## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **SCHEDULE 13D/A**

### (Amendment No. 34)

**Under the Securities Exchange Act of 1934** 

# **GOOSEHEAD INSURANCE, INC.**

(Name of Issuer)

CLASS A COMMON STOCK, PAR VALUE \$0.01 PER SHARE (Title of Class of Securities)

> 38267D109 (CUSIP Number)

Mark E. Jones 1500 Solana Blvd Building 4, Suite 4500 Westlake, Texas (214) 838-5500 (Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

> October 12, 2021 (Dates of Events which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of \$240.13d-1(e), 240.13d-1(g), check the following box.

*Note:* Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

	Names of Reporting Persons.					
1.	Mark E	Mark E. Jones				
	Check th		propriate Box if a Member of a Group (See Instructions) ) □			
2.			·			
3.	SEC Use	e Onl	У			
	Source of	of Fui	nds (See Instructions)			
4.	00					
5.	Check if	Disc	losure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	498,884			
			Shared Voting Power			
NUMBE SHAR		8.	15,657,065			
BENEFICI	ALLY		Sole Dispositive Power			
EAC	H	9.	498,884			
PERSO	ON		Shared Dispositive Power			
•••		10	15,657,065			
	Aggrega	ite Ar	nount Beneficially Owned by Each Reporting Person			
11	16,155,949 shares of Class A Common Stock					
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
	Percent of Class Represented by Amount in Row (11)					
13	45.62%					
	Type of	Repo	rting Person (See Instructions)			
14	IN, OC	) (Tr	ustee)			

	Names o	Names of Reporting Persons.				
1.	Robyn	Jone	25			
	Check th	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □				
2.						
3.	SEC Use	e Onl	У			
	Source of	of Fu	nds (See Instructions)			
4.	00					
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) $\Box$			
	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBE		8.	466,139			
SHAR BENEFICI	ALLY		Sole Dispositive Power			
OWNED EAC	Н	9.	0			
REPORT PERSO	ON		Shared Dispositive Power			
WITI	H	10	466,139			
	Aggrega	ite Ai	nount Beneficially Owned by Each Reporting Person			
11	466,139 shares of Class A Common Stock					
10	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12	Percent of Class Represented by Amount in Row (11)					
10	1.32%					
13		Repo	rting Person (See Instructions)			
1.4						
14	IN					

	Names o	Names of Reporting Persons.				
1.	The Mark and Robyn Jones Descendants Trust 2014					
	Check tl (a) ⊠		propriate Box if a Member of a Group (See Instructions) ) □			
2.	(u) 🖾	(0				
3.	SEC Us	e Onl	y			
	Source of	of Fu	nds (See Instructions)			
4.	00					
-	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBE	-	8.	10,042,927			
SHAR BENEFICI	IALLY		Sole Dispositive Power			
OWNED EAC	Н	9.	0			
REPORT PERSC	ON		Shared Dispositive Power			
WITI	H	10	10,042,927			
	Aggrega	ite Ai	mount Beneficially Owned by Each Reporting Person			
11	10,042,927 shares of Class A Common Stock					
10	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12	Percent of Class Represented by Amount in Row (11)					
13	28.36%					
1.5			rting Person (See Instructions)			
14	OO (Trust)					
17						

	Names o	Names of Reporting Persons.				
1.	The La	nni	Elaine Romney Family Trust 2014			
	Check th	ne Ap (b	propriate Box if a Member of a Group (See Instructions) ) □			
2.		``	,			
3.	SEC Use	e Onl	у			
	Source of	of Fu	nds (See Instructions)			
4.	00					
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
	•		Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI		8.	279,534			
SHARI BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACH	Н	9.	0			
REPORT PERSC	DN		Shared Dispositive Power			
WITH	ł	10	279,534			
	Aggrega	te Ai	nount Beneficially Owned by Each Reporting Person			
11	279,53	4 sh	ares of Class A Common Stock			
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
	Percent of Class Represented by Amount in Row (11)					
13	0.79%					
	Type of 2	Repo	rting Person (See Instructions)			
14	00 (Tr	ust)				

	Names o	of Re	porting Persons.			
1.	The Lindy Jean Langston Family Trust 2014					
	Check th	Check the Appropriate Box if a Member of a Group (See Instructions)				
2.			,			
3.	SEC Use	e Onl	y			
	Source o	of Fu	nds (See Instructions)			
4.	00					
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) $\Box$			
	Citizensl	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI		8.	297,734			
SHARI BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACH	H	9.	0			
REPORT PERSC	DN		Shared Dispositive Power			
WITH	ł	10	297,734			
	Aggrega	te Aı	nount Beneficially Owned by Each Reporting Person			
11	297,734 shares of Class A Common Stock					
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
	Percent of Class Represented by Amount in Row (11)					
13	0.84%					
	Type of I	Repo	rting Person (See Instructions)			
14	00 (Tr	ust)				

	Names of Reporting Persons.				
1.	The Camille LaVaun Peterson Family Trust 2014				
	Check th		propriate Box if a Member of a Group (See Instructions) ) □		
2.	(a) 🖾	(D			
2	SEC Use	e Onl	У		
3.	Source of	of Fu	nds (See Instructions)		
	00				
4.		Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
5.					
	Citizens	hip o	r Place of Organization		
6.	U.S.A.				
			Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBE		8.	290,434		
SHAR BENEFICI	ALLY		Sole Dispositive Power		
OWNED EAC	Н	9.	0		
REPORT PERSO	DN		Shared Dispositive Power		
WITI	H	10	290,434		
	Aggrega	ite Ai	nount Beneficially Owned by Each Reporting Person		
11	290,434 shares of Class A Common Stock				
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
12	Percent of Class Depresented by Amount in Pary (11)				
13		Dong	rting Darson (See Instructions)		
		-	יונווא רבוצטוו (צבר וווצו ערנוטווג)		
14	00 (Ti	rust)			
	Percent of Class Represented by Amount in Row (11)         0.82%         Type of Reporting Person (See Instructions)         OO (Trust)				

