UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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3235-0287

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	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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Mark & Robyn Jones Descendants Trust 2014			Gov	2. Issuer Name and Ticker or Trading Symbol <u>Goosehead Insurance, Inc.</u> [GSHD]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner Officer (give title v Other (specify		
(Last) C/O GOOSEHI 1500 SOLANA		1		te of Earliest Transa 1/2023	iction (N	/onth/l	Day/Year)			Member of 10	A bel	ow)
(Street) WESTLAKE	TX (State)	76262 (Zip)	4. If <i>F</i>	Amendment, Date of	Origina	I Filed	(Month/Day/Ye	ear)	6. Indiv Line) X	ridual or Joint/Group Form filed by One Form filed by Mor Person	e Reporting Pe	rson
		Table I - No	on-Derivative	Securities Acc	quired	l, Dis	sposed of, o	or Ben	eficially (Dwned		
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code 8) Code		4. Securities A Disposed Of (I Amount	(A) or	A) or 3, 4 and 5) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirec (I) (Instr. 4)	Indirect

Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
		Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
02/01/2023		С		100,000	D	\$0	8,806,142	D ⁽¹⁾	
02/01/2023		С		100,000	A	\$ <mark>0</mark>	100,000	D ⁽¹⁾	
02/01/2023		S		90,720	D	\$40.55(2)	9,280	D ⁽¹⁾	
02/01/2023		S		9,280	D	\$41.05(3)	0	D	
							196,501	D ⁽⁴⁾	
							182,349	D ⁽⁴⁾	
							331,290	D ⁽⁵⁾	
							132,349	D ⁽⁵⁾	
							1,860,355	I	By Trust ⁽⁶⁾
	Date (Month/Day/Year) 02/01/2023 02/01/2023 02/01/2023	Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) 02/01/2023 02/01/2023 02/01/2023 02/01/2023	Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transa Code (8) 02/01/2023 C 02/01/2023 C 02/01/2023 C 02/01/2023 S	Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 8) 02/01/2023 C C 02/01/2023 C C 02/01/2023 S S	Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 8) Disposed Of (Instr. 8) 02/01/2023 Code V Amount 02/01/2023 C 100,000 02/01/2023 C 100,000 02/01/2023 S 90,720	Date (Month/Day/Year) Execution Date if any (Month/Day/Year) Transaction Code (Instr. 8) Disposed Of (D) (Instr. 02/01/2023 02/01/2023 C V Amount (A) or (D) 02/01/2023 C 100,000 D 02/01/2023 C 100,000 A 02/01/2023 S 90,720 D	Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 8) Disposed Of (D) (Instr. 3, 4 and 5) 02/01/2023 Code V Amount (A) or (D) Price 02/01/2023 C 100,000 D \$0 02/01/2023 C 100,000 A \$0 02/01/2023 S 90,720 D \$40.55 ⁽²⁾	Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 3) Disposed Of (D) (Instr. 3), 4 and 5) Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3) and 4) 02/01/2023 C V Amount (A) or (D) Price Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3) and 4) 02/01/2023 C 100,000 D \$0 8,806,142 02/01/2023 C 100,000 A \$0 100,000 02/01/2023 S 90,720 D \$40.55 ⁽²⁾ 9,280 02/01/2023 S 9,280 D \$41.05 ⁽³⁾ 0 02/01/2023 S 9,280 D \$41.05 ⁽³⁾ 0 02/01/2023 S 9,280 D \$41.05 ⁽³⁾ 0 196,501 I I I I I82,349 Image: Solution of the soluti	Date (Month/Day/Year) Execution Date, if any (Month/Day/Year) Transaction Code (Instr. 8) Disposed Of (D) (Instr. 3, 4 and 5) Securities Beneficially (Month /Day/Year) Form: Direct (D) or Indirect (D) or Indire

