UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D/A

(Amendment No. 20)

Under the Securities Exchange Act of 1934

GOOSEHEAD INSURANCE, INC.

(Name of Issuer)

CLASS A COMMON STOCK, PAR VALUE \$0.01 PER SHARE (Title of Class of Securities)

38267D109 (CUSIP Number)

Mark E. Jones
1500 Solana Blvd
Building 4, Suite 4500
Westlake, Texas
(214) 838-5500
(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

June 2, 2020 (Dates of Events which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13I), and is filing this
schedule because of §§240.13d-1(e), 240.13d-l(f) or 240.13d-l(g), check the following box. □	

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

	Names of Reporting Persons.				
1.	Mark E	Mark E. Jones			
	Check th (a) ⊠		opropriate Box if a Member of a Group (See Instructions) □		
2.	(a) 🖾	(L			
_	SEC Use	e On	ly		
3.	6	6.5			
	Source o	of Fu	nds (See Instructions)		
4.	00				
_	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box		
5.	Citizens	hin o	r Place of Organization		
		про	Truce of Organization		
6.	U.S.A.	ı			
			Sole Voting Power		
		7.	979,217		
			Shared Voting Power		
NUMBEI SHARI		8.	18,082,548		
BENEFICI	ALLY		Sole Dispositive Power		
OWNED EACI		9.	979,217		
REPORT PERSO		9.	Shared Dispositive Power		
WITH					
	A	10.	18,082,548		
	Aggregate Amount Beneficially Owned by Each Reporting Person				
11.	19,061,765 shares of Class A Common Stock				
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □				
12.	Percent	of C	lass Represented by Amount in Row (11)		
13.	55.86%				
	Type of	Repo	orting Person (See Instructions)		
14.	IN, OC) (T	rustee)		

	Names of Reporting Persons.				
1.	Robyn	Robyn Jones			
	Check th		propriate Box if a Member of a Group (See Instructions) \Box		
2.	(a) 🖭	(0	,		
	SEC Use	e Onl	у		
3.	Source o	of Fu	nds (See Instructions)		
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	inds (occ instructions)		
4.	00				
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box		
	Citizens	hip o	r Place of Organization		
6.	U.S.A.				
_			Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBEI SHARI		8.	924,739		
BENEFICI	ALLY		Sole Dispositive Power		
OWNED EACH	H	9.	0		
REPORT PERSO			Shared Dispositive Power		
WITH	ł	10.	924,739		
	Aggrega		nount Beneficially Owned by Each Reporting Person		
11.	924,739 shares of Class A Common Stock				
	Check if	the	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)		
12.					
	Percent (of Cl	ass Represented by Amount in Row (11)		
13.	2.71%				
	Type of	Repo	orting Person (See Instructions)		
14.	IN				

	Names o	Names of Reporting Persons.				
1.	The Ma	The Mark and Robyn Jones Descendants Trust 2014				
	Check th		opropriate Box if a Member of a Group (See Instructions) □			
2.	(a) <u></u>	(0	, =			
	SEC Use	e On	y			
3.	Source o	ıf Fıı	nds (See Instructions)			
		n i u	inds (See instructions)			
4.	00					
5.	Check if	Dise	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI SHARI		8.	11,628,310			
BENEFICI.	ALLY		Sole Dispositive Power			
OWNED EACH	I	9.	0			
REPORT PERSC			Shared Dispositive Power			
WITH	ł	10.	11,628,310			
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person			
11.	11,628,310 shares of Class A Common Stock					
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
12.	Dorcont	of Cl	ass Represented by Amount in Row (11)			
	Percent	JI CI	ass Represented by Alliount in Row (11)			
13.	34.08%					
	Type of	Repo	orting Person (See Instructions)			
14.	OO (Tr	ust)				

	Names o	Names of Reporting Persons.				
1.	The La	The Lanni Elaine Romney Family Trust 2014				
	Check th		opropriate Box if a Member of a Group (See Instructions) □			
2.	(a) 🖾	(1				
	SEC Use	e On	ly			
3.	Source	of Eu	nds (See Instructions)			
		n ru	itus (See instructions)			
4.	00					
5.	Check if	Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
	Citizens	hip c	or Place of Organization			
6.	U.S.A.					
0.	0,0,11,		Sole Voting Power			
		7	0			
		7.	Shared Voting Power			
NUMBEI	R OF					
SHARI BENEFICI		8.	279,534			
OWNED	BY		Sole Dispositive Power			
EACI REPORT		9.	0			
PERSO	ΟN		Shared Dispositive Power			
WITH	1	10.	279,534			
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person			
11.	279,534 shares of Class A Common Stock					
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12.	Daviant	-f C	are Designated by Assessed in Designation			
	Percent of Class Represented by Amount in Row (11)					
13.	0.82%					
	Type of	Repo	orting Person (See Instructions)			
14.	OO (Trust)					

