FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL											
l	OMB Number: 3235-0											
l	Estimated average burden											
ı	hours per response:	0.5										

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Jones Robyn Mary Elizabeth						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]								S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Official Chapter (Applicable)					
(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500						Date o 5/03/2		est Trar	nsaction	n (Mon	th/Day/Year)		Officer (give title X Other (specify below) Member of 10% owner group						
(Street) WESTLAKE TX 76262						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S									Person									
		Tal	ble I - I	Non-Deri	vativ	e Se	curiti	ies A	cquir	ed, C	Disposed o	of, or E	Beneficia	ally Owned	i				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3,		d (A) or r. 3, 4 and 5)	5. Amount Securities Beneficiall Owned Fol Reported	у	6. Ownership Form: Direct (D) or Indirec (I) (Instr. 4)	rect li direct E 4) C	. Nature of ndirect eneficial wnership nstr. 4)		
								Code V		Amount	t (A) or Pr		Transactio	Transaction(s) (Instr. 3 and 4)			1150. 4)		
Class B C	Common Sto	ock		06/03/2	020				С		49,481	D	\$0	13,337	,833	I	E	By Trust ⁽¹⁾	
Class A Common Stock			06/03/2				С		49,481	A	\$0	49,4	31	I	a J I	By Mark nd Robyn ones Descendants Trust 2014			
Class A Common Stock			06/03/2020					S		2,500	D	\$62.45 ⁽²	2) 46,9	31	I	a J I	By Mark nd Robyn ones Descendants Trust 2014		
Class A Common Stock		06/03/2020					S		1,225	D	\$61.23 ⁽³	³⁾ 45,7	56	I	a J I	By Mark nd Robyn ones Descendants Trust 2014			
Class A Common Stock		06/03/2020					S		15,425	D	\$64.81 ⁽⁻⁾	4) 30,3	31	I	a J I	By Mark nd Robyn ones Descendants Trust 2014			
Class A Common Stock			06/03/2020					S		24,242	D	\$65.76(3	5) 6,08	9	I	a J I	By Mark nd Robyn ones Descendants Trust 2014		
Class A Common Stock			06/03/2020					S		6,089	D	\$66.37(6	6) 0	0		a J I	By Mark nd Robyn ones Descendants Trust 2014		
Class A Common Stock ⁽⁷⁾												742,3	90	D					
Class B Common Stock ⁽⁷⁾													182,3	49	D				
			Table								sposed of								
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction Sacution Date Execution Date (Month/Day/Year) if any		emed ion Date,	ned 4. Transaction Code (Ins		5. Number of		6. Date Exe Expiration I (Month/Day		cisable and	7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		Derivative Security (Instr. 5)		imber of ative rities ficially ed wing orted saction(s)	10. Owners Form: Direct (E or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)		
				Cod		V (A) (D)		(D)	Date Exercisable		Expiration Date	Amou or Numb of Sh		.					

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Seci Acq (A) o Disp of (E	umber vative urities uired or oosed O) (Instr. and 5)	6. Date Exerc Expiration Da (Month/Day/\)	ate	7. Title and of Security Underlying Derivative (Instr. 3 and 1997)	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
LLC Units in Goosehead Financial, LLC	\$0.0	06/03/2020		С			49,481	(8)	(8)	Class A Common Stock	49,481	\$0	13,337,833	I	By Trust ⁽¹⁾
LLC Units in Goosehead Financial, LLC ⁽⁷⁾	\$0.0							(8)	(8)	Class A Common Stock	182,349		182,349	D	

Explanation of Responses:

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$62.01 to \$62.91 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$63.15 to \$64.15 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnets to this Exchange Commission.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$64.19 to \$65.19 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$65.20 to \$66.20 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.22 to \$66.65 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 7. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 8. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014. Following the reported transaction above, Mark and Robyn Jones, together with their trusts, continue to own beneficially 1,432,591 shares of Class A Common Stock and 13,702,531 shares of Class B Common Stock, for a total of 15,135,122 shares of Goosehead Insurance, Inc.

/s/ P. Ryan Langston, as

Attorney-in-Fact for Robyn 06/05/2020

Mary Elizabeth Jones

** Signature of Reporting Person Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.