SEC Form 4	
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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			of Section So(n) of the investment Company Act of 1940									
	1 0	^{Person*} escendants Trust	2. Issuer Name and Ticker or Trading Symbol <u>Goosehead Insurance, Inc.</u> [GSHD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner								
2014 (Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/24/2023	Officer (give title X Other (specify below) Member of 10% owner group								
C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BLDG 4, STE 4500 (Street)		G 4, STE 4500	4. If Amendment, Date of Original Filed (Month/Day/Year) —	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person								
WESTLAKE (City)	TX (State)	76262 (Zip)	Rule 10b5-1(c) Transaction Indication									
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Class B Common Stock	08/24/2023		С		100	D	\$0	8,344,691	D ⁽¹⁾	
Class A Common Stock	08/24/2023		С		100	A	\$0	100	D ⁽¹⁾	
Class A Common Stock	08/24/2023		S		100	D	\$ 6 0	0	D ⁽¹⁾	
Class B Common Stock	08/25/2023		С		100	D	\$0	8,344,591	D ⁽¹⁾	
Class A Common Stock	08/25/2023		С		100	A	\$0	100	D ⁽¹⁾	
Class A Common Stock	08/25/2023		S		100	D	\$60.04	0	D ⁽¹⁾	
Class B Common Stock	08/28/2023		С		7,846	D	\$0	8,336,745	D ⁽¹⁾	
Class A Common Stock	08/28/2023		С		7,846	A	\$0	7,846	D ⁽¹⁾	
Class A Common Stock	08/28/2023		S		7,846	D	\$59.56 ⁽²⁾	0	D ⁽¹⁾	
Class A Common Stock								196,501	D ⁽³⁾	
Class B Common Stock								182,349	D ⁽³⁾	
Class A Common Stock								331,290	D ⁽⁴⁾	
Class B Common Stock								132,349	D ⁽⁴⁾	
Class B Common Stock								1,860,355	I	By Trust ⁽⁵⁾

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	oosed D) tr. 3, 4	Expiration Date (Month/Day/Year)		e Securities Underlying ar) Derivative Security		Securities Underlying Derivative Security Security		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
LLC Units in Goosehead Financial, LLC	\$0	08/24/2023		С			100	(6)	(6)	Class A Common Stock	100	\$0	8,344,691	D ⁽¹⁾	
LLC Units in Goosehead Financial, LLC	\$0	08/25/2023		С			100	(6)	(6)	Class A Common Stock	100	\$0	8,344,591	D ⁽¹⁾	
LLC Units in Goosehead Financial, LLC	\$0	08/28/2023		С			7,846	(6)	(6)	Class A Common Stock	7,846	\$0	8,336,745	D ⁽¹⁾	