	Names o	Names of Reporting Persons.				
1.	The Li	The Lindy Jean Langston Family Trust 2014				
	Check tl (a) ⊠	he A	ppropriate Box if a Member of a Group (See Instructions) \Box			
2.	(a) 🖾	(1				
	SEC Us	e On	ly			
3.	Source o	of Fu	nds (See Instructions)			
4.	OO Chash is	f Dia	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.	Спеск п	I DIS	closure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)			
	Citizens	hip o	or Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI		8.	297,734			
SHARI BENEFICI		0.	Sole Dispositive Power			
OWNED EACI						
REPORT	ING	9.	O Shared Dispositive Power			
PERSO WITH						
	A	10.	297,734			
	Aggregate Amount Beneficially Owned by Each Reporting Person					
11.	297,734 shares of Class A Common Stock					
12.	Check is	f the	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) \Box			
	Percent	of C	lass Represented by Amount in Row (11)			
13.	0.87%					
	Type of	Repo	orting Person (See Instructions)			
14.	00 (T	rust`				
± **	00 (1143)					

	Names o	Names of Reporting Persons.				
1.	The Ca	The Camille LaVaun Peterson Family Trust 2014				
	Check tl (a) ⊠		ppropriate Box if a Member of a Group (See Instructions) □			
2.	(a) 🖾	(ı				
	SEC Us	e On	ly			
3.	Source	of Fu	nds (See Instructions)			
)1 I U	inds (See instructions)			
4.	OO Charlait	: D:-	elanina of Local Brancadinas Ia Bassinal Brancada ta Isana 2(d) on 2(a)			
5.	Спеск п	DIS	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
	Citizens	hip c	or Place of Organization			
6.	U.S.A.					
	I		Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBE		8.	290,434			
SHAR BENEFICI	ALLY	0.	Sole Dispositive Power			
OWNED EACI		9.	0			
REPORT PERSO		9.	Shared Dispositive Power			
WITH						
	Aggrega		290,434 mount Beneficially Owned by Each Reporting Person			
11.			ares of Class A Common Stock			
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
	Percent	of C	lass Represented by Amount in Row (11)			
13.	0.85%					
	Type of	Repo	orting Person (See Instructions)			
14.	OO (Ti	rust`				
L	`					

	Names o	Names of Reporting Persons.				
1.	The De	The Desiree Robyn Coleman Family Trust 2014				
	Check th		opropriate Box if a Member of a Group (See Instructions) \Box			
2.	(a) 🖾	(1				
	SEC Use	e On	ly			
3.	Source	of Eur	nds (See Instructions)			
	Source C	n ru	itus (See Ilistructions)			
4.	00					
5.	Check if	Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
3.	Citizens	hip c	or Place of Organization			
6.	U.S.A.					
0.	0,0,11,		Sole Voting Power			
		7	0			
		7.	Shared Voting Power			
NUMBEI	R OF					
SHARI BENEFICI		8.	· · ·			
OWNED	BY		Sole Dispositive Power			
EACI REPORT		9.	0			
PERSO	ΟN		Shared Dispositive Power			
WITH	1	10.	295,834			
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person			
11.	295,834 shares of Class A Common Stock					
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12.	Dorgont	of C	ace Depresented by Amount in Dev. (11)			
	Percent of Class Represented by Amount in Row (11)					
13.	0.87%					
	Type of	Repo	orting Person (See Instructions)			
14.	OO (Trust)					

	Names o	Names of Reporting Persons.				
1.	The Ac	The Adrienne Morgan Jones Family Trust 2014				
	Check th		opropriate Box if a Member of a Group (See Instructions) \Box			
2.	(a) 🖾	(1				
	SEC Use	e On	ly			
3.	Source	of Eur	nds (See Instructions)			
	Source C	n ru	itus (See Ilistructions)			
4.	00					
5.	Check if	Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
3.	Citizens	hip c	or Place of Organization			
6.	U.S.A.					
0.	0,0,12,		Sole Voting Power			
		7	0			
		7.	Shared Voting Power			
NUMBEI	R OF					
SHAR		8.	297,734			
BENEFICI OWNED	BY		Sole Dispositive Power			
EACI REPORT		9.	0			
PERSO	Ν		Shared Dispositive Power			
WITH	1	10.	297,734			
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person			
11.	297,734 shares of Class A Common Stock					
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12.	Davaant	-f C	are Designated by Assessed in Designation			
	Percent of Class Represented by Amount in Row (11)					
13.	0.87%					
	Type of	Repo	orting Person (See Instructions)			
14.	OO (Trust)					