	Names o	Names of Reporting Persons.				
1.	The De	The Desiree Robyn Coleman Family Trust 2014				
	Check th	ne Ap	propriate Box if a Member of a Group (See Instructions)			
2.		``	,			
3.	SEC Use	e Onl	y			
	Source of	of Fu	nds (See Instructions)			
4.	00					
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI SHARI	-	8.	295,834			
BENEFICI	ALLY		Sole Dispositive Power			
EACH	H	9.	0			
REPORT PERSC	DN		Shared Dispositive Power			
WITH		10	295,834			
	Aggrega	te Ai	mount Beneficially Owned by Each Reporting Person			
11	295,834 shares of Class A Common Stock					
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
	Percent of Class Represented by Amount in Row (11)					
13	0.84%					
	Type of 2	Repo	rting Person (See Instructions)			
14	00 (Tr	ust)				

	Names of Reporting Persons.					
	The Ad		Mergan Janes Family Trust 2014			
1.		The Adrienne Morgan Jones Family Trust 2014 Check the Appropriate Box if a Member of a Group (See Instructions)				
	(a) 🛛	le Ap (b	) $\Box$			
2.						
3.	SEC Use	e Onl	ly			
	Source of	of Fu	nds (See Instructions)			
4.	00					
	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.	Citizensel					
	Citizensi	mp o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI	R OF	8.	297,734			
SHARI BENEFICI			Sole Dispositive Power			
OWNED	BY	0	0			
REPORT	ING	9.	Shared Dispositive Power			
PERSC WITH						
		10	297,734			
	Aggrega	te Ai	mount Beneficially Owned by Each Reporting Person			
11	297,73	4 sh	ares of Class A Common Stock			
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12	Descent of Class Descent day Association Desc (11)					
	Percent of Class Represented by Amount in Row (11)					
13	0.84%					
	Type of 3	Repo	orting Person (See Instructions)			
14	00 (Tr	ust)				

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	Names of Reporting Persons.					
1.		The Mark Evan Jones, Jr. Family Trust 2014				
	Check th (a) 🗵	ie Ap (b	propriate Box if a Member of a Group (See Instructions) ) □			
2.		,	, ,			
3.	SEC Use	e Onl	У			
	Source of	of Fui	nds (See Instructions)			
4.	00					
-	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		-	0			
		7.	Shared Voting Power			
NUMBEI SHARI		8.	297,734			
BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACH	Н	9.	0			
REPORT PERSC			Shared Dispositive Power			
WITH		10	297,734			
	Aggrega	te Aı	mount Beneficially Owned by Each Reporting Person			
11	297,734 shares of Class A Common Stock					
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12						
	Percent of Class Represented by Amount in Row (11)					
13	0.84%					
	Type of	Repo	rting Person (See Instructions)			
14	00 (Ti	ust)				

	Names of Reporting Persons.				
	Indilles C	n re	porting Persons.		
1.	Serena Jones				
	Check th $(a) \boxtimes$		propriate Box if a Member of a Group (See Instructions)		
2.	(u) <b>L</b>	(0	, _		
2	SEC Use	e Onl	y		
3.	Source of	of Fu	nds (See Instructions)		
4.	00				
4.		Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
5.					
	Citizens	hip o	r Place of Organization		
6.	Canada	1			
			Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBEI		8.	727,031		
SHARI BENEFICI	ALLY		Sole Dispositive Power		
OWNED EACH	H	9.	0		
REPORT PERSC	DN		Shared Dispositive Power		
WITH	ł	10	727,031		
	Aggrega	te Ai	mount Beneficially Owned by Each Reporting Person		
11	727,031 shares of Class A Common Stock				
10	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
12	Percent	of Cl	ass Represented by Amount in Row (11)		
13	2.05%	D	uting Deven (Cas Issterations)		
	Type of	керс	orting Person (See Instructions)		
14	IN				

	Names of Reporting Persons.					
1.	Lanni Romney					
	Check th (a)	ne Ap (h	propriate Box if a Member of a Group (See Instructions)			
2.	(u) L	(0	, _			
	SEC Use	e Onl	у			
3.						
	Source o	of Fu	nds (See Instructions)			
4.	00					
	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.						
	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		_	0			
		7.	0 Shared Voting Power			
			Shared voting Power			
NUMBER		8.	202,791			
SHARI BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACH		9.	0			
REPORT	ING	9.	Shared Dispositive Power			
PERSC WITH			-			
	n	10	202,791			
	Aggregate Amount Beneficially Owned by Each Reporting Person					
11	202,791 shares of Class A Common Stock					
	Check if	the 4	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			
12						
	Percent of Class Represented by Amount in Row (11)					
13	0.57%					
	Type of	Repo	orting Person (See Instructions)			
14	IN					

	Names of Reporting Persons.					
1.	Lindy I	Lang	aston			
2.	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □					
	SEC Use	e On	ly			
3.	Source o	of Fu	nds (See Instructions)			
4.	00					
5.		Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
	I		Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI SHARI		8.	255,079			
BENEFICI	ALLY		Sole Dispositive Power			
EACH	H	9.	0			
PERSC	)N		Shared Dispositive Power			
vv111		10	255,079			
	Aggregate Amount Beneficially Owned by Each Reporting Person					
11	255,079 shares of Class A Common Stock					
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
	Percent of Class Represented by Amount in Row (11)					
13	0.72%					
	Type of	Repo	orting Person (See Instructions)			
14	IN					

