FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Jones Robyn Mary Elizabeth						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Officer (give title X Other (specify below) Member of 10% owner group					
	(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500					3. Date of Earliest Transaction (Month/Day/Year) 05/28/2020													
(Street)					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)																
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1. Title of Security (Instr. 3)		Date (Month/Day/Year		Execution Date,		Date,	Transaction Code (Instr. 8)				3, 4 and 5)	Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		Indirect Beneficial Ownership (Instr. 4)			
									Code	V	Amount	(A) or (D)	Price	Transaction (Instr. 3 and	(s) 4)				
Class B C	Common Sto	ock		05/28/	2020				С	Щ	11,344	D	\$0	13,429,9	900	I		By Trust ⁽¹⁾	
Class A Common Stock		05/28/	5/28/2020				С		11,344	A	\$0	11,344		I .		By Mark and Robyn Jones Descendants Trust 2014			
Class A Common Stock			05/28/.	3/2020				S		8,159	D	\$60.54(2)	3,185		I		By Mark and Robyn Jones Descendants Frust 2014		
Class A Common Stock			05/28/2020				S		3,185	D	\$61.15 ⁽³⁾	0		I		By Mark and Robyn Jones Descendants Frust 2014			
Class A Common Stock ⁽⁴⁾													742,39	0	D				
Class B C	Common Sto	ock ⁽⁴⁾												182,34	9	D			
			Table								sposed of			Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	xercise (Month/Day/Year e of ivative		3A. Deemed Execution Date, if any (Month/Day/Year)		action (Instr.	5. Number of		6. Dat Expira		cisable and	sable and 7. Title and Amo of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Owners Form: Direct (or Indir (I) (Instr	Beneficial Ownership ect (Instr. 4)	
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Shares						
LLC Units in Goosehead Financial, LLC	\$0.0	05/28/2020			С			11,344	(3	5)	(5)	Class A Commor Stock	11,344	\$0	13,4	,429,900		By Trust ⁽¹⁾	
LLC Units in Goosehead Financial, LLC ⁽⁴⁾	\$0.0								(3	5)	(5)	Class A Commor Stock	182,349)	182,349		D		

Explanation of Responses:

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.

- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.00 to \$61.00 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$61.01 to \$61.49 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 4. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 5. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014. Following the reported transaction above, Mark and Robyn Jones, together with their trusts, continue to own beneficially 1,432,591 shares of Class A Common Stock and 13,794,598 shares of Class B Common Stock, for a total of 15,227,189 shares of Goosehead Insurance, Inc.

/s/ P. Ryan Langston, as

<u>Attorney-in-Fact for Robyn</u> <u>Mary Elizabeth Jones</u> 06/01/2020

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.