FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 OMB APPROVAL OMB Number: 3235-0287 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Estimated average burden hours per response 0.5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 Instruction 1(b) or Section 30(h) of the Investment Company Act of 1940 Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person* Goosehead Insurance, Inc. [GSHD] Jones Robyn Mary Elizabeth 1 Director 10% Owner 1 Officer (give title Other (specify 1 below) below) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) (Last) (First) Member of 10% owner group 08/19/2024 C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) (Street) 1 Form filed by One Reporting Person WESTLAKE TX 76262 Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A Deemed 5. Amount of 6. Ownership 7. Nature of Execution Date, Transaction Code (Instr. Securities Beneficially orm: Direct Indirect Beneficial Date (Month/Day/Year) (D) or Indirect if any (Month/Dav/Year) 8) Owned Following (I) (Instr. 4) Ownership Reported (Instr. 4) (A) or (D) Transaction(s) v Price Code Amount (Instr. 3 and 4) **D**⁽¹⁾ 08/19/2024 G Class A Common Stock 6,000 D **\$0** 173,290 **D**(1) Class B Common Stock 132.349 By Class B Common Stock 9,572,497 I Trust⁽²⁾ Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 6. Date Exercisable and Expiration Date (Month/Day/Year) 1. Title of 3. Transaction 3A. Deemed 5. Number 7. Title and Amount of 8. Price of 9. Number of 10. 11. Nature Securities Underlying Derivative Security Conversion Execution Date, Transaction Ownership Date Derivative of Indirect Derivative derivative (Month/Day/Year) Derivative if any (Month/Day/Year) Security (Instr. 3) or Exercise Code (Instr. Security (Instr. 5) Securities Form: Beneficial Securities Acquired (A) or Disposed Price of Derivative 8) (Instr. 3 and 4) Beneficially Direct (D) Ownership Owned Following or Indire (Instr. 4) (I) (Instr. 4) Security Reported of (D) (Instr. 3, 4 nsaction(s) (Instr. 4) and 5) Amount or Number of Shares Expiration Date Date Code v (A) (D) Exercisable Title LLC Units

Explanation of Responses:

\$<mark>0</mark>

\$<mark>0</mark>

Goosehead

Financial,

Goosehead

Financial.

LLC

LLC Units

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held directly by Robyn Mary Elizabeth Jones, and does not reflect Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held by her spouse, Mark Evan Jones, who is independently a reporting person of the issuer.

2. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.

(3)

(3)

3. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

/s/ John O'Connor, as Attorneyin-Fact for Robyn Mary 08/21/2024 Elizabeth Jones

Class A

Stock

Class A

Commoi

Stock

Comm

132,349

9,572,497

132,349

9,572,497

D⁽¹⁾

I

By Trust⁽²⁾

(3)

(3)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.