	Names of Reporting Persons.					
1.	The Ma	The Mark Evan Jones, Jr. Family Trust 2014				
	Check th		opropriate Box if a Member of a Group (See Instructions) □			
2.	(a) 🖾	(L				
	SEC Use	On	ly			
3.		C.D.				
	Source o	if Fu	nds (See Instructions)			
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_	Check if	Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
5.	Citizens	hin o	or Place of Organization			
		про	Truce of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI SHARI		8.	297,734			
BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACI		0	0			
REPORT PERSO		9.	Shared Dispositive Power			
WITH						
	Δ		297,734			
	Aggregate Amount Beneficially Owned by Each Reporting Person					
11.	297,734 shares of Class A Common Stock					
10	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
12.	Percent (of Cl	ass Represented by Amount in Row (11)			
13.	0.87%	D .	of an Demand (Const. Later of the Const.)			
	Type of	керс	orting Person (See Instructions)			
14.	OO (Trust)					

	Names o	Names of Reporting Persons.			
1.	Serena	Serena Jones			
	Check th		opropriate Box if a Member of a Group (See Instructions) □		
2.	(a) 🖾	(1			
	SEC Use	e On	ly		
3.	Source o	of Fu	nds (See Instructions)		
)1 I U	inds (See instructions)		
4.	00				
5.	Check if	Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box		
	Citizens	hip c	or Place of Organization		
6.	Canada	ı			
	<u> </u>		Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBE		0	914,174		
SHAR BENEFICI		0.	Sole Dispositive Power		
OWNED EACI					
REPORT	ING	9.	O Shared Dispositive Power		
PERSO WITH					
	T .		914,174		
	Aggregate Amount Beneficially Owned by Each Reporting Person				
11.	914,174 shares of Class A Common Stock				
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □				
12.	Percent of Class Represented by Amount in Row (11)				
10	2.68%				
13.		Repo	orting Person (See Instructions)		
		.1.			
14.	IN				

	Names of Reporting Persons.				
1.	Lanni I	Lanni Romney			
	Check th	_	opropriate Box if a Member of a Group (See Instructions)		
2.	(a) 🖾	(1			
	SEC Use	On!	ly		
3.	Source o	of Fu	nds (See Instructions)		
		,, , , , , , , , , , , , , , , , , , ,	inds (See instructions)		
4.	00				
5.	Check if	Dise	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box		
	Citizens	hip o	or Place of Organization		
6.	U.S.A.				
_			Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBEI SHARI		8.	389,000		
BENEFICI	ALLY		Sole Dispositive Power		
OWNED EACI	I	9.	0		
REPORT PERSO			Shared Dispositive Power		
WITE		10	389,000		
	Aggrega		mount Beneficially Owned by Each Reporting Person		
11.	389,000 shares of Class A Common Stock				
			Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)		
12.					
	Percent of Class Represented by Amount in Row (11)				
13.	1.14%				
	Type of	Repo	orting Person (See Instructions)		
14.	IN				

	Names of Reporting Persons.				
1.	Lindy Langston				
	Check th		opropriate Box if a Member of a Group (See Instructions) \Box		
2.	(a) 🖾	(ι			
	SEC Use	e On	ly		
3.	Source	of Eur	nds (See Instructions)		
	Source C	n ru	itus (See Ilistructions)		
4.	00				
5.	Check if	Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box		
3.	Citizens	hip c	or Place of Organization		
6.	U.S.A.				
0.	0,0,11,		Sole Voting Power		
		7			
		7.	0 Shared Voting Power		
NUMBEI	R OF				
SHAR		8.	498,557 Sole Dispositive Power		
BENEFICI OWNED	BY		Sole Dispositive Power		
EACI REPORT		9.	0		
PERSO	ΟN		Shared Dispositive Power		
WITH	1	10.	498,557		
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person		
11.	498,557 shares of Class A Common Stock				
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □				
12.	Provide (Class Provide) Association (44)				
	Percent of Class Represented by Amount in Row (11)				
13.	1.46%				
	Type of	Repo	orting Person (See Instructions)		
14.	IN				

