## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Estimated average burden									
hours per response	. 0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Mark Evan</u>						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [ GSHD ]									Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner							
	OSEHEAD	(First) (Middle) HEAD INSURANCE, INC.					3. Date of Earliest Transaction (Month/Day/Year) 06/01/2020									X Officer (give title X Other (specify below)  CEO / Member of 10% owner group						
1500 SOLANA BLVD., BUILDING 4, STE 4500  (Street)  WESTLAKE TX 76262				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting								
(City)	(Si		(Zip)	Non Davi										i a i a l'	Person							
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Yea				n	2A. Deemed Execution Date,		te,	3. 4. Securities Acquire Disposed Of (D) (Instruction Code (Instruction)			Acquire	d (A) or		5. Amount of Securities Beneficially		6. Ownership Form: Direct (D) or Indirect		7. Nature of Indirect Beneficial				
				(		(Month/Day/Year)		ear) 8	8) Code V		Amount	(A) or	r Price		Owned Following Reported Transaction(s)		(I) (Instr. 4)		Ownership (Instr. 4)			
Class B Common Stock			06/01/20	20	0			С		2,500	(D)	\$(	)	(Instr. 3 and		I		By Trust <sup>(1)</sup>				
Class A C	Class A Common Stock			06/01/20:	20				С		2,500	A	\$(	)	2,500		I		By Mark and Robyn Jones Descendants Trust 2014			
Class A Common Stock		06/01/2020					S		2,500	D	\$60.0456 <sup>(2)</sup>		0		I		By Mark and Robyn Jones Descendants Trust 2014					
Class A C	Common Sto	ock <sup>(3)</sup>													690,201 D							
Class B C	Common Sto	ock <sup>(3)</sup>													182,34	<b>1</b> 9	D					
		-	Tabl	e II - Deriv (e.g.,							isposed o				Owned							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exed if an	Deemed cution Date, y nth/Day/Year)	4. Trans Code 8)	action (Instr.	of Deri Seci Acq (A) ( Disp of (E	osed 0) tr. 3, 4	Expi	ate Exe iration I nth/Day		7. Title and Al of Securities Underlying Derivative Se (Instr. 3 and 4		ount	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	itive ities icially d ving ted action(s)	Owner Form: Direct or Indi (I) (Ins	ership c : E t (D) C lirect (	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exe	e rcisable	Expiration Date	Title	or Nun	nber shares								
LLC Units in Goosehead Financial,	\$0.0	06/01/2020			С			2,500		(4)	(4)	Class Comm Stoo	non 2,	500	\$0	13,4	25,099	I		By Trust <sup>(1)</sup>		

## **Explanation of Responses:**

\$0.0

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$60.00 to \$60.12 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

(4)

- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 4. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

## Remarks:

LLC Units in Goosehead

Financial, LLC<sup>(3)</sup>

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014. Following the reported transaction above, Mark and Robyn Jones, together with their trusts, continue to own beneficially 1,432,591 shares of Class A Common Stock and 13,789,797 shares of Class B Common Stock, for a total of 15,222,388 shares of Goosehead Insurance, Inc.

/s/ P. Ryan Langston, as Attorney-in-Fact for Mark

06/01/2020

Date

182,349

D

**Evan Jones** 

Class A

Common Stock

(4)

\*\* Signature of Reporting Person

182,349

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.