UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D/A

(Amendment No. 9)

Under the Securities Exchange Act of 1934

GOOSEHEAD INSURANCE, INC.

(Name of Issuer)

CLASS A COMMON STOCK, PAR VALUE \$0.01 PER SHARE (Title of Class of Securities)

38267D109 (CUSIP Number)

Mark E. Jones
1500 Solana Blvd
Building 4, Suite 4500
Westlake, Texas
(214) 838-5500
(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

September 17, 2019 (Dates of Events which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. □

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Names o	Names of Reporting Persons.				
Mark E	Mark E. Jones				
Check th (a) ⊠	_	propriate Box if a Member of a Group (See Instructions) □			
SEC Use	Onl	V			
SEC Ose	Oili	y			
Source o	f Fu	nds (See Instructions)			
00					
Check if	Disc	losure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
Citizensl	nip o	r Place of Organization			
U.S.A.					
		Sole Voting Power			
	7.	918,150			
		Shared Voting Power			
	8.	19,948,723			
		Sole Dispositive Power			
I	9.	918,150			
N		Shared Dispositive Power			
Į.	10.	19,948,723			
Aggregate Amount Beneficially Owned by Each Reporting Person					
20,866,873 shares of Class A Common Stock					
Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
Percent	of Cl	ass Represented by Amount in Row (11)			
57.50%	ó_				
Type of	Repo	orting Person (See Instructions)			
IN, OO (Trustee)					
	Mark E Check th (a) SEC Use Source of OO Check if Citizensh U.S.A. R OF ES ALLY BY H ING IN I Aggrega 20,866 Check if Percent 57.50% Type of	Mark E. Jon Check the Ap (a) ☑ (b) SEC Use Onl Source of Fur OO Check if Disc Citizenship or U.S.A. 7. R OF ES ALLY BY H 10. Aggregate An 20,866,873 Check if the A Percent of Cl 57.50% Type of Repo			

	Names o	Names of Reporting Persons.					
1.	Robyn	Robyn Jones					
2.	Check th (a) ⊠		propriate Box if a Member of a Group (See Instructions) □				
	SEC Use	Onl	V.				
3.	SEC USE	· OIII	y				
	Source o	f Fu	nds (See Instructions)				
4.	00						
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
	Citizensl	nip o	r Place of Organization				
6.	U.S.A.						
			Sole Voting Power				
		7.	0				
			Shared Voting Power				
NUMBEI SHARI		8.	930,239				
BENEFICI. OWNED			Sole Dispositive Power				
EACI REPORT	I	9.	0				
PERSC	N		Shared Dispositive Power				
WITH	i	10.	930,239				
	Aggrega	te Aı	nount Beneficially Owned by Each Reporting Person				
11.	930,239	930,239 shares of Class A Common Stock					
12.	Check if	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
14.	Percent of	of Cl	ass Represented by Amount in Row (11)				
13.	2.76%						
10.		Repo	rting Person (See Instructions)				
14.	IN						

	Names o	Names of Reporting Persons.					
1.	The Ma	The Mark and Robyn Jones Descendants Trust 2014					
2.	Check th	_	opropriate Box if a Member of a Group (See Instructions)) □				
۷.	SEC Use	Onl					
3.	SEC USE	· OIII	y				
	Source o	f Fu	nds (See Instructions)				
4.	00						
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) □				
	Citizensl	nip o	r Place of Organization				
6.	U.S.A.						
	•		Sole Voting Power				
		7.	0				
			Shared Voting Power				
NUMBEI SHARI		8.	13,302,366				
BENEFICI OWNED			Sole Dispositive Power				
EACH REPORT	H	9.	0				
PERSC	N		Shared Dispositive Power				
WITH	ł	10.	13,302,366				
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person				
11.	13,302	13,302,366 shares of Class A Common Stock					
12.	Check if	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
	Percent of	of Cl	ass Represented by Amount in Row (11)				
13.	39.51%						
	Type of 1	Repo	orting Person (See Instructions)				
14.	OO (Tr	OO (Trust)					
	1 , , ,						

