				
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) $\Box$			
6.	Citizens	ship o	or Place of Organization			
	U.S.A					
		7.	Sole Voting Power			
NUMBEI	R OF		0			
SHARE BENEFICE	ES	8.	Shared Voting Power			
OWNED EACH	BY		297,734			
REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			0			
		10.	Shared Dispositive Power			
			297,734			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	297,73	34 sh	ares of Class A Common Stock			
12.	Check i	f the	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			
13.	Percent	of Cl	ass Represented by Amount in Row (11)			
	0.89%	1				
14.	Type of	Repo	orting Person (See Instructions)			
	T) 00	rust)				

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CUSIF No. 30	)20/D10	,				
1.	Names	of Re	porting Persons.			
	Serena Jones					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) 🗵	(t	o) □			
3.	SEC Use Only					
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	f Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
6.	Citizens	ship o	or Place of Organization			
	U.S.A					
		7.	Sole Voting Power			
NUMBEF	R OF		0			
SHARI BENEFICIA	ES	8.	Shared Voting Power			
OWNED EACH	BY		1,116,974			
REPORT	ING	9.	Sole Dispositive Power			
PERSO WITH			0			
		10.	Shared Dispositive Power			
			1,116,974			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	1,116,	974	shares of Class A Common Stock			
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
13.	Percent	of Cl	ass Represented by Amount in Row (11)			
	3.36%	)				
14.	Type of	Repo	orting Person (See Instructions)			
	IN					

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COSIF No. 30	)20/D10	,					
1.	Names	of Re	porting Persons.				
	Lanni	Lanni Romney					
2.	Check the Appropriate Box if a Member of a Group (See Instructions)						
	(a) ⊠	(b	o)				
3.	SEC Use Only						
4.	Source	of Fu	nds (See Instructions)				
	00						
5.	Check i	f Dise	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
6.	Citizens	ship o	or Place of Organization				
	U.S.A						
		7.	Sole Voting Power				
NUMBEI	R OF		0				
SHARE BENEFICE	ES	8.	Shared Voting Power				
OWNED	BY		498,557				
EACH REPORT	ING	9.	Sole Dispositive Power				
PERSC WITH			0				
		10.	Shared Dispositive Power				
			498,557				
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person				
	498,55	57 sh	ares of Class A Common Stock				
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)						
13.	Percent	of Cl	lass Represented by Amount in Row (11)				
	1.50%	)					
14.	Type of	Repo	orting Person (See Instructions)				
	IN						

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COSIF No. 30	)20/D10	,				
1.	Names	of Re	porting Persons.			
	Lindy	Lindy Langston				
2.	Check t	Check the Appropriate Box if a Member of a Group (See Instructions)				
	(a) 🗵	(t	o)			
3.	SEC Us	SEC Use Only				
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) □				
6.	Citizens	Citizenship or Place of Organization				
	U.S.A					
		7.	Sole Voting Power			
NUMBEI	R OF		0			
SHARE BENEFICL	ES	8.	Shared Voting Power			
OWNED BY EACH			498,557			
REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			0			
		10.	Shared Dispositive Power			
			498,557			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	498,557 shares of Class A Common Stock					
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
13.	Percent	of Cl	lass Represented by Amount in Row (11)			
	1.50%					
14.	Type of	Repo	orting Person (See Instructions)			
	IN					
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120/1103	•				
Names	of Re	porting Persons.			
Camil	Camille Peterson				
Check the Appropriate Box if a Member of a Group (See Instructions)					
(a) 🗵	(b	o)			
SEC Us	SEC Use Only				
Source	of Fu	nds (See Instructions)			
00					
Check i	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) □				
Citizens	Citizenship or Place of Organization				
U.S.A					
	7.	Sole Voting Power			
R OF		0			
S	8.	Shared Voting Power			
BY		495,457			
ING	9.	Sole Dispositive Power			
		0			
	10.	Shared Dispositive Power			
		495,457			
Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
495,457 shares of Class A Common Stock					
Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
Percent	of Cl	ass Represented by Amount in Row (11)			
1.49%	ı				
Type of	Repo	orting Person (See Instructions)			
IN					
	Names Camili Check t  (a)  SEC Us  Source OO Check i  Citizens U.S.A  R OF SALLY BY H ING ON H  Aggreg 495,45 Check i  Percent 1.49% Type of	Names of Ref Camille Per Check the Ap  (a)  (b) SEC Use On  Source of Fu  OO  Check if Disc  U.S.A.  7.  R OF ES ALLY BY ING ON I 10.  Aggregate A 495,457 sh Check if the Percent of Cl  1,49%  Type of Repo			

