FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

l	OMB APPROVAL									
	OMB Number:	3235-0287								
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0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Mark Evan</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol Goosehead Insurance, Inc. [ GSHD ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)									
											_			X Director		X	041-	o Owne				
	OSEHEAD	INSURANCE,	(Middle) ANCE, INC. ILDING 4, STE 4500				3. Date of Earliest Transaction (Month/Day/Year) 03/05/2019									X Officer (give title X Other (specify below)  CEO / Member of 10% owner group						
(Street)			— <b> </b> 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)									
WESTLAKE TX 76262				X Form filed by One Reporting Person Form filed by More than One Reporting												g						
(City)	(S	tate)	(Zip)												Person							
		Tal	ole I	- Non-Der	ivativ	/e Se	curi	ties A	Cqui	red, I	Disposed	of, o	r Ber	neficiall	y Owned							
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/	Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		ate,	3. Transaction Code (Instr. 8)				cquired (A) or O) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)		7. Natu Indirec Benefic Owners (Instr. 4	ct cial ship			
								Code	v	Amount (A) or (D)		Price		Transaction(s) (Instr. 3 and 4)				(11341.4)				
Class B Common Stock			03/05/20	019				С		52,541	D		\$ <mark>0</mark>	14,550,088		I		By Trust <sup>(1)</sup>				
Class A Common Stock		03/05/20	)19	)			С		52,541	A		\$0	1,800,8	322 I			By Mark and Robyn Jones Descendant Trust 2014					
Class A Common Stock		03/05/20	19				S		52,541	D	\$29	9.0298 <sup>(2)</sup>	1,748,2	1,748,281		I Jone Des		Robyn				
Class B Common Stock <sup>(3)</sup>													182,349		D							
Class A Common Stock <sup>(3)</sup>													749,31	317 D								
			Table	e II - Deriv											Owned							
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  3. Transaction Date (Month/Day/Yea			Exec if any	3A. Deemed Execution Date, if any (Month/Day/Year)		ransaction ode (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			ercisable and Date	7. Ti of S Und Deri	7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exe	e rcisable	Expiration Date	ı Title		Amount or Number of Shares								
LLC Units in Goosehead Financial, LLC	\$0.0	03/05/2019			С			52,541		(4)	(4)	Com	ss A imon ock	52,541	\$0	14,5	550,088	I	]	By Trust <sup>(1)</sup>		
LLC Units in Goosehead Financial, LLC <sup>(3)</sup>	\$0.0									(4)	(4)	Con	uss A nmon ock 182,349			182,349		D				

## **Explanation of Responses:**

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.00 to \$29.23, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 4. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

## Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.