	Names of Reporting Persons.				
1.	Camille Peterson Check the Appropriate Box if a Member of a Group (See Instructions)				
	(a) $\boxtimes$	ie Ap (b	) $\Box$		
2.					
2	SEC Use	e Onl	у		
3.	Source o	f Fu	nds (See Instructions)		
4.	00				
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) $\Box$		
5.	Citizensl	nip o	r Place of Organization		
6.	U.S.A.				
0.	0.0.11		Sole Voting Power		
		7.	0		
			Shared Voting Power		
NUMBER		8.	343,144		
SHARI BENEFICI	ALLY		Sole Dispositive Power		
OWNED EACH		9.	0		
REPORT PERSC		5.	Shared Dispositive Power		
WITH		10	343,144		
	Aggrega	-	mount Beneficially Owned by Each Reporting Person		
11	343,144 shares of Class A Common Stock				
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
	Percent of Class Represented by Amount in Row (11)				
13	0.97%				
	Type of 1	Repo	orting Person (See Instructions)		
14	IN				

	Names o	Names of Reporting Persons.				
1.	Desiree	e Co	leman			
	Check th	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □				
2.	(a) 🖂	(U				
3.	SEC Use	e Onl	y			
	Source o	of Fu	nds (See Instructions)			
4.	00					
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
	Citizensl	hip o	r Place of Organization			
6.	U.S.A.					
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI		8.	358,557			
SHARI BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACH	ł	9.	0			
REPORT PERSC	DN		Shared Dispositive Power			
WITH	ł	10	358,557			
	Aggrega	te Ai	mount Beneficially Owned by Each Reporting Person			
11	358,55	7 sh	ares of Class A Common Stock			
10	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12	Percent of Class Represented by Amount in Row (11)					
12						
10		Repo	orting Person (See Instructions)			
14		-				
13	1.01% Type of Reporting Person (See Instructions) IN					

	Names o	of Re	porting Persons.			
1.	Adrien	ne J	ones			
		Check the Appropriate Box if a Member of a Group (See Instructions)				
2.	SEC Use	o Onl	V			
3.	516 63	c Om				
	Source of	of Fu	nds (See Instructions)			
4.	00					
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
	1		Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBE		8.	486,557			
SHAR BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACI	H	9.	0			
REPORT PERSC			Shared Dispositive Power			
WITH		10	486,557			
	Aggrega	ite Ai	mount Beneficially Owned by Each Reporting Person			
11	486,557 shares of Class A Common Stock					
	Check if	the .	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			
12						
	Percent of Class Represented by Amount in Row (11)					
13	1.37%					
	Type of	Repo	rting Person (See Instructions)			
14	IN					

	Names o	of Re	porting Persons.			
1.	Mark E	E. Jo	nes, Jr.			
		Check the Appropriate Box if a Member of a Group (See Instructions)				
2.	SEC Use	n On	v			
3.	SEC US	e Oin	y			
	Source of	of Fu	nds (See Instructions)			
4.	00					
5.	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
	Citizens	hip o	r Place of Organization			
6.	U.S.A.					
	•		Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBE		8.	365,553			
SHAR BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACI	Η	9.	0			
REPORT PERSC			Shared Dispositive Power			
WITI	ł	10	365,553			
	Aggrega	ite A	mount Beneficially Owned by Each Reporting Person			
11	365,55	3 sh	ares of Class A Common Stock			
10	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12	Percent	of Cl	ass Represented by Amount in Row (11)			
10	1.03%					
13		Repo	orting Person (See Instructions)			
		- <b>F</b> , -				
14	IN					

	Names o	of Re	porting Persons.			
1.	P. Ryar	ı La	nøston			
1.	Check th	Check the Appropriate Box if a Member of a Group (See Instructions)				
2.	(a) 🗵	(b				
	SEC Use	e Onl	y			
3.	Source o	of Fu	nds (See Instructions)			
	00					
4.		Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5.						
	Citizens	hip o	r Place of Organization			
6.	U.S.A.	1				
			Sole Voting Power			
		7.	0			
			Shared Voting Power			
NUMBEI SHARI		8.	25,005			
BENEFICI	ALLY		Sole Dispositive Power			
EACH	H	9.	0			
PERSC	DN		Shared Dispositive Power			
VV111		10	25,005			
	Aggregate Amount Beneficially Owned by Each Reporting Person					
11			res of Class A Common Stock			
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
	Percent of Class Represented by Amount in Row (11)					
13	0.07%					
	Type of	Repo	rting Person (See Instructions)			
14	IN					

	Names o	of Re	porting Persons.			
1	SLJ Dy	ynas	ty Trust			
	Check tl (a) ⊠	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □				
2			, ,			
3	SEC Us	e On	y			
5	Source of	of Fu	nds (See Instructions)			
4	00					
-	Check if	f Dise	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5	Citizens	hip o	r Place of Organization			
6	U.S.A.					
-			Sole Voting Power			
		7	0			
			Shared Voting Power			
NUMBE		8	97,943			
SHAR BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACI	H	9	0			
REPORT PERSC	DN		Shared Dispositive Power			
WITI	1	10	97,943			
	Aggrega	ate A	mount Beneficially Owned by Each Reporting Person			
11	97,943 shares of Class A Common Stock					
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
	Percent of Class Represented by Amount in Row (11)					
13	0.28%					
	Type of	Repo	orting Person (See Instructions)			
14	00 (Ti	rust)				

	Names o	of Re	porting Persons.			
1	Jones 2	2020	) Irrevocable Trust			
	Check tl (a) ⊠	Check the Appropriate Box if a Member of a Group (See Instructions) (a) ⊠ (b) □				
2	(d) 🛆	(L				
2	SEC Us	e On	ly			
3	Source of	of Fu	nds (See Instructions)			
	00					
4		Dise	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5						
		-	r Place of Organization			
6	U.S.A.	1				
			Sole Voting Power			
		7	0			
			Shared Voting Power			
NUMBE SHAR		8	82,005			
BENEFICI	ALLY		Sole Dispositive Power			
OWNED EAC	Н	9	0			
REPORT	ON		Shared Dispositive Power			
WITI	1	10	82,005			
	Aggrega	Aggregate Amount Beneficially Owned by Each Reporting Person				
11	82,005	sha	res of Class A Common Stock			
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12	Percent	of Cl	ass Represented by Amount in Row (11)			
10	0.23%					
13		Repo	orting Person (See Instructions)			
14	OO (Trust)					
14	100(1	ust				