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1			
Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) □			
498,557 shares of Class A Common Stock			
1.50% Type of Reporting Person (See Instructions)			

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COSIF No. 30	)20/D10.	,				
1.	Names	of Re	porting Persons.			
	Adrier	Adrienne Jones				
2.	Check the Appropriate Box if a Member of a Group (See Instructions)					
	(a) 🗵	(t	o)			
3.	SEC Us	SEC Use Only				
4.	Source	of Fu	nds (See Instructions)			
	00					
5.	Check i	Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) □				
6.	Citizens	Citizenship or Place of Organization				
	U.S.A					
		7.	Sole Voting Power			
NUMBEI	R OF		0			
SHARE BENEFICL	ES	8.	Shared Voting Power			
OWNED BY EACH			498,557			
REPORT	ING	9.	Sole Dispositive Power			
PERSC WITH			0			
		10.	Shared Dispositive Power			
			498,557			
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person			
	498,557 shares of Class A Common Stock					
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
13.	Percent	of Cl	lass Represented by Amount in Row (11)			
	1.50%					
14.	Type of	Repo	orting Person (See Instructions)			
	IN					
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COSIF No. 30	)20/D10.	,			
1.	Names	of Re	porting Persons.		
	Mark	Mark E. Jones, Jr.			
2.	Check t (a) ⊠	Check the Appropriate Box if a Member of a Group (See Instructions)  (a) □ (b) □			
3.	SEC Us	se On	ly		
4.	Source	of Fu	nds (See Instructions)		
	00				
5.	Check i	f Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
6.	Citizens	Citizenship or Place of Organization			
	U.S.A.				
		7.	Sole Voting Power		
NUMBER	R OF		0		
SHARE BENEFICL		8.	Shared Voting Power		
OWNED EACH			506,058		
REPORTI PERSC	ING	9.	Sole Dispositive Power		
WITH			0		
		10.	Shared Dispositive Power		
	-		506,058		
11.	Aggreg	ate A	mount Beneficially Owned by Each Reporting Person		
	506,05	58 sh	ares of Class A Common Stock		
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □				
13.	Percent	of Cl	ass Represented by Amount in Row (11)		
	1.52%	)			
14.	Type of	Repo	orting Person (See Instructions)		
_	IN				

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#### Item 1. Security and Issuer

This statement on Schedule 13D (this "<u>Statement</u>") relates to the Reporting Persons' (as defined in Item 2 below) beneficial ownership interest in the Class A common stock, par value \$0.01 per share (the "<u>Class A Common Stock</u>"), of Goosehead Insurance, Inc., a Delaware corporation (the "<u>Issuer</u>"). The principal executive offices of the Issuer are located at 1500 Solana Blvd, Building 4, Suite 4500, Westlake, Texas 76262.

#### Item 2. Identity and Background

- (a) This Schedule 13D is being filed pursuant to a joint filing agreement filed as Exhibit 1 hereto by:
  - 1. Mark E. Jones
  - 2. Robyn Jones
  - 3. The Mark and Robyn Jones Descendants Trust 2014
  - 4. The Lanni Elaine Romney Family Trust 2014
  - 5. The Lindy Jean Langston Family Trust 2014
  - 6. The Camille LaVaun Peterson Family Trust 2014
  - 7. The Desiree Robyn Coleman Family Trust 2014
  - 8. The Adrienne Morgan Jones Family Trust 2014
  - 9. The Mark Evan Jones, Jr. Family Trust 2014
  - 10. Serena Jones
  - 11. Lanni Romney
  - 12. Lindy Langston
  - 13. Camille Peterson
  - 14. Desiree Coleman
  - 15. Adrienne Jones
  - 16. Mark E. Jones, Jr.