Names o	Names of Reporting Persons.					
The La	Γhe Lanni Elaine Romney Family Trust 2014					
	Check the Appropriate Box if a Member of a Group (See Instructions)					
(a) △	(U) \square				
SEC Use	Onl	у				
Source o	f Em	nde (Saa Instructions)				
Source o	ı ru	ilus (See Ilistructions)				
00						
Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box				
Citizensl	nip o	r Place of Organization				
IISA						
0.5.71.		Sole Voting Power				
	7.					
) OE		Shared Voting Power				
	8.	297,734				
		Sole Dispositive Power				
I	9.	0				
N		Shared Dispositive Power				
I	10.	297,734				
Aggrega	te A	mount Beneficially Owned by Each Reporting Person				
297,73	297,734 shares of Class A Common Stock					
Check if	the .	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
D .	(()	P				
Percent (or Ci	ass Represented by Amount in Row (11)				
0.88%						
Type of 1	Repo	orting Person (See Instructions)				
OO (Trust)						
֡	The La Check th (a) SEC Use Source of OO Check if Citizensh U.S.A. R OF ES ALLY BY H ING ON H Aggrega 297,73 Check if Percent of 0.88% Type of 1	The Lanni Check the Ag (a) SEC Use Onl Source of Fun OO Check if Disc Citizenship of U.S.A. 7. R OF ES ALLY BY H 10. Aggregate An 297,734 sh Check if the A Check if the A Check if the A Check if the A				

	Names o	Names of Reporting Persons.				
1.	The Li	The Lindy Jean Langston Family Trust 2014				
	Check th (a) ⊠		ppropriate Box if a Member of a Group (See Instructions) \Box			
2.	(a) 🖾	(1				
	SEC Use	e On	ly			
3.	Source	of Fu	nds (See Instructions)			
		JI I U	inds (See instructions)			
4.	00					
5.	Check if	Dis	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
	Citizens	hip c	or Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBER		0	297,734			
SHARI BENEFICI		8.	Sole Dispositive Power			
OWNED EACH						
REPORT	ING	9.	O			
PERSO WITH			Shared Dispositive Power			
		10.				
	Aggrega	ite A	mount Beneficially Owned by Each Reporting Person			
11.	297,73	297,734 shares of Class A Common Stock				
10	Check if	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □				
12.	Percent	of C	lass Represented by Amount in Row (11)			
13.	0.88%	Don	orting Person (See Instructions)			
		-				
14.	OO (Trust)					

	Names o	Names of Reporting Persons.					
1.	The Ca	The Camille LaVaun Peterson Family Trust 2014					
	Check th		propriate Box if a Member of a Group (See Instructions)) □				
2.	(a) 🖾	(L	, L				
	SEC Use	On]	у				
3.	Course	f Em	nds (See Instructions)				
	Source o	ı ru	ids (See Histructions)				
4.	00						
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box				
٥.	Citizensl	nip o	r Place of Organization				
		•					
6.	U.S.A.		Solo Visting Doving				
			Sole Voting Power				
		7.	0				
			Shared Voting Power				
NUMBEI SHARI		8.	297,734				
BENEFICI. OWNED	ALLY		Sole Dispositive Power				
EACH	ł	9.	$ _{0}$				
REPORT PERSC			Shared Dispositive Power				
WITH		10	297,734				
	Aggrega		nount Beneficially Owned by Each Reporting Person				
	Aggregate Amount Deficition of Owned by Each Reporting Person						
11.		297,734 shares of Class A Common Stock					
12.	Check if	the .	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) \Box				
	Percent of	of Cl	ass Represented by Amount in Row (11)				
13.	0.88%						
		Repo	orting Person (See Instructions)				
1.4	OO (T₁	nict)					
14.	OO (Trust)						

Names o	Names of Reporting Persons.					
The De	Γhe Desiree Robyn Coleman Family Trust 2014					
	Check the Appropriate Box if a Member of a Group (See Instructions)					
(a) △	(U) \square				
SEC Use	Onl	у				
Source o	f Em	nde (Saa Instructions)				
Source o	ı ru	ilus (See Ilistructions)				
00						
Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box				
Citizensl	nip o	r Place of Organization				
II S A						
0.5.71.		Sole Voting Power				
	7.	O Shared Voting Power				
S OE		Shared voling Power				
ES	8.	297,734				
		Sole Dispositive Power				
	9.	0				
N		Shared Dispositive Power				
I	10.	297,734				
Aggrega	te A	mount Beneficially Owned by Each Reporting Person				
297,73	297,734 shares of Class A Common Stock					
Check if	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
Davaged	-f Cl	and Designated by Assessment in Designation				
Percent (oi Ci	ass Represented by Amount in Row (11)				
0.88%						
Type of 1	Repo	orting Person (See Instructions)				
OO (Trust)						
	Check the (a) SEC Uses Source of OO Check iff Citizensla U.S.A. R OF ES ALLY BY H ING ON H Aggrega 297,733 Check iff Percent of O.88% Type of 1	The Desire Check the Ap (a) SEC Use Only Source of Function OO Check if Discount U.S.A. 7. R OF ES ALLY BY H 10. Aggregate An 297,734 sh Check if the A Check if the A Percent of Cl 0.88% Type of Report				