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	1					
	Names o	of Re	porting Persons.			
1	Lindy	Lindy Langston Spousal Lifetime Access Trust				
	Check tł (a) ⊠		ppropriate Box if a Member of a Group (See Instructions) ) □			
2	(a) 🖾	(U				
3	SEC Use	e Onl	ly			
	Source of	of Fu	nds (See Instructions)			
4	00					
5	Check if	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) $\Box$			
	Citizens	hip o	r Place of Organization			
6	U.S.A.					
			Sole Voting Power			
		7	0			
			Shared Voting Power			
NUMBEI		8	90,270			
SHAR BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACI	Н	9	0			
REPORT PERSC	DN		Shared Dispositive Power			
WITH	Η	10	90,270			
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person			
11	90,270	sha	res of Class A Common Stock			
10	Check if	f the .	Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			
12	Percent of Class Represented by Amount in Row (11)					
10						
13	0.25% Type of	Repo	orting Person (See Instructions)			
14	00 (Ti	rust)				

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	Names o	Names of Reporting Persons.				
1		Lanni Romney Spousal Lifetime Access Trust				
	(a)		ppropriate Box if a Member of a Group (See Instructions) )) □			
2						
3	SEC Us	e Onl	ly			
	Source of	of Fu	nds (See Instructions)			
4	00					
	Check if	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)			
5	Citizons	hin o	r Place of Organization			
		-				
6	U.S.A.					
			Sole Voting Power			
		7	0			
			Shared Voting Power			
NUMBEI		8	88,704			
SHARI BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACH		9	0			
REPORT PERSC		5	Shared Dispositive Power			
WITH		10	88,704			
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person			
11	88,704 shares of Class A Common Stock					
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12						
	Percent of Class Represented by Amount in Row (11)					
13	0.25%					
	Type of	Repo	orting Person (See Instructions)			
14	00 (Ti	rust)				

	Names (	of Re	porting Persons.		
	i vanies e	n nc			
1			ott Romney		
	Check th (a) $\boxtimes$	ie Ap	propriate Box if a Member of a Group (See Instructions) ) □		
2	(a) 🖾	(D			
	SEC Use	e Onl	y		
3					
	Source of	of Fu	nds (See Instructions)		
4	00				
	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)		
5	<u> </u>				
	Citizens	nıp o	r Place of Organization		
6	U.S.A.				
			Sole Voting Power		
		7	0		
		/	Shared Voting Power		
			-		
NUMBEI SHARI		8	5		
BENEFICI	ALLY		Sole Dispositive Power		
OWNED EACH		9	0		
REPORT PERSC			Shared Dispositive Power		
WITH		1.0	5		
	Aggrega		nount Beneficially Owned by Each Reporting Person		
11			Class A Common Stock		
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)				
-	Percent of Class Represented by Amount in Row (11)				
13	_%				
	Type of	Repo	rting Person (See Instructions)		
14	IN				

	Names o	Names of Reporting Persons.				
1	Nathan	Do	mney 2021 Family Trust			
1		Check the Appropriate Box if a Member of a Group (See Instructions)				
2	(a) 🗵	(b				
2	SEC Use	e On	V V			
3						
	Source of	of Fu	nds (See Instructions)			
4	00					
-	Check if	Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e) $\Box$			
5	Citizens	hip o	r Place of Organization			
6	U.S.A.					
			Sole Voting Power			
		7	0			
			Shared Voting Power			
NUMBEI		8	82,500			
SHAR BENEFICI	ALLY		Sole Dispositive Power			
OWNED EACH		9	0			
REPORT PERSC	'ING )N	5	Shared Dispositive Power			
WITH		10	82,500			
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person			
11	82,500	sha	res of Class A Common Stock			
	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)					
12	Percent of Class Represented by Amount in Row (11)					
13	0.23%	Dene	arting Deveen (Cas Instructions)			
		-	orting Person (See Instructions)			
14	00 (Ti	rust)				

	Names o	Names of Reporting Persons.					
1	Rvan L	ang	ston 2021 Family Trust				
2	-	Check the Appropriate Box if a Member of a Group (See Instructions)					
	SEC Use	e On	y				
3	Source of	of Fu	nds (See Instructions)				
4	00						
	Check if	f Dise	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)				
5	Citizens	hip o	r Place of Organization				
6	U.S.A.						
	1	7	Sole Voting Power 0				
		Ĺ	Shared Voting Power				
NUMBE SHAR BENEFICI	ES	8	82,500 Sole Dispositive Power				
OWNED EACI	H	9	0				
REPORT PERSC	DN		Shared Dispositive Power				
WITH			82,500				
	Aggrega	te A	mount Beneficially Owned by Each Reporting Person				
11	-		res of Class A Common Stock				
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)						
	Percent of Class Represented by Amount in Row (11)						
13	0.23%						
	Type of	Repo	orting Person (See Instructions)				
14	00 (Ti	rust)					

	Names of Reporting Persons.			
1	The CP Descendants' Trust			
	Check tl (a) ⊠	he Ap (b	propriate Box if a Member of a Group (See Instructions) ) □	
2			, ,	
3	SEC Us	e Onl	у	
	Source of	of Fu	nds (See Instructions)	
4	00			
5	Check if	f Disc	closure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)	
-	Citizens	hip o	r Place of Organization	
6	U.S.A.			
	•		Sole Voting Power	
		7	0	
			Shared Voting Power	
NUMBE SHAR		8	101,351	
BENEFICI	ALLY		Sole Dispositive Power	
OWNED EACI	Н	9	0	
REPORT PERSC			Shared Dispositive Power	
WITH	ł	10	101,351	
	Aggrega	ate A	mount Beneficially Owned by Each Reporting Person	
11	101,35	1 sh	ares of Class A Common Stock	
12	Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)			
12	Percent of Class Represented by Amount in Row (11)			
13	0.29%			
	Type of	Repo	rting Person (See Instructions)	
14	00 (Ti	rust)		

### Item 1. Security and Issuer

This statement on Schedule 13D (this "<u>Statement</u>") relates to the Reporting Persons' (as defined in Item 2 below) beneficial ownership interest in the Class A common stock, par value \$0.01 per share (the "<u>Class A Common Stock</u>"), of Goosehead Insurance, Inc., a Delaware corporation (the "<u>Issuer</u>"). The principal executive offices of the Issuer are located at 1500 Solana Blvd, Building 4, Suite 4500, Westlake, Texas 76262.