Names of Reporting Persons.				
Camille Peterson				
Check the Appropriate Box if a Member of a Group (See Instructions) (a) ☑ (b) □				
(a) 🖾	(L			
SEC Use	e On	ly		
Source o	of Fu	nds (See Instructions)		
Check if	Dise	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box		
Citizens	hip o	or Place of Organization		
U.S.A.				
		Sole Voting Power		
	7.	0		
		Shared Voting Power		
	Ω	446,795		
	0.	Sole Dispositive Power		
	9.	0		
N		Shared Dispositive Power		
1	10.	446,795		
Aggregate Amount Beneficially Owned by Each Reporting Person				
446,795 shares of Class A Common Stock				
Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
Percent of Class Represented by Amount in Row (11)				
1.31%				
Type of	Repo	orting Person (See Instructions)		
IN				
	Camillo Check th (a) SEC Use Source of OO Check if Citizens: U.S.A. R OF ES ALLY BY H IING DN H Aggrega 446,79 Check if Percent of Type of	Camille Per Check the April (a) SEC Use On Source of Fur OO Check if Discourse of Fur OO The Check if		

	Names of Reporting Persons.				
1.	Desiree Coleman				
	Check th		opropriate Box if a Member of a Group (See Instructions) □		
2.	(u) <u></u>	(0			
	SEC Use	e On	У		
3.	Source o	of Fu	nds (See Instructions)		
4.	00				
5.	Check if	Dise	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box		
	Citizens	hip o	r Place of Organization		
6.	U.S.A.				
			Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBEI SHARI		8.	488,557		
BENEFICI.	ALLY		Sole Dispositive Power		
OWNED EACH	H	9.	0		
REPORT PERSC			Shared Dispositive Power		
WITH	ł	10.	488,557		
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person		
11.	488,557 shares of Class A Common Stock				
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □				
12.					
	Percent of Class Represented by Amount in Row (11)				
13.	1.43%				
	Type of	Repo	orting Person (See Instructions)		
14.	IN				

	Names of Reporting Persons.			
1.	Adrienne Jones			
	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ☑ (b) □			
2.	(a) <u></u>	(0		
	SEC Use	e On	ly	
3.	Source	f En	nds (See Instructions)	
	Source o	n ru	ids (See instructions)	
4.	00			
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box	
<u> </u>	Citizensl	hip o	r Place of Organization	
6.	U.S.A.			
			Sole Voting Power	
		7.	0	
		/.	Shared Voting Power	
NUMBEI	R OF			
SHARI		8.	486,557	
BENEFICI OWNED			Sole Dispositive Power	
EACI REPORT		9.	0	
PERSC	ON		Shared Dispositive Power	
WITH		10.	486,557	
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person	
11.	486,557 shares of Class A Common Stock			
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □			
12.	Provide Charles and the Association (41)			
	Percent of Class Represented by Amount in Row (11)			
13.	1.43%			
	Type of 1	Repo	orting Person (See Instructions)	
14.	IN			

	Names of Reporting Persons.				
1.	Mark E. Jones, Jr.				
	Check th		opropriate Box if a Member of a Group (See Instructions) □		
2.	(-) _	(-	, <u> </u>		
	SEC Use	On!	ly		
3.		C E			
	Source o	if Fu	nds (See Instructions)		
4.	00				
_	Check if	Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box		
5.	Citizono	hin o	r Place of Organization		
	Citizens	шр с	i Place of Organization		
6.	U.S.A.				
			Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBEI		8.	477,558		
SHARI BENEFICI		0.	Sole Dispositive Power		
OWNED EACE					
REPORT		9.			
PERSC WITH			Shared Dispositive Power		
VV111	1	10.	477,558		
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person		
11.	477,558 shares of Class A Common Stock				
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □				
12.					
	Percent of Class Represented by Amount in Row (11)				
13.	1.40%				
	Type of	Repo	orting Person (See Instructions)		
14.	IN				