	Names o	Names of Reporting Persons.				
1.	The Ad	The Adrienne Morgan Jones Family Trust 2014				
	Check th	_	propriate Box if a Member of a Group (See Instructions) \Box			
2.	(a) 🖾	(U	, 🗅			
	SEC Use	Onl	у			
3.	Source o	ıf Fııı	nds (See Instructions)			
			ide (occ instructions)			
4.	00	D:				
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
	Citizensl	nip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBER		8.	297,734			
SHARI BENEFICI		0.	Sole Dispositive Power			
OWNED EACH			0			
REPORT PERSC		9.	Shared Dispositive Power			
WITH						
	Aggraga		297,734 mount Beneficially Owned by Each Reporting Person			
	Aggrega	ie Ai	mount Beneficially Owned by Each Reporting Person			
11.			ares of Class A Common Stock			
12.	Check if	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) \Box				
	Percent o	of Cl	ass Represented by Amount in Row (11)			
13.	0.88%					
15.		Repo	rting Person (See Instructions)			
1.4	∩∩ (T _*	nict)				
14.	OO (Trust)					

Names o	f Re	porting Persons.				
	Names of Reporting Persons.					
The Ma	The Mark Evan Jones, Jr. Family Trust 2014					
Check th (a) ⊠	Check the Appropriate Box if a Member of a Group (See Instructions) (a) □ (b) □					
SEC Use	Onl	y				
Source o	f Fu	nds (See Instructions)				
00						
Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box				
Citizensl	nip o	r Place of Organization				
U.S.A.						
	Sole Voting Power 7. 0					
R OF		Shared Voting Power				
ES	8.	297,734				
		Sole Dispositive Power				
	9.	0				
ON		Shared Dispositive Power				
	10.	297,734				
Aggregate Amount Beneficially Owned by Each Reporting Person						
297,734	297,734 shares of Class A Common Stock					
Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □						
Percent of Class Represented by Amount in Row (11)						
0.88%						
Type of 1	Repo	rting Person (See Instructions)				
OO (Tr	OO (Trust)					
֡	Check th (a) SEC Use Source of OO Check if Citizensh U.S.A. R OF ES ALLY BY H TING ON H Aggrega 297,734 Check if Percent of 0.88% Type of I	Check the Ap (a) (a) (b) SEC Use Onl Source of Fun OO Check if Disc Citizenship o U.S.A. 7. R OF ES ALLY BY H 9. CING ON H 10. Aggregate An 297,734 sh. Check if the A Percent of Check 0.88%				

							
	Names o	Names of Reporting Persons.					
1.	Serena	Serena Jones					
			opropriate Box if a Member of a Group (See Instructions)				
2.	(a) 🗵	(1)) \square				
	SEC Use	On]	ly				
3.	C	£ F	-l- (Con Instructions)				
	Source o	I FU	nds (See Instructions)				
4.	00						
E	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box				
5.	Citizensl	nip o	r Place of Organization				
6.	Canada	l 	Sole Voting Power				
			Sole voling Fower				
		7.	0				
			Shared Voting Power				
NUMBE SHAR		8.	994,174				
BENEFICI OWNED			Sole Dispositive Power				
EACI	H	9.	0				
REPORT PERSO			Shared Dispositive Power				
WITI		10	994,174				
			mount Beneficially Owned by Each Reporting Person				
11.	994,174 shares of Class A Common Stock Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)						
12.	Check II	me.	Aggregate Amount in Row (11) Excludes Certain Shares (See instructions)				
	Percent o	of Cl	ass Represented by Amount in Row (11)				
13.	2.95%						
		Repo	orting Person (See Instructions)				
14.	IN						
14.	11.4						

Names o	Names of Reporting Persons.					
Lanni I	Lanni Romney					
Check th (a) ⊠	_	propriate Box if a Member of a Group (See Instructions) \Box				
CECH	0.1					
SEC Use	e Onl	у				
Source o	f Fu	nds (See Instructions)				
00						
Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
Citizensl	nip o	r Place of Organization				
U.S.A.						
		Sole Voting Power				
	7.	0				
		Shared Voting Power				
	8.	407,557				
		Sole Dispositive Power				
	9.	0				
N		Shared Dispositive Power				
I	10.	407,557				
Aggrega	te A	mount Beneficially Owned by Each Reporting Person				
407,55	407,557 shares of Class A Common Stock					
Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □						
Percent o	of Cl	ass Represented by Amount in Row (11)				
1.21%						
Type of 1	Repo	orting Person (See Instructions)				
IN						
	Check the (a) SEC Used Source of OO Check if Citizens I U.S.A. R OF ES ALLLY BY H IING IN II Aggregate 407,55° Check if Percent of 1.21%	Lanni Rom Check the Ap (a) ⊠ (b) SEC Use Onl Source of Fur OO Check if Disc Citizenship or U.S.A. 7. R OF ES ALLY BY H 9. ING In 10. Aggregate Ar 407,557 sha Check if the A Percent of Cla 1.21% Type of Repo				