## Item 2. Identity and Background

(a) This Schedule 13D is being filed pursuant to joint filing agreements filed as Exhibit 1 and Exhibit 1.1 hereto by:

- 1. Mark E. Jones
- 2. Robyn Jones

- 3. The Mark and Robyn Jones Descendants Trust 2014
- 4. The Lanni Elaine Romney Family Trust 2014
- 5. The Lindy Jean Langston Family Trust 2014
- 6. The Camille LaVaun Peterson Family Trust 2014
- 7. The Desiree Robyn Coleman Family Trust 2014
- 8. The Adrienne Morgan Jones Family Trust 2014
- 9. The Mark Evan Jones, Jr. Family Trust 2014
- 10. Serena Jones
- 11. Lanni Romney
- 12. Lindy Langston
- 13. Camille Peterson
- 14. Desiree Coleman
- 15. Adrienne Jones
- 16. Mark E. Jones, Jr.
- 17. P. Ryan Langston
- 18. SLJ Dynasty Trust
- 19. Jones 2020 Irrevocable Trust
- 20. Lindy Langston Spousal Lifetime Access Trust
- 21. Lanni Romney Spousal Lifetime Access Trust
- 22. Nathan Romney
- 23. The CP Descendants' Trust
- 24. Nathan Romney 2021 Family Trust
- 25. Ryan Langston 2021 Family Trust

The foregoing entities and persons are referred to collectively as the "Reporting Persons."

In connection with the closing of the Issuer's initial public offering (the "<u>IPO</u>") of the Issuer's Class A Common Stock, the Issuer effected certain reorganization transactions. The Issuer entered into an amended and restated limited liability company agreement with the continuing members of Goosehead Financial, LLC, a Delaware limited liability company ("<u>Goosehead Financial</u>"), pursuant to which such members and their permitted transferees will be entitled to exchange their shares of Class B common stock of the Issuer, par value \$0.01 per share (the "<u>Class B Common Stock</u>"), together with an equal number of limited liability company units ("<u>LLC Units</u>") in Goosehead Financial, for an equal number of shares of the Issuer's Class A Common Stock.

The Issuer ceased to be a controlled company as defined in the listing rules of the Nasdaq Stock Market on June 10, 2021. In accordance with the terms of the First Voting Agreement (defined below and included as Exhibit 5), when the Issuer ceased to be a "controlled company" the First Voting Agreement was terminated and of no force and effect with respect to each of: Michael C. Colby, The Colby 2014 Family Trust, The Preston Michael Colby 2014 Trust, The Lyla Kate Colby 2014 Trust, Mark Colby, Matthew Colby, Michael Moxley, Gary Delavan, Megan Bailey, Ted Olsen, Brian Pattillo, Amber Burbank-Ach, Julia Jordan, and Drew Burks (collectively, the "<u>Goosehead Holders</u>"). As such, the Goosehead Holders are no longer party to a joint filing agreement with the Reporting Persons.

Pursuant to a Voting Agreement dated as of May 1, 2018, as amended and restated on August 6, 2019, June 12, 2020, and September 18, 2020 by and among the Issuer and the Reporting Persons (the "<u>First Voting Agreement</u>") and a Voting Agreement dated as of February 24, 2021 (the "<u>Second Voting Agreement</u>" and together with the First Voting Agreement, the "<u>Voting Agreements</u>"), the Reporting Persons have agreed to vote all shares of the Issuer's voting stock, including the Class A Common Stock and Class B Common Stock, then held by them together on all matters submitted to the Issuer's common stockholders in the manner referred to under Item 6 below and in Exhibit 5 and Exhibit 5.1 respectively. The Issuer's Class A Common Stock and Class B Common Stock vote together as a single class on substantially all matters submitted to the

stockholders of the Issuer for approval. The Class A Common Stock carries one vote per share, and the Class B Common Stock currently carries one vote per share.

- (b) The business address of each of the Reporting Persons is c/o the Issuer, 1500 Solana Blvd, Building 4, Suite 4500, Westlake, Texas 76262.
- (c) Certain of the Reporting Persons hold positions at the Issuer and its subsidiaries as their principal occupation.

Name	Principal Occupation (at Issuer)
Mark E. Jones	Chairman, Director and Chief Executive Officer
Robyn Jones	Director and Vice Chairman
Mark E. Jones, Jr.	Vice President - Finance
Serena Jones	Administrative Service Agent
P. Ryan Langston	Vice President and General Counsel
Lanni Romney	Attorney (not at Issuer)
Camille Peterson	Entrepreneur (not at Issuer)
Lindy Langston	Attorney (not at Issuer)
Adrienne Jones	Dentist (not at Issuer)
Desiree Coleman	Investor (not at Issuer)
Nathan Romney	Dentist (not at Issuer)

(d) None of the Reporting Persons has been convicted in a criminal proceeding during the last five years.

- (e) None of the Reporting Persons has been party to any civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree, or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws, or finding any violation with respect to such laws during the last five years.
- (f) Each natural person identified in this Item 2, other than Serena Jones, is a citizen of the United States. Serena Jones is a citizen of Canada. Each entity identified in this Item 2 is organized under the laws of Texas.

#### Item 3. Source and Amount of Funds or Other Consideration

At the closing of the IPO of the Issuer's Class A Common Stock, the Issuer entered into an amended and restated limited liability company agreement with the continuing members of Goosehead Financial pursuant to which such members and their permitted transferees are entitled to exchange their LLC Units in Goosehead Financial, together with an equal number of shares of Class B Common Stock (together with an equal number of LLC Units in Goosehead Financial) for an equal number of shares of the Issuer's Class A Common Stock.