	Names of Reporting Persons.			
1.	P. Ryan Langston			
	Check the Appropriate Box if a Member of a Group (See Instructions)			
2.	(a) ⊠	(E		
	SEC Use	e On	ly	
3.				
	Source o	f Fu	nds (See Instructions)	
4.	00			
_	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box	
5.	Citizons	hin o	r Place of Organization	
		прс	Trace of Organization	
6.	U.S.A.	ı		
			Sole Voting Power	
		7.	0	
			Shared Voting Power	
NUMBEI SHARI		8.	69,297	
BENEFICI	ALLY		Sole Dispositive Power	
OWNED EACI				
REPORT	ING	9.	0 Shared Dispositive Power	
PERSO WITH			Shared Dispositive Fower	
			69,297	
	Aggregate Amount Beneficially Owned by Each Reporting Person			
11.	69,297 shares of Class A Common Stock			
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □			
12.	Property of Class Property of the Association Property in Property			
	Percent of Class Represented by Amount in Row (11)			
13.	0.20%			
	Type of	Repo	orting Person (See Instructions)	
14.	IN			

Item 1. Security and Issuer

This statement on Schedule 13D (this "<u>Statement</u>") relates to the Reporting Persons' (as defined in Item 2 below) beneficial ownership interest in the Class A common stock, par value \$0.01 per share (the "<u>Class A Common Stock</u>"), of Goosehead Insurance, Inc., a Delaware corporation (the "<u>Issuer</u>"). The principal executive offices of the Issuer are located at 1500 Solana Blvd, Building 4, Suite 4500, Westlake, Texas 76262.

Item 2. Identity and Background

- (a) This Schedule 13D is being filed pursuant to a joint filing agreement filed as Exhibit 1 hereto by:
 - 1. Mark E. Jones
 - 2. Robyn Jones
 - 3. The Mark and Robyn Jones Descendants Trust 2014
 - 4. The Lanni Elaine Romney Family Trust 2014
 - 5. The Lindy Jean Langston Family Trust 2014

- 6. The Camille LaVaun Peterson Family Trust 2014
- 7. The Desiree Robyn Coleman Family Trust 2014
- 8. The Adrienne Morgan Jones Family Trust 2014
- 9. The Mark Evan Jones, Jr. Family Trust 2014
- 10. Serena Jones
- 11. Lanni Romney
- 12. Lindy Langston
- 13. Camille Peterson
- 14. Desiree Coleman
- 15. Adrienne Jones
- 16. Mark E. Jones, Jr.
- 17. P. Ryan Langston

Name

The foregoing entities and persons are referred to collectively as the "Reporting Persons."

In connection with the closing of the Issuer's initial public offering (the "<u>IPO</u>") of the Issuer's Class A Common Stock, the Issuer effected certain reorganization transactions. The Issuer entered into an amended and restated limited liability company agreement with the continuing members of Goosehead Financial, LLC, a Delaware limited liability company ("<u>Goosehead Financial</u>"), pursuant to which such members will be entitled to exchange their shares of Class B common stock of the Issuer, par value \$0.01 per share (the "<u>Class B Common Stock</u>"), together with an equal number of shares of Class B Common Stock for an equal number of shares of the Issuer's Class A Common Stock.

Pursuant to a Voting Agreement dated as of May 1, 2018, as amended and restated on August 6, 2019 among the Issuer and the Reporting Persons (the "Voting Agreement"), the Reporting Persons have agreed to vote all shares of the Issuer's voting stock, including the Class A Common Stock and Class B Common Stock, then held by them together on all matters submitted to the Issuer's common stockholders in the manner referred to under Item 6 below and Exhibit 5. The Issuer's Class A Common Stock and Class B Common Stock vote together as a single class on substantially all matters submitted to the stockholders of the Issuer for approval. The Class A Common Stock carries one vote per share, and the Class B Common Stock currently carries one vote per share.

- (b) The business address of each of the Reporting Persons is c/o 1500 Solana Blvd, Building 4, Suite 4500, Westlake, Texas 76262.
- (c) Certain of the Reporting Persons hold positions at the Issuer and its subsidiaries as their principal occupation.

	• • • • • • • • • • • • • • • • • • • •		
Mark E. Jones	Chairman, Director and Chief Executive Officer		
Robyn Jones	Director and Vice Chairman		
Mark E. Jones, Jr.	Vice President - Finance		
Serena Jones	Administrative Service Agent		
P. Ryan Langston	Vice President and General Counsel		

Principal Occupation (at Issuer)

- (d) None of the Reporting Persons has been convicted in a criminal proceeding during the last five years.
- (e) None of the Reporting Persons has been party to any civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree, or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws, or finding any violation with respect to such laws during the last five years.
- (f) Each natural person identified in this Item 2, other than Serena Jones, is a citizen of the United States. Serena Jones is a citizen of Canada. Each entity identified in this Item 2 is organized under the laws of Texas.

