FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| Washington, | D.C. 20549 | |
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| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours nor resnance: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* | | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
|---|---|------------|---------------------------------------|---|---|---|----------------|---|----------------------|--|--------------------|-----------------------|-------------------------------------|---|--|---|------------------|--|-------------------------|-------------------------|--|
| <u>Jones Robyn Mary Elizabeth</u> | | | | | | Goosehead Insurance, Inc. [GSHD] | | | | | | | | | X Director X 10% Owner | | | | | | |
| (Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/01/2019 | | | | | | | | | Officer (give title X Other (specify below) Member of 10% owner group | | | | | | |
| 1500 SO | LANA BLV | L | | | | | | | | | | | | | | | | | | | |
| (Street) | - 4. | If Ame | ndme | nt, Date | e of Or | riginal F | Filed (Month/I | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | | | | | | | |
| WESTLAKE TX 76262 | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | | | | | | ng | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| Date | | | 2. Transaction Date (Month/Day/ | - 1 | 2A. Deemed Execution Date, if any (Month/Day/Year) | | ate, | 3. Transaction Code (Instr. 8) | | 4. Securities Disposed Of | | | 5) | 5. Amount of Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nat Indire Benef Owne | ct icial | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Reported Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | | | |
| Class B C | Common Sto | ock | | 03/01/20 | 19 |) | | | С | | 27,296 | D | \$0 | | 14,608,4 | 147 | 17 I | | By Trust ⁽¹⁾ | | |
| Class A C | Common Sto | ock | | 03/01/20 | 19 | | | | С | | 27,296 | A | \$0 | | 1,775,5 | 77 | I Jones Desce | | l Robyn | | |
| Class A C | ass A Common Stock | | 03/01/20 | 1/2019 | | | | S | | 27,296 | D | \$30.56 | 83 ⁽²⁾ | 1,748,281 | | I | | By Mark and Robyn Jones Descendants Trust 2014 | | | |
| Class B Common Stock ⁽³⁾ | | | ĺ | | | | | П | | | | 182,349 | | 9 | D | | | | | | |
| Class A Common Stock ⁽³⁾ | | | Ì | 757,890 | | | | 0 D | | | | | | | | | | | | | |
| | | | Table | e II - Deriv | | | | | | | | | | | Owned | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | le of 2. 3. Transaction 3A. Deemed Execution Date, rity or Exercise (Month/Day/Year) if any | | 4. Transa | ransaction ode (Instr. Der Sec Acq (A) Disp of (I | | i. Number 6. Ex | | | rcisable and Date | rtible securitie 7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4) | | | unt 8. Price of Derivative Security | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | ship (D) | Beneficial Ownership (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exe | e rcisable | Expiration Date | Title | Amo or Num of Si | | | | | | | | |
| LLC Units in Goosehead Financial, LLC | \$0.0 | 03/01/2019 | | | С | | | 27,296 | | (4) | (4) | Class Comr Stoo | non 27, | ,296 | \$0 | 14,608,447 | | I | | By Trust ⁽¹⁾ | |
| LLC Units in Goosehead Financial, | \$0.0 | | | | | | | | | (4) | (4) | Class Comr Stoo | non 182 | ,349 | | 182,349 | | 349 D | | | |

Explanation of Responses:

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.92 to \$31.65, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 4. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

 $The sales \ reported \ were \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ Mark \ and \ Robyn \ Jones \ Descendants \ Trust \ 2014.$

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.