FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## Filed pursuant to Section 16(a) of the Securities Evchange Act of 1034

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Robyn Mary Elizabeth</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol Goosehead Insurance, Inc. [ GSHD ]									S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner						
	Last) (First) (Middle)  C/O GOOSEHEAD INSURANCE, INC.  500 SOLANA BLVD., BUILDING 4, STE 4500					3. Date of Earliest Transaction (Month/Day/Year) 03/05/2019									Officer (give title X Other (specify below)  Member of 10% owner group						
(Street) WESTLAKE TX 76262 (City) (State) (Zip)					_   4. _	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applications)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person															
		Tal	ble I	- Non-Der	rivativ	/e Se	curi	ties A	cqui	ired, I	Disposed	of, or	Benefi	ciall	y Owned						
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Ye				on	2A. Deem		med on Date,			4. Securities Acquired Disposed Of (D) (Instr.		ed (A) or		5. Amount of Securities Beneficially Owned Following		6. Owner Form: Di (D) or Inc (I) (Instr.	irect direct	Indire Benef Owne	ficial ership		
								Code	v	Amount	(A) or (D)	Price		Reported Transaction (Instr. 3 and	n(s) id 4)			(Instr. 4)			
Class B Common Stock 03,			03/05/20	019	19			С		52,541	D	\$0		14,550,088		B I		By Trust <sup>(1)</sup>			
Class A Common Stock			03/05/20	019	19			С		52,541	A	\$0		1,800,822		I		By Mark and Robyn Jones Descendants Trust 2014			
Class A Common Stock			03/05/20	03/05/2019				S		52,541	D	\$29.02	98 <sup>(2)</sup>	1,748,281		I		By Mark and Robyn Jones Descendants Trust 2014			
Class B Common Stock <sup>(3)</sup>									П				182,349		D						
Class A Common Stock <sup>(3)</sup>												757,890		90	D						
			Tabl	e II - Deriv											Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ersion Date ercise (Month/Day/Year) if a of ative (M		Deemed 4. ecution Date, Tran		unsaction de (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			rcisable and Date	7. Titl of Se Unde Deriv	7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	deriva Secur Benet Owne Follow Repor	ities Form Cially Direct or Inc Ving (I) (In action(s)		ship (D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v			Date Exe	e rcisable	Expiration Date	Title	Amo or Num Title of Sl								
LLC Units in Goosehead Financial, LLC	\$0.0	03/05/2019			С			52,541		(4)	(4)	Class Comr Stoo	non 52,	541	\$0	14,550,088		I		By Trust <sup>(1)</sup>	
LLC Units in	0.02									(4)	(4)	Class	s A 187	3/10		182 340					

## **Explanation of Responses:**

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.00 to \$29.23, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 4. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

## Remarks:

Financial,

LLC<sup>(3)</sup>

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

Stock

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.