The foregoing entities and persons are referred to collectively as the "Reporting Persons."

In connection with the closing of the Issuer's initial public offering (the "IPO") of the Issuer's Class A Common Stock, the Issuer effected certain reorganization transactions. The Issuer entered into an amended and restated limited liability company agreement with the continuing members of Goosehead Financial, LLC, a Delaware limited liability company ("Goosehead Financial"), pursuant to which such members will be entitled to exchange their shares of Class B common stock of the Issuer, par value \$0.01 per share (the "Class B Common Stock"), together with an equal number of shares of Class B Common Stock for an equal number of shares of the Issuer's Class A Common Stock.

Pursuant to a Voting Agreement dated as of May 1, 2018 among the Issuer and the Reporting Persons (the "<u>Voting Agreement</u>"), the Reporting Persons have agreed to vote all shares of the Issuer's voting stock, including the Class A Common Stock and Class B Common Stock, then held by them together on all matters submitted to the Issuer's common stockholders in the manner directed by Mark E. Jones. The Issuer's Class A Common Stock and Class B Common Stock vote together as a single class on substantially all matters submitted to the stockholders of the Issuer for approval. The Class A Common Stock carries one vote per share, and the Class B Common Stock currently carries one vote per share.

- (b) The business address of each of the Reporting Persons is c/o 1500 Solana Blvd, Building 4, Suite 4500, Westlake, Texas 76262.
- (c) Certain of the Reporting Persons hold positions at the Issuer and its subsidiaries as their principal occupation.

Name	Principal Occupation (at Issuer)
Mark E. Jones	Chairman, Director and Chief Executive Officer
Robyn Jones	Director and Vice Chairman
Mark E. Jones, Jr.	Controller

- (d) None of the Reporting Persons has been convicted in a criminal proceeding during the last five years.
- (e) None of the Reporting Persons has been party to any civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree, or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws, or finding any violation with respect to such laws during the last five years.
- (f) Each natural person identified in this Item 2 is a citizen of the United States. Each entity identified in this Item 2 is organized under the laws of

#### Item 3. Source and Amount of Funds or Other Consideration

At the closing of the IPO of the Issuer's Class A Common Stock, the Issuer entered into an amended and restated limited liability company agreement with the continuing members of Goosehead Financial pursuant to which such members are entitled to exchange their shares of Class B Common Stock for an equal number of shares of the Issuer's Class A Common Stock.

#### Item 4. Purpose of Transaction

The Reporting Persons acquired, and presently hold, Class A Common Stock and Class B Common Stock for investment purposes.

Each Reporting Person has signed and is a party to the Voting Agreement described in Item 2 above.

Except as otherwise described in this Schedule 13D, none of the Reporting Persons currently has any plans or proposals that would result in or relate to any of the transactions or changes listed in Items 4(a) through 4(j) of Schedule 13D. However, as part of their ongoing evaluation of their investment and investment alternatives, the Reporting Persons may consider such matters and, subject to applicable law, may formulate a plan with respect to such matters or make formal proposals to the board of directors of the Issuer, other stockholders of the Issuer or other third parties regarding such matters. The Reporting Persons reserve the right to acquire additional securities of the Issuer in the open markets, in privately negotiated transactions (which may be with the Issuer or with third parties) or otherwise, to dispose of all or a portion of their holdings of securities of the Issuer or to change their intention with respect to any or all of the matters referred to in this Item 4.

