

OMB APPROVAL	
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person <sup>†</sup> <u>SLJ Dynasty Trust</u>  (Last) (First) (Middle) 1500 SOLANA BOULEVARD STE 4500  (Street) WESTLAKE TX 76262  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Goosehead Insurance, Inc. [ GSHD ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) <u>Member of 10% owner group</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>11/27/2023</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)  <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
Rule 10b5-1(c) Transaction Indication  <input type="checkbox"/> Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class B Common Stock	11/27/2023		C		28,000	D	\$0	151,246	D <sup>(1)</sup>	
Class A Common Stock	11/27/2023		C		28,000	A	\$0	28,000	D <sup>(1)</sup>	
Class A Common Stock	11/27/2023		S		27,700	D	\$74.47 <sup>(2)</sup>	300	D <sup>(1)</sup>	
Class A Common Stock	11/27/2023		S		300	D	\$74.99	0	D <sup>(1)</sup>	
Class B Common Stock								370,442	D <sup>(3)</sup>	
Class B Common Stock								161,094	I <sup>(4)</sup>	SLJ 2023 Grantor Retained Annuity Trust

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
LLC Units in Goosehead Financial, LLC	\$0	11/27/2023		C			28,000	(5)	(5)	Class A Common Stock	28,000	\$0	151,246	D <sup>(1)</sup>	
LLC Units in Goosehead Financial, LLC	\$0							(5)	(5)	Class A Common Stock	370,442		370,442	D <sup>(3)</sup>	
LLC Units in Goosehead Financial, LLC	\$0							(5)	(5)	Class A Common Stock	161,094		161,094	I <sup>(4)</sup>	SLJ 2023 Grantor Retained Annuity Trust

1. Name and Address of Reporting Person<sup>†</sup>  
SLJ Dynasty Trust  
  
 (Last) (First) (Middle)  
 1500 SOLANA BOULEVARD  
 STE 4500  
  
 (Street)  
 WESTLAKE TX 76262

(City)	(State)	(Zip)
1. Name and Address of Reporting Person <sup>†</sup>		
<a href="#">Jones Serena</a>		
(Last)	(First)	(Middle)
<a href="#">C/O GOOSEHEAD INSURANCE, INC.</a>		
<a href="#">1500 SOLANA BLVD., BLDG 4, STE 4500</a>		
(Street)		
<a href="#">WESTLAKE</a>	<a href="#">TX</a>	<a href="#">76262</a>
(City)	(State)	(Zip)

**Explanation of Responses:**

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held directly by the SLJ Dynasty Trust, in which Serena Jones has a pecuniary interest.
2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$73.95 to \$74.86, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
3. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held directly by Serena Jones.
4. Reflects shares of Class B Common Stock or LLC Units, as applicable, held indirectly by Serena Jones, who serves as a trustee and whose immediate family members are beneficiaries of SLJ 2023 Grantor Retained Annuity Trust.
5. Each LLC Unit, together with a share of Class B Common Stock, may be converted by the holder into one share of Class A Common Stock at any time. The LLC Units do not expire.

**Remarks:**

[/s/ John O'Connor, Attorney-in-Fact for SLJ Dynasty Trust](#) [11/29/2023](#)

[/s/ John O'Connor, as Attorney-in-Fact for Serena Jones](#) [11/29/2023](#)

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**