	Names o	Names of Reporting Persons.				
1.	Lindy I	Lindy Langston				
	Check th		propriate Box if a Member of a Group (See Instructions) \Box			
2.	(a) 🖾	(L	, L			
_	SEC Use	On]	у			
3.	Source o	f Fu	nds (See Instructions)			
		ııu	ides (See instructions)			
4.	00					
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box			
	Citizensl	nip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
		,,	Shared Voting Power			
NUMBEI		8.	498,557			
SHARI BENEFICI		0.	Sole Dispositive Power			
OWNED EACH						
REPORT	ING	9.	O Shared Dispositive Power			
PERSC WITH			Shaled Dispositive Power			
	_		498,557			
	Aggrega	Aggregate Amount Beneficially Owned by Each Reporting Person				
11.	498,55	498,557 shares of Class A Common Stock				
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □					
12.	Percent o	of Cl	ass Represented by Amount in Row (11)			
10	1.48%					
13.		Repo	orting Person (See Instructions)			
		г				
14.	IN					

	Names of Reporting Persons.			
1.	Camille Peterson			
	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □			
2.	(a) 🗵	(U	, 🗆	
	SEC Use	Onl	у	
3.	Source o	f Fu	nds (See Instructions)	
		110	tas (see instructions)	
4.	00			
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) \Box	
	Citizensl	nip o	r Place of Organization	
6.	U.S.A.			
•			Sole Voting Power	
		7.	0	
			Shared Voting Power	
NUMBEI SHARI		8.	492,457	
BENEFICI OWNED	ALLY		Sole Dispositive Power	
EACI	H	9.	0	
REPORT PERSO	ΟN		Shared Dispositive Power	
WITE	ł	10.	492,457	
	Aggrega	te A	nount Beneficially Owned by Each Reporting Person	
11.	492,457 shares of Class A Common Stock			
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □			
12.	Provided Class Provided II. Ann. 11's Pr. (11)			
	Percent of Class Represented by Amount in Row (11)			
13.	1.46%			
	Type of 1	Repo	rting Person (See Instructions)	
14.	IN			

	Names of Reporting Persons.				
1.	Desiree Coleman				
2.	Check the Appropriate Box if a Member of a Group (See Instructions) (a) □ (b) □				
۷.	SEC Hee	SEC Use Only			
3.	SEC OSE	· OIII	y		
	Source o	f Fu	nds (See Instructions)		
4.	00				
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
	Citizensl	nip o	r Place of Organization		
6.	U.S.A.				
	•		Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBEI SHARI		8.	498,557		
BENEFICI OWNED			Sole Dispositive Power		
EACH REPORT	H	9.	0		
PERSC	Ν		Shared Dispositive Power		
WITH	ł	10.	498,557		
	Aggrega	te A	nount Beneficially Owned by Each Reporting Person		
11.	498,557 shares of Class A Common Stock				
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □				
•	Percent of Class Represented by Amount in Row (11)				
13.	1.48%				
-		Repo	rting Person (See Instructions)		
14.	IN				
	l				

	Names of Reporting Persons.			
1.	Adrienne Jones			
	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □			
2.	(a) 🖾	(U	, L	
	SEC Use	Onl	y	
3.				
	Source o	f Fui	nds (See Instructions)	
4.	00			
	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)	
5.	a			
	Citizensl	iip o	r Place of Organization	
6.	U.S.A.			
			Sole Voting Power	
		7.	0	
			Shared Voting Power	
NUMBEI SHARI		8.	491,557	
BENEFICI	ALLY		Sole Dispositive Power	
OWNED EACI		9.	0	
REPORT		9.	Shared Dispositive Power	
PERSO WITH	ł			
			491,557	
	Aggrega	te Aı	mount Beneficially Owned by Each Reporting Person	
11.	491,557 shares of Class A Common Stock			
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □			
12.	Provided Class Provided II. Association (41)			
	Percent of Class Represented by Amount in Row (11)			
13.	1.46%			
	Type of l	Repo	orting Person (See Instructions)	
14.	IN			