Following the IPO, between November 13, 2018 and January 10, 2019, The Mark and Robyn Jones Descendants Trust 2014 exchanged shares of Class B Common Stock for an equal number of shares of Class A Common stock and sold such shares of Class A Common Stock in open market transactions as set forth in the table below:

	Number of Shares of Class		
	A Common	A	verage Price
Date	Stock Sold		Per Share
11/13/2018	1,817	\$	27.08
11/29/2018	1,900	\$	27.07
12/10/2018	14,804	\$	27.04
12/11/2018	9,044	\$	27.01
12/12/2018	8,957	\$	27.07
12/13/2018	61,972	\$	27.32
12/14/2018	49,081	\$	27.21
12/17/2018	38,835	\$	27.27
12/18/2018	6,682	\$	27.04
12/28/2018	7,747	\$	27.00
12/31/2018	309	\$	27.00
1/4/2019	8,364	\$	27.01
1/7/2019	37,593	\$	27.10
1/8/2019	75,631	\$	27.25
1/9/2019	70,201	\$	27.63
1/10/2019	12,063	\$	27.19
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On November 20, 2018, Texas Wasatch Insurance Partners, L.P. ("TWIP") made a pro rata distribution of shares of Class B Common Stock owned by TWIP to the limited partners of TWIP, including Mark E. Jones, Robyn Jones and Mark E. Jones, Jr. Mark E. Jones received 10,716 shares of Class B Common Stock in the distribution, Robyn Jones received 10,716 shares of Class B Common Stock in the distribution and Mark E. Jones, Jr. received 7,501 shares of Class B Common Stock in the distribution.

On November 26, 2018, Camille Peterson sold 3,100 shares of Class B Common Stock in an open market transaction at an average price per share of \$24.93.

On November 27, 2018, Mark Jones made a gift of 8,573 shares of Class A Common Stock to a member of the Jones family.

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#### Item 5. Interest in Securities of the Issuer

(a) and (b) The Reporting Persons (i) currently hold 86% of the outstanding Class B Common Stock and collectively control approximately 62% of the combined voting power of the Issuer's common stock and (ii) beneficially own, calculated in accordance with Rule 13d-3, 67.65% of the Issuer's Class A Common Stock, based on the percentage that would be held by the Reporting Persons if they fully converted their shares of Class B Common Stock into shares of Class A Common Stock and no other holders of Class B Common Stock converted their shares of Class B Common Stock. The percentages reported below and in Box 13 above for each Reporting Person reflect such beneficial ownership for each such Reporting Person.

	Number of Shares of	Percentage of Class A	Number of Shares of
	Class A Common Stock	Common Stock	Class A Common Stock
Reporting Person	Owned	Outstanding(1)	<b>Received in Past 60 Days</b>
Mark E. Jones	931,666	2.80%	0
Robyn Jones	940,239	2.82%	0
The Mark and Robyn Jones Descendants Trust			
2014	14,747,620	44.30%	0
The Lanni Elaine Romney Family Trust 2014	297,734	0.89%	0
The Lindy Jean Langston Family Trust 2014	297,734	0.89%	0
The Camille LaVaun Peterson Family Trust			
2014	297,734	0.89%	0
The Desiree Robyn Coleman Family Trust 2014	297,734	0.89%	0
The Adrienne Morgan Jones Family Trust 2014	297,734	0.89%	0
The Mark Evan Jones, Jr. Family Trust 2014	297,734	0.89%	0
Serena Jones	1,116,974	3.36%	0
Lanni Romney	498,557	1.50%	0
Lindy Langston	498,557	1.50%	0
Camille Peterson	495,457	1.49%	0
Desiree Coleman	498,557	1.50%	0
Adrienne Jones	498,557	1.50%	0
Mark E. Jones, Jr.	506,058	1.52%	0