On May 1, 2018, the Issuer issued shares of Class A Common Stock, in the quantities set forth in the table in Item 5 of the Schedule 13D filed on behalf of the Reporting Persons on May 10, 2018, as consideration to purchase indirect ownership interests in Goosehead Management, LLC, a Delaware limited liability company, and Texas Wasatch Insurance Holdings Group, LLC from certain historical owners thereof, including those indicated above, at a price equivalent to \$10.00 per share of Class A Common Stock.

#### Item 4. Purpose of Transaction

The Reporting Persons acquired, and presently hold, Class A Common Stock and Class B Common Stock for investment purposes. Each Reporting Person has signed and is a party to the Voting Agreements described in Item 2 above.

Except as otherwise described herein and Rule 10b5-1 Trading Plans, none of the Reporting Persons currently has any plans or proposals that would result in or relate to any of the transactions or changes listed in Items 4(a) through 4(j) of Schedule 13D. However, as part of their ongoing evaluation of their investment and investment alternatives, the Reporting Persons may consider such matters and, subject to applicable law, may formulate a plan with respect to such matters or make formal proposals to the board of directors of the Issuer, other stockholders of the Issuer or other third parties regarding such matters. The Reporting Persons reserve the right to acquire additional securities of the Issuer in the open markets, in privately negotiated transactions (which may be with the Issuer or with third parties) or otherwise, to dispose of all or a portion of their holdings of securities of the Issuer or to change their intention with respect to any or all of the matters referred to in this Item 4.

#### Item 5. Interest in Securities of the Issuer

(a) and (b) The Reporting Persons as of October 19, 2021 (i) hold 89.87% of the outstanding Class B Common Stock and collectively control approximately 43.28% of the combined voting power of the Issuer's common stock and (ii) beneficially own, calculated in accordance with Rule 13d-3, 45.62% of the Issuer's Class A Common Stock, based on the percentage that would be held by the Reporting Persons if they fully converted their shares of Class B Common Stock and no other holders of Class B Common Stock converted their shares of Class B Common Stock. The percentages reported below and in Box 13 above for each Reporting Person reflect such beneficial ownership for each such Reporting Person.

	Reporting Person	Number of Shares of Class A Common Stock Owned <sup>(1)</sup>		Percentage of Class A Common Stock Outstanding <sup>(2)</sup>	L
	Mark E. Jones	498,884	(3)	1.41	%
	Robyn Jones	466,139		1.32	%
2014	The Mark and Robyn Jones Descendants Trust	10,042,927		28.36	%
	The Lanni Elaine Romney Family Trust 2014	279,534		0.79	%
	The Lindy Jean Langston Family Trust 2014	297,734		0.84	%
2014	The Camille LaVaun Peterson Family Trust	290,434		0.82	%
2014	The Desiree Robyn Coleman Family Trust	295,834		0.84	%
	The Adrienne Morgan Jones Family Trust 2014	297,734		0.84	%
	The Mark Evan Jones, Jr. Family Trust 2014	297,734		0.84	%
	Serena Jones	727,031		2.05	%
	Lanni Romney	202,791		0.57	%
	Lindy Langston	255,079		0.72	%
	Camille Peterson	343,144		0.97	%
	Desiree Coleman	358,557		1.01	%
	Adrienne Jones	486,557		1.37	%
	Mark E. Jones, Jr.	365,553		1.03	%
	P. Ryan Langston	25,005	(4)	0.07	%
	SLJ Dynasty Trust	97,943		0.28	%
	Jones 2020 Irrevocable Trust	82,005		0.23	%
	Lindy Langston Spousal Lifetime Access Trust	90,270		0.25	%
	Lanni Romney Spousal Lifetime Access Trust	88,704		0.25	%
	Nathan Romney	5		—	%
	The CP Descendants' Trust	101,351		0.29	%
	Ryan Langston 2021 Family Trust	82,500		0.23	%
	Nathan Romney 2021 Family Trust	82,500		0.23	%

<sup>(1)</sup> Each Reporting Person has shared power to vote or dispose all shares listed pursuant to the Voting Agreements described herein except for the shares listed for Mark E. Jones for which he has the sole power to vote or dispose.

(2) Based on the number of shares of Class A Common Stock (19,798,059) issued and outstanding as of October 19, 2021, the date of this report, and assuming all outstanding shares of Class B Common Stock (together with an equal number of LLC Units in Goosehead Financial) beneficially owned by the Reporting Persons (and excluding, for the avoidance of doubt, shares of Class B Common Stock owned by other persons) were exchanged for newly-issued shares of Class A Common Stock on a one-for-one basis.
(3) Includes 113,334 shares of Class A Common Stock issuable upon exercise of options that have vested or will vest within 60 days.

<sup>(4)</sup> Includes 20,000 shares of Class A Common Stock issuable upon exercise of options that have vested or will vest within 60 days.

Between June 12, 2021 (the date following the most recent Schedule 13D/A filed by the Reporting Persons) and October 19, 2021, the Mark and Robyn Jones Descendants Trust 2014 converted and sold shares of Class B Common Stock

(the sales reported were sold in accordance with a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014):

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share	
7/1/2021	66,827	\$12	
7/2/2021	32,034	\$12	
7/6/2021	25,403	\$12	
7/7/2021	20,470	\$12	
7/8/2021	26,315	\$11	
7/9/2021	3,951	\$11	

Between June 12, 2021 (the date following the most recent Schedule 13D/A filed by the Reporting Persons) and October 19, 2021, Mark E. Jones exercised and sold stock options:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share	
8/5/2021	7,439	\$120.68	
8/6/2021	16,425	\$123.65	
8/9/2021	20,131	\$126.64	
8/10/2021	6,005	\$127.29	
8/19/2021	20,896	\$138.62	
8/20/2021	17,059	\$137.41	
8/23/2021	12,045	\$136.98	

