FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	d Address of obyn Ma		2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [ GSHD ]									Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner     Officer (give title v Other (specify))								
(Last) C/O GOO 1500 SOI		3. Date of Earliest Transaction (Month/Day/Year) 09/16/2019										Officer (give title X Other (spe below)  Member of 10% owner group								
Street) WESTLAKE TX 76262  (City) (State) (Zip)					- 4. II	f Amen	dment, C	Oate	of Orig	jinal F	iled (Month/D	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person								
		Tabl	eI-	Non-Deriv	/ative	Sec	urities	Ac	quire	ed, D	isposed o	of, or E	Benefic	cial	ly Owne	ed				
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/N						2A. Deemed Execution Date, if any (Month/Day/Year)		٠   ;	3. Transaction Code (Instr. 8)			Acquired (A) or (D) (Instr. 3, 4 and 5)		5)	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
							-	Code	v	Amount (A) or (D)		Price		Transacti (Instr. 3 a	on(s) nd 4)			(111511.4)		
Class A C	09/16/20	)19				S		3,400	D	\$43.74	<b>4</b> <sup>(1)</sup>	894,881		I		By Mark and Robyn Jones Descendants Trust 2014				
Class A Common Stock				09/16/2019		1			S		9,214	D	\$44.90	<b>5</b> <sup>(2)</sup>	885,667		I		By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock 09/16/20					)19	.9			S		992	D	\$45.69	<b>9</b> (3)	884,675		I		By Mark and Robyn Jones Descendants Trust 2014	
Class A Common Stock <sup>(4)</sup>														747,890		890	D			
		Та	ble I								posed of, convertib				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execu n/Day/Year) if any	eemed 4. ution Date, Tran		action (Instr.	of Derivat Securit Acquire (A) or Dispos of (D)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		te Exe ration   th/Day		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		(	3. Price of Derivative Security Instr. 5)	9. Numb derivativ Securitic Benefici Owned Followin Reporte Transaci (Instr. 4)	ve es ially ng d tion(s)	10. Ownersh Form: Direct (D or Indire (I) (Instr.	nip of B ) O ct (li	1. Nature f Indirect seneficial bwnership nstr. 4)
				Code	v	(A) (	(D)	Date Exerc	cisable	Expiration Date	Title	Amoun or Number of Shares								

## **Explanation of Responses:**

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.45 to \$44.33, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.50 to \$45.46, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$45.53 to \$46.39, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 4. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

## Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

/s/ P. Ryan Langston, as Attorney-in-Fact for Robyn Mary Elizabeth Jones

<u>09/17/2019</u>

Date

<sup>\*\*</sup> Signature of Reporting Person

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$ 

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