- Based on the number of shares of Class A Common Stock (14,024,316) issued and outstanding as of January 14, 2019, the date of this report, and assuming all outstanding shares of Class B Common Stock beneficially owned by the Reporting Persons (and excluding, for the avoidance of doubt, shares of Class B Common Stock owned by other persons) were exchanged for newly-issued shares of Class A Common Stock on a one-for-one basis.
  - (c) On May 1, 2018, the Issuer issued shares of Class A Common Stock, in the quantities set forth in the table in Item 5 of the Schedule 13D filed on behalf of the Reporting Persons on May 10, 2018, as consideration to purchase indirect ownership interests in Goosehead Management, LLC, a Delaware limited liability company, and Texas Wasatch Insurance Holdings Group, LLC from certain historical owners thereof, including those indicated above, at a price equivalent to \$10.00 per share of Class A Common Stock.
  - (d) Other than as described above, no other person is known to have the right to receive and the power to direct the receipt of dividends from, or the proceeds from the sale of, the Class A Common Stock beneficially owned by members of the group.
  - (e) Not applicable.

#### Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

In connection with the closing of the IPO, the Issuer effectuated certain reorganization transactions pursuant to which existing members of Goosehead Financial, including the Reporting Persons, obtained beneficial ownership of shares of Class B Common Stock.

Pursuant to the Amended and Restated Limited Liability Company Agreement of Goosehead Financial dated as of May 1, 2018 (the "Goosehead Financial LLCA"), the Reporting Persons may exchange each share of Class B Common Stock (together with an LLC Unit of Goosehead Financial) for a share of Class A Common Stock on a one-for-one basis. When a share of Class B Common Stock is exchanged for a share of Class A Common Stock, a corresponding share of the Issuer's Class B Common Stock will automatically be redeemed by the Issuer at par value and canceled. When a share of Class B Common Stock is exchanged for a share of Class A Common Stock, it will not be available for reissuance by the Issuer. See Exhibit 2.

Pursuant to a registration rights agreement entered into by and among the Issuer, certain holders of shares of Class B Common Stock, at any time after the expiration of the lock-up period described below, such holders can require the Issuer to register for resale under the Securities Act of 1933, as amended, the shares of Class A Common Stock issued upon exchange of the shares of Class B Common Stock. The registration rights agreement also provides for customary piggyback rights. See Exhibit 3.

The Issuer entered into a tax receivable agreement with the pre-IPO members of Goosehead Financial effective as of the closing of the IPO that provides for the payment by the Issuer to the members of Goosehead Financial of 85% of the amount of tax benefits, if any, that the Issuer actually realizes (or in some circumstances is deemed to realize) as a result of increases in tax basis (and certain other tax benefits) resulting from purchases or exchanges of membership units of Goosehead Financial. See Exhibit 5.

In connection with the IPO, the Reporting Persons have entered into a voting agreement pursuant to which they agreed to vote all their shares of voting stock, including Class A Common Stock and Class B Common Stock, together and in accordance with the instructions of Mark E. Jones on any matter submitted to the common stockholders of the Issuer for a vote. Under the voting agreement, the Reporting Persons have given an irrevocable proxy, coupled with an interest, to Mark E. Jones to vote such Reporting Person's shares of Class A Common Stock and Class B Common Stock. See Exhibit 6.

The foregoing summaries do not purport to be complete, and are qualified in their entirety by reference to the Goosehead Financial LLCA, registration rights agreement, form of lock-up agreement, tax receivable agreement and voting agreement, filed herewith as Exhibits 2, 3, 4, 5, and 6 respectively and incorporated herein by reference.

Other than the matters disclosed in this Schedule 13D, none of the Reporting Persons is party to any contracts, arrangements, understandings, or relationships with respect to any securities of the Issuer, including but not limited to the transfer or voting of any of the securities, finder's fees, joint ventures, loan or option agreements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.