	Names of Reporting Persons.			
1.	Mark E. Jones, Jr.			
	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □			
2.	(a) 🖾	(U	, L	
	SEC Use	Onl	у	
3.				
	Source o	f Fu	nds (See Instructions)	
4.	00			
	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)	
5.				
	Citizensh	ip o	r Place of Organization	
6.	U.S.A.			
			Sole Voting Power	
		7.	0	
			Shared Voting Power	
NUMBEI SHARI		8.	477,558	
BENEFICI.	ALLY		Sole Dispositive Power	
OWNED EACH		9.	0	
REPORT PERSO		٥.	Shared Dispositive Power	
WITH	ł	10	477.550	
			477,558	
	Aggregate Amount Beneficially Owned by Each Reporting Person			
11.	477,558 shares of Class A Common Stock			
12.	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □			
<u> </u>	Percent of Class Represented by Amount in Row (11)			
13.	1.42%			
10.		Repo	orting Person (See Instructions)	
1.4				
14.	IN			

	Names of Reporting Persons.			
1.	P. Ryan Langston			
	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □			
2.	(a) <u>La</u>	(0	,	
	SEC Use	Onl	y	
3.				
	Source o	f Fu	nds (See Instructions)	
4.	00			
	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)	
5.				
	Citizensh	ip o	r Place of Organization	
6.	U.S.A.			
			Sole Voting Power	
		7.	0	
			Shared Voting Power	
NUMBER		8	69,297	
SHARI BENEFICI		0.	Sole Dispositive Power	
OWNED EACH				
REPORT		9.	0	
PERSO			Shared Dispositive Power	
WITH		10.	69,297	
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person	
11.	69,297 shares of Class A Common Stock			
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions) □			
12.				
	Percent of Class Represented by Amount in Row (11)			
13.	0.21%			
	Type of I	Repo	orting Person (See Instructions)	
14	IN			

Item 1. Security and Issuer

This statement on Schedule 13D (this "<u>Statement</u>") relates to the Reporting Persons' (as defined in Item 2 below) beneficial ownership interest in the Class A common stock, par value \$0.01 per share (the "<u>Class A Common Stock</u>"), of Goosehead Insurance, Inc., a Delaware corporation (the "<u>Issuer</u>"). The principal executive offices of the Issuer are located at 1500 Solana Blvd, Building 4, Suite 4500, Westlake, Texas 76262.

Item 2. Identity and Background

- (a) This Schedule 13D is being filed pursuant to a joint filing agreement filed as Exhibit 1 hereto by:
 - 1. Mark E. Jones
 - 2. Robyn Jones
 - 3. The Mark and Robyn Jones Descendants Trust 2014
 - 4. The Lanni Elaine Romney Family Trust 2014
 - 5. The Lindy Jean Langston Family Trust 2014

- 6. The Camille LaVaun Peterson Family Trust 2014
- The Desiree Robyn Coleman Family Trust 2014 7.
- 8. The Adrienne Morgan Jones Family Trust 2014
- 9. The Mark Evan Jones, Jr. Family Trust 2014

- 10. Serena Jones
- 11. Lanni Romney
- Lindy Langston
- 13. Camille Peterson
- 14. Desiree Coleman
- 15. Adrienne Jones
- 16. Mark E. Jones, Jr.
- P. Ryan Langston 17.

The foregoing entities and persons are referred to collectively as the "Reporting Persons."

In connection with the closing of the Issuer's initial public offering (the "IPO") of the Issuer's Class A Common Stock, the Issuer effected certain reorganization transactions. The Issuer entered into an amended and restated limited liability company agreement with the continuing members of Goosehead Financial, LLC, a Delaware limited liability company ("Goosehead Financial"), pursuant to which such members will be entitled to exchange their shares of Class B common stock of the Issuer, par value \$0.01 per share (the "Class B Common Stock"), together with an equal number of shares of Class B Common Stock for an equal number of shares of the Issuer's Class A Common Stock.

Pursuant to a Voting Agreement dated as of May 1, 2018, as amended and restated on August 6, 2019 among the Issuer and the Reporting Persons (the "Voting Agreement"), the Reporting Persons have agreed to vote all shares of the Issuer's voting stock, including the Class A Common Stock and Class B Common Stock, then held by them together on all matters submitted to the Issuer's common stockholders in the manner referred to under Item 6 below and Exhibit 5. The Issuer's Class A Common Stock and Class B Common Stock vote together as a single class on substantially all matters submitted to the stockholders of the Issuer for approval. The Class A Common Stock carries one vote per share, and the Class B Common Stock currently carries one vote per share.

- The business address of each of the Reporting Persons is c/o 1500 Solana Blvd, Building 4, Suite 4500, Westlake, Texas 76262. (b)
- Certain of the Reporting Persons hold positions at the Issuer and its subsidiaries as their principal occupation.