Item 3. Source and Amount of Funds or Other Consideration

At the closing of the IPO of the Issuer's Class A Common Stock, the Issuer entered into an amended and restated limited liability company agreement with the continuing members of Goosehead Financial pursuant to which such members are entitled to exchange their shares of Class B Common Stock for an equal number of shares of the Issuer's Class A Common Stock.

Item 4. Purpose of Transaction

The Reporting Persons acquired, and presently hold, Class A Common Stock and Class B Common Stock for investment purposes.

Each Reporting Person has signed and is a party to the Voting Agreement described in Item 2 above.

Except as otherwise described in this Schedule 13D, none of the Reporting Persons currently has any plans or proposals that would result in or relate to any of the transactions or changes listed in Items 4(a) through 4(j) of Schedule 13D. However, as part of their ongoing evaluation of their investment and investment alternatives, the Reporting Persons may consider such matters and, subject to applicable law, may formulate a plan with respect to such matters or make formal proposals to the board of directors of the Issuer, other stockholders of the Issuer or other third parties regarding such matters. The Reporting Persons reserve the right to acquire additional securities of the Issuer in the open markets, in privately negotiated transactions (which may be with the Issuer or with third parties) or otherwise, to dispose of all or a portion of their holdings of securities of the Issuer or to change their intention with respect to any or all of the matters referred to in this Item 4.

Between May 19, 2020 and June 2, 2020, The Mark and Robyn Jones Descendants Trust 2014 sold shares of Class B Common Stock pursuant to a 10b5-1 plan as set forth in the table below:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share
5/21/2020	8,870	\$60.06
5/22/2020	9,273	\$60.06
5/26/2020	4,076	\$60.31
5/27/2020	36,517	\$60.66
5/28/2020	11,344	\$60.71
5/29/2020	2,301	\$60.06
6/1/2020	2,500	\$60.05
6/2/2020	37,785	\$60.93

Between May 19, 2020 and June 2, 2020, Adrienne Jones sold shares of Class B Common Stock as set forth in the table below:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share	
5/20/2020	2,000	\$59.28	

Between May 19, 2020 and June 2, 2020, Serena Jones sold shares of Class B Common Stock pursuant to a 10b5-1 plan as set forth in the table below:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share	
5/22/2020	35,924	\$60.01	
5/26/2020	676	\$60.69	
5/27/2020	3,400	\$60.16	

Between May 19, 2020 and June 2, 2020, P. Ryan Langston exercised options and sold the corresponding shares of Class A Common Stock pursuant to a 10b5-1 plan as set forth in the table below:

Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share	
8 434	\$ 61	

Item 5. Interest in Securities of the Issuer

Date 5/27/2020

(a) and (b) The Reporting Persons (i) currently hold 87.88% of the outstanding Class B Common Stock and collectively control approximately 52.17% of the combined voting power of the Issuer's common stock and (ii) beneficially own, calculated in accordance with Rule 13d-3, 55.86% of the Issuer's Class A Common Stock, based on the percentage that would be held by the Reporting Persons if they fully converted their shares of Class B Common Stock into shares of Class A Common Stock and no other holders of Class B Common Stock converted their shares of Class B Common Stock. The percentages reported below and in Box 13 above for each Reporting Person reflect such beneficial ownership for each such Reporting Person.

Reporting Person	Number of Shares of Class A Common Stock Owned	Percentage of Class A Common Stock Outstanding(1)	Number of Shares of Class A Common Stock Received in Past 60 Days
Mark E. Jones	979,217	2.87%	106,667
Robyn Jones	924,739	2.71%	0
The Mark and Robyn Jones Descendants Trust 2014	11,628,310	34.08%	0
The Lanni Elaine Romney Family Trust 2014	279,534	0.82%	0
The Lindy Jean Langston Family Trust 2014	297,734	0.87%	0
The Camille LaVaun Peterson Family Trust 2014	290,434	0.85%	0
The Desiree Robyn Coleman Family Trust 2014	295,834	0.87%	0
The Adrienne Morgan Jones Family Trust 2014	297,734	0.87%	0
The Mark Evan Jones, Jr. Family Trust 2014	297,734	0.87%	0
Serena Jones	914,174	2.68%	0
Lanni Romney	389,000	1.14%	0
Lindy Langston	498,557	1.46%	0
Camille Peterson	446,795	1.31%	0
Desiree Coleman	488,557	1.43%	0
Adrienne Jones	486,557	1.43%	0
Mark E. Jones, Jr.	477,558	1.40%	0
P. Ryan Langston	69,297	0.20%	40,000