Between June 12, 2021 (the date following the most recent Schedule 13D/A filed by the Reporting Persons) and October 19, 2021, P. Ryan Langston exercised and sold stock options:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share
8/26/2021	10,000	\$130.20
8/30/2021	10,000	\$140.06

Between June 12, 2021 (the date following the most recent Schedule 13D/A filed by the Reporting Persons) and October 19, 2021, Mark E. Jones, Jr. converted sold shares of Class B Common Stock:

Date	Number of Shares of Class A Common Stock Sold	Weighted Average Price Per Share
9/1/2021	5,000	\$150.13
9/1/2021	5,000	\$149.65

Between June 12, 2021 (the date following the most recent Schedule 13D/A filed by the Reporting Persons) and October 19, 2021, Mark E. Jones gifted shares of Class A Common Stock made available to the donee on October 13, 2021:

Date	Number of Shares of Class A Common Stock Gifted	Weighted Average Price Per Share
10/5/2021(1)	82,000	\$0.00
10/12/2021	1,000	\$0.00

<sup>(1)</sup> These gifted shares were made available to the donee on October 13, 2021.

(d) Other than as described herein and the beneficiaries of trusts that hold shares of Class A or Class B Common Stock reported herein, no other person is known to have the right to receive and the power to direct the receipt of dividends from, or the proceeds from the sale of, the Class A Common Stock beneficially owned by members of the group.

(e) Not applicable.

#### Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

In connection with the closing of the IPO, the Issuer effectuated certain reorganization transactions pursuant to which existing members of Goosehead Financial, including the Reporting Persons, obtained beneficial ownership of shares of Class B Common Stock.

Pursuant to the Amended and Restated Limited Liability Company Agreement of Goosehead Financial dated as of May 1, 2018 (the "Goosehead Financial LLC Agreement"), the Reporting Persons may exchange each share of Class B Common Stock (together with an LLC Unit of Goosehead Financial) for a share of Class A Common Stock on a one-for-one basis. When a share of Class B Common Stock is exchanged for a share of Class A Common Stock will automatically be redeemed by the Issuer at par value and canceled. When a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class B Common Stock is exchanged for a share of Class A Common Stock, it will not be available for reissuance by the Issuer. See Exhibit 2.

Pursuant to a registration rights agreement entered into by and among the Issuer and certain holders of shares of Class B Common Stock, at any time after the expiration of the lock-up period described below, such holders can require the Issuer to register for resale under the Securities Act of 1933, as amended, the shares of Class A Common Stock issued upon exchange of the shares of Class B Common Stock, subject to specified limitations. The registration rights agreement also provides for customary piggyback rights. See Exhibit 3.

The Issuer entered into a tax receivable agreement with the pre-IPO members of Goosehead Financial effective as of the closing of the IPO that provides for the payment by the Issuer to such members of Goosehead Financial of 85% of the amount of tax benefits, if any, that the Issuer actually realizes (or in some circumstances is deemed to realize) as a result of increases in tax basis (and certain other tax benefits) resulting from purchases or exchanges of membership units of Goosehead Financial. See Exhibit 4.

The Reporting Persons have entered into the Voting Agreements pursuant to which they agreed to vote all their shares of voting stock, including Class A Common Stock and Class B Common Stock, together and in accordance with the instructions of Mark E. Jones on any matter submitted to the common stockholders of the Issuer for a vote. Under the Voting Agreements, the Reporting Persons have given an irrevocable proxy, coupled with an interest, to Mark E. Jones to vote such Reporting Person's shares of Class A Common Stock and Class B Common Stock. If, for reasons of death, legal incapacity or any other cause, Mark E. Jones is unable to vote or exercise his right to vote, then the Reporting Persons agreed to vote in the manner directed by the Robyn Jones in connection with any such vote. If, for reasons of death, legal incapacity or any other cause, Mark E. Jones and Robyn Jones are unable to vote or exercise their respective rights to vote, then the Reporting Persons agreed to vote in the manner directed by both Ryan Langston and Mark Jones, Jr. in connection with any such vote. See Exhibit 5 (the First Voting Agreement) and Exhibit 5.1 (the Second Voting Agreement).

The foregoing summaries do not purport to be complete, and are qualified in their entirety by reference to the Goosehead Financial LLC Agreement, registration rights agreement, form of lock-up agreement, tax receivable agreement and Voting Agreements, filed herewith as Exhibits 2, 3, 4, 5 and 5.1 respectively and incorporated herein by reference.

Other than the matters disclosed in this Schedule 13D, none of the Reporting Persons is party to any contracts, arrangements, understandings, or relationships herein respect to any securities of the Issuer, including but not limited to the transfer or voting of any of the securities, finder's fees, joint ventures, loan or option agreements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.

### Item 7. Material to be Filed as Exhibits

Exhibit	Description
1	Joint Filing Agreement as required by Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended (incorporated by reference to Exhibit 99.1 of the statement on Schedule 13D/A filed on behalf of the Reporting Persons with the Securities and Exchange Commission on September 18, 2020)
1.1	Joint Filing Agreement as required by Rule 13-d-1(k)(1) under the Securities Exchange Act of 1934
2	Amended and Restated Limited Liability Company Agreement of Goosehead Financial, LLC (incorporated by reference to Exhibit 2 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
3	Registration Rights Agreement (incorporated by reference to Exhibit 3 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
4	Tax Receivable Agreement (incorporated by reference to Exhibit 5 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
5 5.1	<u>Amended and Restated Voting Agreement</u> (incorporated by reference to Exhibit 5 of the statement of Schedule 13D/A filed on behalf of the Reporting Persons with the Securities and Exchange Commission on September 18, 2020) <u>Second Voting Agreement</u>
24.1	Power of Attorney for Robyn Jones (incorporated by reference to Exhibit 24.1 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.2	Power of Attorney for The Mark and Robyn Jones Descendants Trust 2014 (incorporated by reference to Exhibit 24.2 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.3	Power of Attorney for The Lanni Elaine Romney Family Trust 2014 (incorporated by reference to Exhibit 24.3 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.4	Power of Attorney for The Lindy Jean Langston Family Trust 2014 (incorporated by reference to Exhibit 24.4 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.5	Power of Attorney for The Camille LaVaun Peterson Family Trust 2014 (incorporated by reference to Exhibit 24.5 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.6	Power of Attorney for The Desiree Robyn Coleman Family Trust 2014 (incorporated by reference to Exhibit 24.6 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.7	Power of Attorney for The Adrienne Morgan Jones Family Trust 2014 (incorporated by reference to Exhibit 24.7 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.8	Power of Attorney for The Mark Evan Jones, Jr. Family Trust 2014 (incorporated by reference to Exhibit 24.8 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.9	Power of Attorney for Serena Jones (incorporated by reference to Exhibit 24.9 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.10	Power of Attorney for Lanni Romney (incorporated by reference to Exhibit 24.10 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
24.11	Power of Attorney for Lindy Langston (incorporated by reference to Exhibit 24.11 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)