Name	Principal Occupation (at Issuer)		
Mark E. Jones	Chairman, Director and Chief Executive Officer		
Robyn Jones	Director and Vice Chairman		
Mark E. Jones, Jr.	Controller		
Serena Jones P. Ryan Langston	Administrative Service Agent Vice President and General Counsel		

- (d) None of the Reporting Persons has been convicted in a criminal proceeding during the last five years.
- None of the Reporting Persons has been party to any civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree, or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws, or finding any violation with respect to such laws during the last five years.
- Each natural person identified in this Item 2, other than Serena Jones, is a citizen of the United States. Serena Jones is a citizen of Canada. Each (f) entity identified in this Item 2 is organized under the laws of Texas.

Item 3. Source and Amount of Funds or Other Consideration

At the closing of the IPO of the Issuer's Class A Common Stock, the Issuer entered into an amended and restated limited liability company agreement with the continuing members of Goosehead Financial pursuant to which such members are entitled to exchange their shares of Class B Common Stock for an equal number of shares of the Issuer's Class A Common Stock.

Item 4. Purpose of Transaction

The Reporting Persons acquired, and presently hold, Class A Common Stock and Class B Common Stock for investment purposes.

Each Reporting Person has signed and is a party to the Voting Agreement described in Item 2 above.

Except as otherwise described in this Schedule 13D, none of the Reporting Persons currently has any plans or proposals that would result in or relate to any of the transactions or changes listed in Items 4(a) through 4(j) of Schedule 13D. However, as part of their ongoing evaluation of their investment and investment alternatives, the Reporting Persons may consider such matters and, subject to applicable law, may formulate a plan with respect to such matters or make formal proposals to the board of directors of the Issuer, other stockholders of the Issuer or other third parties regarding such matters. The Reporting Persons reserve the right to acquire additional securities of the Issuer in the open markets, in privately negotiated transactions (which may be with the Issuer or with third parties) or otherwise, to dispose of all or a portion of their holdings of securities of the Issuer or to change their intention with respect to any or all of the matters referred to in this Item 4.

Between August 7, 2019 and September 18, 2019, The Mark and Robyn Jones Descendants Trust 2014 sold shares of Class A Common Stock in open market transactions as set forth in the table below:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share
08/07/2019	14,440	\$42.83
08/08/2019	57,749	\$44.85
09/16/2019	13,606	\$44.71
09/17/2019	31,648	\$44.54

Between August 7, 2019 and September 18, 2019, Mark Jones sold shares of Class A Common Stock in open market transactions as set forth in the table below:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share	
08/12/2019	13,516	\$45.31	

Between August 7, 2019 and September 18, 2019, Robyn Jones sold shares of Class A Common Stock in open market transactions as set forth in the table below:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share	
08/30/2019	10,000	\$46.33	

Between August 7, 2019 and September 18, 2019, Serena Jones sold shares of Class A Common Stock in open market transactions as set forth in the table below:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share
08/09/2019	10,000	\$46.08
08/27/2019	1,600	\$48.00
08/28/2019	1,200	\$48.06

Between August 7, 2019 and September 18, 2019, Lanni Romney sold shares of Class A Common Stock in open market transactions as set forth in the table below:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share	
09/03/2019	13,000	\$46.26	

Item 5. Interest in Securities of the Issuer

(a) and (b) The Reporting Persons (i) currently hold 87.58% of the outstanding Class B Common Stock and collectively control approximately 61.98% of the combined voting power of the Issuer's common stock and (ii) beneficially own, calculated in accordance with Rule 13d-3, 57.50% of the Issuer's Class A Common Stock, based on the percentage that would be held by the Reporting Persons if they fully converted their shares of Class B Common Stock into shares of Class A Common Stock and no other holders of Class B Common Stock converted their shares of Class B Common Stock. The percentages reported below and in Box 13 above for each Reporting Person reflect such beneficial ownership for each such Reporting Person.

Number of Shares of Class A Common Stock Owned	Percentage of Class A Common Stock Outstanding(1)	Number of Shares of Class A Common Stock Received in Past 60 Days
918,150	2.73%	0
930,239	2.76%	0
13,302,366	39.51%	0
297,734	0.88%	0
297,734	0.88%	0
297,734	0.88%	0
297,734	0.88%	0
297,734	0.88%	0
297,734	0.88%	0
994,174	2.95%	0
407,557	1.21%	0
498,557	1.48%	0
492,457	1.46%	0
498,557	1.48%	0
491,557	1.46%	0
477,558	1.42%	0
69,297	0.21%	0
	918,150 930,239 13,302,366 297,734 297,734 297,734 297,734 297,734 297,734 407,557 498,557 491,557 491,557	Number of Shares of Class A Common Stock Outstanding(1) Common Stock Outstanding(1) 918,150 2.73% 930,239 2.76% 13,302,366 39.51% 297,734 0.88% 297,734 0.88% 297,734 0.88% 297,734 0.88% 297,734 0.88% 297,734 0.88% 297,734 0.88% 497,557 1.21% 498,557 1.48% 498,557 1.46% 491,557 1.46% 477,558 1.42%