Security (Instr. 3) or Exercise Period of Derivative Security (Instr. 3) of A matrix (Month/Day/Year) if any (Month/Day/Year) Derivative Security (Instr. 3) Security (Instr. 3) Security (Instr. 4)				Table II - Deri (e.g.					quired, Di				Owned			
Image: Constraint of the second of	Derivative Security	Conversion or Exercise Price of Derivative	Date	Execution Date, if any	Transa Code	action (Instr.	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Expiration Da	ate	Securities Derivative	Underlying Security	Derivative Security	derivative Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D) or Indirect	of Indirect Beneficial Ownership
11 130 1					Code	v	(A)	(D)			Title	Number of				
in operation of the control person' 10 10 10 10 100	in Goosehead Financial,	\$0							(6)	(6)	Common	182,349		182,349	D ⁽³⁾	
Image: Solution of Reporting Person Mark & Robyn Jones Descendants Trust 2014 (indide) (indide) (indide) (indide) (C) GOOSEHEAD INSURANCE, INC. (indide) (indide) (indide) (indide) (Coose of Reporting Person' (indide) (indide) (indide) (indide) (State) (indide) (indide) (indide) (indide) (indide) (Coose of Reporting	in Goosehead Financial,	\$0							(6)	(6)	Common	132,349		132,349	D ⁽⁴⁾	
Mark & Robyn Jones Descendants Trust 2014 (Las) (First) (Middle) CO GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BLDG 4, STE 4500 (Street) WESTLAKE TX 76262 (City) (State) (Zip) 1. Name and Address of Reporting Person' Jones Mark Evan (Last) (First) (Middle) CO GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 (Street) (Street) (Street) WESTLAKE TX 76262 (Co GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 (Street) (State) (Zip) 1. Name and Address of Reporting Person' Jones Robyn Mary Elizabeth (Last) (First) (Middle) (Co) COSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 (Last) (First) (Middle) (Co GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 (Street) (Kiteet) (Kiteet) (Street) (Kiteet) (Xiteet) (Street) (Kiteet) (Kiteet) (Co) COSEHEAD INSURANCE, INC. (Kiteet	in Goosehead Financial,	\$0							(6)	(6)	Common	1,860,355		1,860,355	I	By Trust ⁽⁵⁾
C/O GOOSEHEAD INSURANCE, INC. IS00 SOLANA BLVD., BLDG 4, STE 4500 (Street) WESTLAKE TX 76262 (Cby) (State) (Zip) 1. Name and Address of Reporting Person" Jones Mark Evan (Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. IS00 SOLANA BLVD., BUILDING 4, STE 4500 (Street) WESTLAKE TX 76262 (Chy) (State) (Zip) 1. Name and Address of Reporting Person" Jones Robyn Mary Elizabeth (Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. IS00 SOLANA BLVD., BUILDING 4, STE 4500 (Street) WESTLAKE TX 76262				dants Trust 20	<u>.</u> 014			I	1	1		1	1		1	
WESTLAKETX76262(City)(State)(Zip)1. Name and Address of Reporting Person*	C/O GO(INSURANCE,	INC.												
1. Name and Address of Reporting Person' Jones Mark Evan (Last) (First) (Last) (First) (Street) WESTLAKE TX 76262 (City) (State) (Zip) 1. Name and Address of Reporting Person' Jones Robyn Mary Elizabeth (Last) (First) (Last) (First) (City) (State) (Zip) 1. Name and Address of Reporting Person' Jones Robyn Mary Elizabeth (Last) (First) (Street) WESTLAKE TX 76262 (Street) WESTLAKE TX 76262 (Street) WESTLAKE TX 76262		AKE	ТХ	76262												
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WESTLAKETX76262(City)(State)(Zip)1. Name and Address of Reporting Person*Jones Robyn Mary ElizabethJones Robyn Mary Elizabeth(Middle)(Last)(First)(Middle)C/O GOOSEHEAD INSURANCE, INC.1500 SOLANA BLVD., BUILDING 4, STE 4500(Street)WESTLAKETX76262	C/O GO(INSURANCE,	INC.												
1. Name and Address of Reporting Person* Jones Robyn Mary Elizabeth (Last) (First) (VO GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 (Street) WESTLAKE TX 76262		AKE	ТХ	76262												
Jones Robyn Mary Elizabeth (Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 (Street) WESTLAKE TX 76262	(City)		(State)	(Zip)												
C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 (Street) WESTLAKE TX 76262																
WESTLAKE TX 76262	C/O GO(INSURANCE,	INC.												
(City) (State) (Zip)		AKE	ТХ	76262												
	(City)		(State)	(Zip)												

Explanation of Responses:

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held (i) directly by the Mark & Robyn Jones Descendants Trust 2014 and (ii) indirectly by Mark Evan Jones and Robyn Mary Elizabeth Jones, who serve as trustees of the Mark & Robyn Jones Descendants Trust 2014 and whose immediate family members are beneficiaries of the Mark & Robyn Jones Descendants Trust 2014.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$59.15 to \$60.09, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

3. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held directly by Mark Evan Jones, and does not reflect Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held by his spouse, Robyn Mary Elizabeth Jones, who is independently a reporting person of the issuer.

4. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held directly by Robyn Mary Elizabeth Jones, and does not reflect Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held by her spouse, Mark Evan Jones, who is independently a reporting person of the issuer.

5. Reflects shares of Class B Common Stock or LLC Units, as applicable, held indirectly by Mark Evan Jones and Robyn Mary Elizabeth Jones, who serve as trustees of various trusts and whose immediate family members are beneficiaries of such trusts.

6. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire. **Remarks:**

 /s/ John O'Connor, as Attorneyin-Fact for Mark Evan Jones
 08/28/2023

 /s/ John O'Connor, as Attorneyin-Fact for Robyn Mary
 08/28/2023

Elizabeth Jones

 /s/ John O'Connor, as Attorney

 in-Fact for Mark & Robyn
 08/28/2023

 Jones Descendants Trust 2014
 ** Signature of Reporting Person
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.