Power of Attorney for Camille Peterson (incorporated by reference to Exhibit 24.12 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
Power of Attorney for Desiree Coleman (incorporated by reference to Exhibit 24.13 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
Power of Attorney for Adrienne Jones (incorporated by reference to Exhibit 24.14 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
Power of Attorney for Mark E. Jones, Jr. (incorporated by reference to Exhibit 24.15 of the statement on Schedule 13D filed on behalf of the Reporting Persons with the Securities and Exchange Commission on May 10, 2018)
Power of Attorney for Ryan Langston (incorporated by reference to Exhibit 24.16 of the statement on Schedule 13DA filed on behalf of the Reporting Persons with the Securities and Exchange Commission on August 6, 2019)
Power of Attorney for the Jones 2020 Irrevocable Trust
Power of Attorney for the SLJ Dynasty Trust
Power of Attorney for the Lindy Langston Spousal Lifetime Access Trust
Power of Attorney for Lanni Romney Spousal Lifetime Access Trust
Power of Attorney for Nathan Romney
Power of Attorney for the Nathan Romney 2021 Family Trust
Power of Attorney for the Ryan Langston 2021 Family Trust
Power of Attorney for the CP Descendants' Trust

## SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: October 19, 2021

/s/ Mark E. Jones				
Mark E.	Jones			
-	E. Jones, Attorney-in-Fact			
Robyn Jo	ones			
THE MA 2014	ARK AND ROBYN JONES DESCENDANTS TRUST			
By:	/s/ Mark E. Jones			
Name:	Mark E. Jones			
Title:	Attorney-in-Fact			
LANNI	ELAINE ROMNEY FAMILY TRUST 2014			
By:	/s/ Mark E. Jones			
Name:	Mark E. Jones			
Title:	Attorney-in-Fact			
LINDY	IEAN LANGSTON FAMILY TRUST 2014			
By:	/s/ Mark E. Jones			
Name:	Mark E. Jones			
Title:	Attorney-in-Fact			
CAMILI	E LAVAUN PETERSON FAMILY TRUST 2014			
By:	/s/ Mark E. Jones			
Name:	Mark E. Jones			
Title:	Attorney-in-Fact			
DESIRE	E ROBYN COLEMAN FAMILY TRUST 2014			
By:	/s/ Mark E. Jones			
Name:	Mark E. Jones			
Title:	Attorney-in-Fact			
ADRIENNE MORGAN JONES FAMILY TRUST 2014				
By:	/s/ Mark E. Jones			
Name:	Mark E. Jones			
Title:	Attorney-in-Fact			

9	MARK EVAN JONES, J	ID	FAMILY	TRUST	2014
9	MARK EVAN JONES, J	JR.	FAMILI	IRUSI	2014

By:	/s/ Mark E. Jones
Name:	Mark E. Jones
Title:	Attorney-in-Fact

- 10 /s/ Mark E. Jones, Attorney-in-Fact Serena Jones
- 11 /s/ Mark E. Jones, Attorney-in-Fact Lanni Romney
- 12 /s/ Mark E. Jones, Attorney-in-Fact Lindy Langston
- 13 /s/ Mark E. Jones, Attorney-in-Fact Camille Peterson
- 14 /s/ Mark E. Jones, Attorney-in-Fact Desiree Coleman
- 15 /s/ Mark E. Jones, Attorney-in-Fact Adrienne Jones
- 16 /s/ Mark E. Jones, Attorney-in-Fact Mark E. Jones Jr.
- 17 /s/ Mark E. Jones, Attorney-in-Fact Ryan Langston

### 18 SLJ DYNASTY TRUST

By:	/s/ Mark E. Jones, Attorney-in-Fact
Name:	Market E. Jones
Title:	Attorney-in-Fact

#### 19 JONES 2020 IRREVOCABLE TRUST

By:	/s/ Mark E. Jones
Name:	Mark E. Jones
Title:	Attorney-in-Fact

#### 20 LINDY LANGSTON SPOUSAL LIFETIME ACCESS TRUST

- By: /s/ Mark E. Jones Name: Mark E. Jones
- Title: Attorney-in-Fact

#### 21 LANNI ROMNEY SPOUSAL LIFETIME ACCESS TRUST

- By: /s/ Mark E. Jones
- Name: Mark E. Jones
- Title: Attorney-in-Fact

## 22 /s/ Mark E. Jones, Attorney-in-Fact

Nathan Romney

### 23 THE CP DESCENDANTS' TRUST

By:	/s/ Mark E. Jones	
Name:	Mark E. Jones	
Title:	Attorney-in-Fact	

#### 24 NATHAN ROMNEY 2021 FAMILY TRUST

By:	/s/ Mark E. Jones
Name:	Mark E. Jones
Title:	Attorney-in-Fact

#### 25 RYAN LANGSTON 2021 FAMILY TRUST

By:	/s/ Mark E. Jones
Name:	Mark E. Jones

Title: Attorney-in-Fact