⁽¹⁾ Based on the number of shares of Class A Common Stock (15,173,340) issued and outstanding as of September 18, 2019, the date of this report, and assuming all outstanding shares of Class B Common Stock beneficially owned by the Reporting Persons (and excluding, for the avoidance of doubt, shares of Class B Common Stock owned by other persons) were exchanged for newly-issued shares of Class A Common Stock on a one-for-one basis.

⁽c) On May 1, 2018, the Issuer issued shares of Class A Common Stock, in the quantities set forth in the table in Item 5 of the Schedule 13D filed on behalf of the Reporting Persons on May 10, 2018, as consideration to purchase

indirect ownership interests in Goosehead Management, LLC, a Delaware limited liability company, and Texas Wasatch Insurance Holdings Group, LLC from certain historical owners thereof, including those indicated above, at a price equivalent to \$10.00 per share of Class A Common Stock.

- (d) Other than as described above, no other person is known to have the right to receive and the power to direct the receipt of dividends from, or the proceeds from the sale of, the Class A Common Stock beneficially owned by members of the group.
- (e) Not applicable.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

In connection with the closing of the IPO, the Issuer effectuated certain reorganization transactions pursuant to which existing members of Goosehead Financial, including the Reporting Persons, obtained beneficial ownership of shares of Class B Common Stock.

Pursuant to the Amended and Restated Limited Liability Company Agreement of Goosehead Financial dated as of May 1, 2018 (the "Goosehead Financial LLC"), the Reporting Persons may exchange each share of Class B Common Stock (together with an LLC Unit of Goosehead Financial) for a share of Class A Common Stock on a one-for-one basis. When a share of Class B Common Stock is exchanged for a share of Class A Common Stock, a corresponding share of the Issuer's Class B Common Stock will automatically be redeemed by the Issuer at par value and canceled. When a share of Class B Common Stock is exchanged for a share of Class A Common Stock, it will not be available for reissuance by the Issuer. See Exhibit 2.

Pursuant to a registration rights agreement entered into by and among the Issuer, certain holders of shares of Class B Common Stock, at any time after the expiration of the lock-up period described below, such holders can require the Issuer to register for resale under the Securities Act of 1933, as amended, the shares of Class A Common Stock issued upon exchange of the shares of Class B Common Stock. The registration rights agreement also provides for customary piggyback rights. See Exhibit 3.

The Issuer entered into a tax receivable agreement with the pre-IPO members of Goosehead Financial effective as of the closing of the IPO that provides for the payment by the Issuer to the members of Goosehead Financial of 85% of the amount of tax benefits, if any, that the Issuer actually realizes (or in some circumstances is deemed to realize) as a result of increases in tax basis (and certain other tax benefits) resulting from purchases or exchanges of membership units of Goosehead Financial. See Exhibit 4.

The Reporting Persons have entered into a voting agreement pursuant to which they agreed to vote all their shares of voting stock, including Class A Common Stock and Class B Common Stock, together and in accordance with the instructions of Mark E. Jones on any matter submitted to the common stockholders of the Issuer for a vote. Under the voting agreement, the Reporting Persons have given an irrevocable proxy, coupled with an interest, to Mark E. Jones to vote such Reporting Person's shares of Class A Common Stock and Class B Common Stock. If, for reasons of death, legal incapacity or any other cause, Mark E. Jones is unable to vote or exercise his right to vote, then the Reporting Persons agreed to vote in the manner directed by the Robyn Jones in connection with any such vote. If, for reasons of death, legal incapacity or any other cause, Mark E. Jones and Robyn Jones are unable to vote or exercise their respective rights to vote, then the Reporting Persons agreed to vote in the manner directed by both Ryan Langston and Mark Jones, Jr. in connection with any such vote. See Exhibit 5.

The foregoing summaries do not purport to be complete, and are qualified in their entirety by reference to the Goosehead Financial LLC, registration rights agreement, form of lock-up agreement, tax receivable agreement and voting agreement, filed herewith as Exhibits 2, 3, 4 and 5 respectively and incorporated herein by reference.