- (1) Based on the number of shares of Class A Common Stock (16,639,954) issued and outstanding as of June 3, 2020, the date of this report, and assuming all outstanding shares of Class B Common Stock beneficially owned by the Reporting Persons (and excluding, for the avoidance of doubt, shares of Class B Common Stock owned by other persons) were exchanged for newly-issued shares of Class A Common Stock on a one-for-one basis.
 - (c) On May 1, 2018, the Issuer issued shares of Class A Common Stock, in the quantities set forth in the table in Item 5 of the Schedule 13D filed on behalf of the Reporting Persons on May 10, 2018, as consideration to purchase indirect ownership interests in Goosehead Management, LLC, a Delaware limited liability company, and Texas Wasatch Insurance Holdings Group, LLC from certain historical owners thereof, including those indicated above, at a price equivalent to \$10.00 per share of Class A Common Stock.
 - (d) Other than as described above, no other person is known to have the right to receive and the power to direct the receipt of dividends from, or the proceeds from the sale of, the Class A Common Stock beneficially owned by members of the group.
 - (e) Not applicable.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

In connection with the closing of the IPO, the Issuer effectuated certain reorganization transactions pursuant to which existing members of Goosehead Financial, including the Reporting Persons, obtained beneficial ownership of shares of Class B Common Stock.

Pursuant to the Amended and Restated Limited Liability Company Agreement of Goosehead Financial dated as of May 1, 2018 (the "Goosehead Financial LLC"), the Reporting Persons may exchange each share of Class B Common Stock (together with an LLC Unit of Goosehead Financial) for a share of Class A Common Stock on a one-for-one basis. When a share of Class B Common Stock is exchanged for a share of Class A Common Stock, a corresponding share of the Issuer's Class B Common Stock will automatically be redeemed by the Issuer at par value and canceled. When a share of Class B Common Stock is exchanged for a share of Class A Common Stock, it will not be available for reissuance by the Issuer. See Exhibit 2.

Pursuant to a registration rights agreement entered into by and among the Issuer, certain holders of shares of Class B Common Stock, at any time after the expiration of the lock-up period described below, such holders can require the Issuer to register for resale under the Securities Act of 1933, as amended, the shares of Class A Common Stock issued upon exchange of the shares of Class B Common Stock. The registration rights agreement also provides for customary piggyback rights. See Exhibit 3.

The Issuer entered into a tax receivable agreement with the pre-IPO members of Goosehead Financial effective as of the closing of the IPO that provides for the payment by the Issuer to the members of Goosehead Financial of 85% of the amount of tax benefits, if any, that the Issuer actually realizes (or in some circumstances is deemed to realize) as a result of increases in tax basis (and certain other tax benefits) resulting from purchases or exchanges of membership units of Goosehead Financial. See Exhibit 4.

The Reporting Persons have entered into a voting agreement pursuant to which they agreed to vote all their shares of voting stock, including Class A Common Stock and Class B Common Stock, together and in accordance with the instructions of Mark E. Jones on any matter submitted to the common stockholders of the Issuer for a vote. Under the voting agreement, the Reporting Persons have given an irrevocable proxy, coupled with an interest, to Mark E. Jones to vote such Reporting Person's shares of Class A Common Stock and Class B Common Stock. If, for reasons of death, legal incapacity or any other cause, Mark E. Jones is unable to vote or exercise his right to vote, then the Reporting Persons agreed to vote in the manner directed by the Robyn Jones in connection with any such vote. If, for reasons of death, legal incapacity or any other cause, Mark E. Jones and Robyn Jones are unable to vote or exercise their respective rights to vote, then the Reporting Persons agreed to vote in the manner directed by both Ryan Langston and Mark Jones, Jr. in connection with any such vote. See Exhibit 5.

The foregoing summaries do not purport to be complete, and are qualified in their entirety by reference to the Goosehead Financial LLC, registration rights agreement, form of lock-up agreement, tax receivable agreement and voting agreement, filed herewith as Exhibits 2, 3, 4 and 5 respectively and incorporated herein by reference.

Other than the matters disclosed in this Schedule 13D, none of the Reporting Persons is party to any contracts, arrangements, understandings, or relationships with respect to any securities of the Issuer, including but not limited to the transfer or voting of any of the securities, finder's fees, joint ventures, loan or option agreements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.