# Item 7. Material to be Filed as Exhibits

Exhibit	Description
1.	Joint Filing Agreement as required by Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended (incorporated by reference to Exhibit 1 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
2.	Amended and Restated Limited Liability Company Agreement of Goosehead Financial, LLC (incorporated by reference to Exhibit 2 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
3.	Registration Rights Agreement (incorporated by reference to Exhibit 3 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
4.	Tax Receivable Agreement (incorporated by reference to Exhibit 5 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
5.	Voting Agreement (incorporated by reference to Exhibit 6 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.1	Power of Attorney for Robyn Jones (incorporated by reference to Exhibit 24.1 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.2	Power of Attorney for The Mark and Robyn Jones Descendants Trust 2014 (incorporated by reference to Exhibit 24.2 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.3	Power of Attorney for The Lanni Elaine Romney Family Trust 2014 (incorporated by reference to Exhibit 24.3 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.4	Power of Attorney for The Lindy Jean Langston Family Trust 2014 (incorporated by reference to Exhibit 24.4 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.5	Power of Attorney for The Camille LaVaun Peterson Family Trust 2014 (incorporated by reference to Exhibit 24.5 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.6	Power of Attorney for The Desiree Robyn Coleman Family Trust 2014 (incorporated by reference to Exhibit 24.6 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.7	Power of Attorney for The Adrienne Morgan Jones Family Trust 2014 (incorporated by reference to Exhibit 24.7 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.8	Power of Attorney for The Mark Evan Jones, Jr. Family Trust 2014 (incorporated by reference to Exhibit 24.8 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.9	Power of Attorney for Serena Jones (incorporated by reference to Exhibit 24.9 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.10	Power of Attorney for Lanni Romney (incorporated by reference to Exhibit 24.10 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.11	Power of Attorney for Lindy Langston (incorporated by reference to Exhibit 24.11 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.12	Power of Attorney for Camille Peterson (incorporated by reference to Exhibit 24.12 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.13	Power of Attorney for Desiree Coleman (incorporated by reference to Exhibit 24.13 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
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Exhibit	Description
24.14	Power of Attorney for Adrienne Jones (incorporated by reference to Exhibit 24.14 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.15	Power of Attorney for Mark E. Jones, Jr. (incorporated by reference to Exhibit 24.15 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
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#### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: January 14, 2019

1. /s/ Mark E. Jones

Mark E. Jones

2. /s/ Mark E. Jones, Attorney-in-Fact

Robyn Jones

3. THE MARK AND ROBYN JONES DESCENDANTS

TRUST 2014

By: /s/ Mark E. Jones
Name: Mark E. Jones
Title: Attorney-in-Fact

4. LANNI ELAINE ROMNEY FAMILY TRUST 2014

By: /s/ Mark E. Jones
Name: Mark E. Jones
Title: Attorney-in-Fact

5. LINDY JEAN LANGSTON FAMILY TRUST 2014

By: /s/ Mark E. Jones
Name: Mark E. Jones
Title: Attorney-in-Fact

6. CAMILLE LAVAUN PETERSON FAMILY TRUST 2014

By: /s/ Mark E. Jones
Name: Mark E. Jones
Title: Attorney-in-Fact

7. DESIREE ROBYN COLEMAN FAMILY TRUST 2014

By: /s/ Mark E. Jones
Name: Mark E. Jones
Title: Attorney-in-Fact

8. ADRIENNE MORGAN JONES FAMILY TRUST 2014

By: /s/ Mark E. Jones
Name: Mark E. Jones
Title: Attorney-in-Fact

9	9. MARK EVAN JONES, JR. FAMILY TRUST 2014	
	By: /s/ Mark E. Jones Name:Mark E. Jones Title: Attorney-in-Fact	
1	10. /s/ Mark E. Jones, Attorney-in-Fact	
•	Serena Jones	
1	11. /s/ Mark E. Jones, Attorney-in-Fact Lanni Romney	
1	·	
1	12. /s/ Mark E. Jones, Attorney-in-Fact Lindy Langston	
1	13. /s/ Mark E. Jones, Attorney-in-Fact	
1	Camille Peterson	
1	14. /s/ Mark E. Jones, Attorney-in-Fact Desiree Coleman	
1	15. /s/ Mark E. Jones, Attorney-in-Fact	
	Adrienne Jones	
1	16. /s/ Mark E. Jones, Attorney-in-Fact	
	Mark E. Jones Jr.	