Other than the matters disclosed in this Schedule 13D, none of the Reporting Persons is party to any contracts, arrangements, understandings, or relationships with respect to any securities of the Issuer, including but not limited to the transfer or voting of any of the securities, finder's fees, joint ventures, loan or option agreements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.

Item 7. Material to be Filed as Exhibits

Exhibit Description

1. Joint Filing Agreement as required by Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended Amended and Restated Limited Liability Company Agreement of Goosehead Financial, LLC (incorporated by reference to Exhibit 2 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Registration Rights Agreement (incorporated by reference to Exhibit 3 of the statement on Schedule 13D filed on behalf of the Reporting 3. Persons with the Securities and Exchange Commission on May 10, 2018) Tax Receivable Agreement (incorporated by reference to Exhibit 5 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) 4 5. Amended and Restated Voting Agreement Power of Attorney for Robyn Jones (incorporated by reference to Exhibit 24.1 of the statement on Schedule 13D filed on behalf of the Reporting 24.1 Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Mark and Robyn Jones Descendants Trust 2014 (incorporated by reference to Exhibit 24.2 of the statement on 24.2 Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Lanni Elaine Romney Family Trust 2014 (incorporated by reference to Exhibit 24.3 of the statement on Schedule 24.3 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Lindy Jean Langston Family Trust 2014 (incorporated by reference to Exhibit 24.4 of the statement on Schedule 13D 24.4 filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Camille LaVaun Peterson Family Trust 2014 (incorporated by reference to Exhibit 24.5 of the statement on Schedule 24.5 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Desiree Robyn Coleman Family Trust 2014 (incorporated by reference to Exhibit 24.6 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) 24.6 Power of Attorney for The Adrienne Morgan Jones Family Trust 2014 (incorporated by reference to Exhibit 24.7 of the statement on Schedule 24.7 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for The Mark Evan Jones, Jr. Family Trust 2014 (incorporated by reference to Exhibit 24.8 of the statement on Schedule 13D 24.8 filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Serena Jones (incorporated by reference to Exhibit 24.9 of the statement on Schedule 13D filed on behalf of the 24.9 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Lanni Romney (incorporated by reference to Exhibit 24.10 of the statement on Schedule 13D filed on behalf of the 24.10 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Lindy Langston (incorporated by reference to Exhibit 24.11 of the statement on Schedule 13D filed on behalf of the 24.11 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Camille Peterson (incorporated by reference to Exhibit 24.12 of the statement on Schedule 13D filed on behalf of the 24.12 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Desiree Coleman (incorporated by reference to Exhibit 24.13 of the statement on Schedule 13D filed on behalf of the 24.13 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Adrienne Jones (incorporated by reference to Exhibit 24.14 of the statement on Schedule 13D filed on behalf of the 24.14 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) Power of Attorney for Mark E. Jones, Jr. (incorporated by reference to Exhibit 24.15 of the statement on Schedule 13D filed on behalf of the 24.15 Reporting Persons with the Securities and Exchange Commission on May 10, 2018) 24.16 Power of for Attorney for Ryan Langston

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: September 18, 2019

1. /s/ Mark E. Jones

Mark E. Jones

2. /s/ Mark E. Jones, Attorney-in-Fact

Robyn Jones

THE MARK AND ROBYN JONES DESCENDANTS

3. TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

4. LANNI ELAINE ROMNEY FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones
Title: Attorney-in-Fact

5. LINDY JEAN LANGSTON FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

6. CAMILLE LAVAUN PETERSON FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones
Title: Attorney-in-Fact

7. DESIREE ROBYN COLEMAN FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones Title: Attorney-in-Fact

8. ADRIENNE MORGAN JONES FAMILY TRUST 2014

By: /s/ Mark E. Jones

Name: Mark E. Jones
Title: Attorney-in-Fact

9.	MARK EVAN JONES, JR. FAMILY TRUST 2014
	By:
	Name:
	Title:
10.	/s/ Mark E. Jones, Attorney-in-Fact
	Serena Jones
11.	/s/ Mark E. Jones, Attorney-in-Fact
	Lanni Romney
12.	/s/ Mayl: E. Janes, Attorneys in East
12.	/s/ Mark E. Jones, Attorney-in-Fact Lindy Langston
	Lindy Languon
13.	/s/ Mark E. Jones, Attorney-in-Fact
	Camille Peterson
14.	/s/ Mark E. Jones, Attorney-in-Fact
	Desiree Coleman
15.	/s/ Mark E. Jones, Attorney-in-Fact
	Adrienne Jones
16.	/s/ Mark E. Jones, Attorney-in-Fact
	Mark E. Jones Jr.
17.	/s/ Mark E. Jones, Attorney-in-Fact
	Ryan Langston