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3) 3A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Security 11. Nature of Indirect Beneficial 2. Conversion 5. Number of Derivative 8. Price of Derivative 9. Number of 10. Ownership derivative Transaction Security (Instr. 5) Form: Direct (D) or Indirect (I) (Instr. 4) or Exercise Code (Instr. Securities Securities Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Price of Derivative Ownership (Instr. 4) 8) (Instr. 3 and 4) Security Amount or Number of Shares Date Exercisable Expiration Date v (D) Code (A) Title LLC Units Class A Goosehead \$<mark>0.0</mark> 02/01/2023 С 100,000 (7) (7) 100,000 \$<mark>0</mark> 8,806,142 **D**⁽¹⁾ Commo Financial, LLC Stock LLC Units Class A **D**⁽⁴⁾ (7) 182,349 (7) Commor Stock 182.349 Goosehead \$<mark>0.0</mark> Financial, LLC LLC Units Class A (7) (7) 132,349 **D**⁽⁵⁾ Goosehead \$<mark>0.0</mark> 132,349 Common Financial, LLC Stock LLC Units Class A (7)1,860,355 (7)Common Stock By Trust⁽⁶⁾ Goosehead \$<mark>0.0</mark> 1,860,355 I Financial, LLC

1. Name and Address of Reporting $\operatorname{Person}^{*}$

Mark & Robyn Jones Descendants Trust 2014

(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC.

1500 SOLANA BLVD., BLDG 4, STE 4500

(Street)

WESTLAKE	ТХ	76262						
(City)	(State)	(Zip)						
1. Name and Address of Reporting Person [*] Jones Mark Evan								
(Last)	(First)	(Middle)						
C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500								
(Street) WESTLAKE	ТХ	76262						
(City)	(State)	(Zip)						
1. Name and Address of Reporting Person [*] Jones Robyn Mary Elizabeth								
(Last)	(First)	(Middle)						
C/O GOOSEHEAD INSURANCE, INC.								
1500 SOLANA BLVD., BUILDING 4, STE 4500								
(Street) WESTLAKE	ТХ	76262						
(City)	(State)	(Zip)						

Explanation of Responses:

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held (i) directly by the Mark & Robyn Jones Descendants Trust 2014 and (ii) indirectly by Mark Evan Jones and Robyn Mary Elizabeth Jones, who serve as trustees of the Mark & Robyn Jones Descendants Trust 2014 and whose immediate family members are beneficiaries of the Mark & Robyn Jones Descendants Trust 2014.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$40.00 to \$40.99, inclusive. The reporting person trust undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$41.00 to \$41.25, inclusive. The reporting person trust undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

4. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held directly by Mark Evan Jones, and does not reflect Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held by his spouse, Robyn Mary Elizabeth Jones, who is independently a reporting person of the issuer.

5. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held directly by Robyn Mary Elizabeth Jones, and does not reflect Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held by her spouse, Mark Evan Jones, who is independently a reporting person of the issuer.

6. Reflects shares of Class B Common Stock or LLC Units, as applicable, held indirectly by Mark Evan Jones and Robyn Mary Elizabeth Jones, who serve as trustees of various trusts and whose immediate family members are beneficiaries of such trusts.

7. Each LLC Unit, together with a share of Class B Common Stock, may be converted by the holder into one share of Class A Common Stock at any time. The LLC Units do not expire.

Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 Trading Plan adopted by the Mark & Robyn Jones Descendants Trust 2014.

<u>/s/ P. Ryan Langston, as</u> <u>Attorney-in-Fact for Robyn</u> <u>Mary Elizabeth Jones</u>	02/03/2023
<u>/s/ P. Ryan Langston, as</u> <u>Attorney-in-Fact for Mark &</u> <u>Robyn Jones Descendants Trust</u> <u>2014</u>	02/03/2023
/s/ P. Ryan Langston, as Attorney-in-Fact for Mark Evan Jones ** Signature of Reporting Person	<u>02/03/2023</u> Date
0 1 0	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.