Item 7. Material to be Filed as Exhibits

Exhibit Description

1.

- Joint Filing Agreement as required by Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended (incorporated by reference to Exhibit 1 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on August 6, 2019)
- Amended and Restated Limited Liability Company Agreement of Goosehead Financial, LLC (incorporated by reference to Exhibit 2 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
- Registration Rights Agreement (incorporated by reference to Exhibit 3 of the statement on Schedule 13D filed on behalf of the Reporting 3. Persons with the Securities and Exchange Commission on May 10, 2018)

with the Securities and Exchange Commission on May 10, 2018) 4. Amended and Restated Voting Agreement (incorporated by reference to Exhibit 5 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on August 6, 2019) 5. Power of Attorney for Robyn Jones (incorporated by reference to Exhibit 24.1 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) 24.1 Power of Attorney for The Mark and Robyn Jones Descendants Trust 2014 (incorporated by reference to Exhibit 24.2 of the statement on 24.2 Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Lanni Elaine Romney Family Trust 2014 (incorporated by reference to Exhibit 24.3 of the statement on Schedule 24.3 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Lindy Jean Langston Family Trust 2014 (incorporated by reference to Exhibit 24.4 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) 24.4 Power of Attorney for The Camille LaVaun Peterson Family Trust 2014 (incorporated by reference to Exhibit 24.5 of the statement on 24.5 Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Desiree Robyn Coleman Family Trust 2014 (incorporated by reference to Exhibit 24.6 of the statement on 24.6 Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Adrienne Morgan Jones Family Trust 2014 (incorporated by reference to Exhibit 24.7 of the statement on Schedule 24.7 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Mark Evan Jones, Jr. Family Trust 2014 (incorporated by reference to Exhibit 24.8 of the statement on Schedule 24.8 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Serena Jones (incorporated by reference to Exhibit 24.9 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) 24.9 Power of Attorney for Lanni Romney (incorporated by reference to Exhibit 24.10 of the statement on Schedule 13D filed on behalf of the 24.10 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Lindy Langston (incorporated by reference to Exhibit 24.11 of the statement on Schedule 13D filed on behalf of the 24.11 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Camille Peterson (incorporated by reference to Exhibit 24.12 of the statement on Schedule 13D filed on behalf of the 24.12 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Desiree Coleman (incorporated by reference to Exhibit 24.13 of the statement on Schedule 13D filed on behalf of the 24.13 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Adrienne Jones (incorporated by reference to Exhibit 24.14 of the statement on Schedule 13D filed on behalf of the 24.14 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Mark E. Jones, Jr. (incorporated by reference to Exhibit 24.15 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) 24.15 Power of for Attorney for Ryan Langston (incorporated by reference to Exhibit 24.16 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on August 6, 2019)

Tax Receivable Agreement (incorporated by reference to Exhibit 5 of the statement on Schedule 13D filed on behalf of the Reporting Persons

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: June 3, 2020

24.16

1. /s/ Mark E. Jones

Mark E. Jones

2. /s/ Mark E. Jones, Attorney-in-Fact

Robyn Jones

THE MARK AND ROBYN JONES DESCENDANTS

3. TRUST 2014

By:

By: /s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

4. LANNI ELAINE ROMNEY FAMILY TRUST 2014

/s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

5. LINDY JEAN LANGSTON FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

6. CAMILLE LAVAUN PETERSON FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

7. DESIREE ROBYN COLEMAN FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

8. ADRIENNE MORGAN JONES FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

9.	MARK EVAN JONES, JR. FAMILY TRUST 2014	
	By:	/s/ Mark E. Jones
	Name:	Mark E. Jones
	Title:	Attorney-in-Fact
10.	/s/ Mark E. Jones, Attorney-in-Fact	
Serena Jones		ones
11.	/s/ Mark E. Jones, Attorney-in-Fact	
	Lanni Ro	omney
12.	/s/ Mark E. Jones, Attorney-in-Fact	
	Lindy Langston	
13.	/s/ Mark	E. Jones, Attorney-in-Fact
	Camille 1	Peterson
14.	/s/ Mark E. Jones, Attorney-in-Fact	
	Desiree (Coleman
15.	/s/ Mark	E. Jones, Attorney-in-Fact
	Adrienne	Jones
16.	/s/ Mark E. Jones, Attorney-in-Fact	
	Mark E.	•
	-	
17.	/s/ Mark E. Jones, Attorney-in-Fact	
	Ryan Langston	