FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | |
|------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burd | len | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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|--|--|--------------------------------|-------|-----------------------------|---|---|--|------------|--------------|-----------------|--|---|---|---|--|--|---|---|---|------------|--|--|
| Name and Address of Reporting Person* Romney Lanni | | | | | 2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD] | | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner | | | | | | | |
| | | | | | · | | | | | | | | _ | Office | r (give title | X | Other (| | | | | |
| (Last) (First) (Middle) | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/18/2020 | | | | | | | | | below) A below) Member of 10% owner group | | | | n | | | | |
| C/O GOOSEHEAD INSURANCE, INC. | | | | | 03/10/2020 | | | | | | | | | | Wich | iber or re | 70 01 | wiici grou | P | | | |
| 1500 SOLANA BLVD., BLDG 4, STE 4500 | | | | | 4. If | Ame | ndmer | nt. Date | of C | Original I | Filed | (Month/D | 6. | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | | | |
| (Street) | | | | | | | | | | | | | | | | Line) | | | | | | |
| WESTLA | AKE T | ζ | 76262 | | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting | | | | | | |
| (City) | (Si | ate) (| (Zip) | | | | | | | | | | | | | Person | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | | | |
| in this or coounty (mounty) | | | Date | ate E Ionth/Day/Year) ii | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | · 1 | Code (Instr. | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5) | | | Benefic Owned | es For ally (D) Following (I) (I | | vnership n: Direct r Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | | | Code | v | Amount | | (A) or (D) | Price | Transac | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) | | |
| Class B Common Stock | | | | 05/18 | 3/2020 | 0 | | | | С | | 5,55 | 7 | D | \$0 | 389 | 9,000 | | D | | | |
| Class A Common Stock | | | | 05/18 | 3/2020 | /2020 | | | | С | | 5,55 | 7 | A | \$0 | 5, | 5,557 | | D | | | |
| Class A Common Stock 0 | | | | 05/18 | 3/2020 | | | S | | 5,55 | 7 | D | \$60 | | 0 | | D | | | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security 2. Conversion Date (Month/Day/Year) (Month/Day/Year) 3A. Deeme Execution if any (Month/Day/Year) | | Date, Transactio Code (Inst | | | | | 6. Date Exercisab Expiration Date (Month/Day/Year) | | Amount of | | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | | |
| | | | | | Code | v | (A) | (D) | Da Ex | ite ercisabl | | xpiration ate | Title | | Amount or Number of Shares | | | | | | | |
| LLC Units in Goosehead Financial, LLC | \$0.0 | 05/18/2020 | | | С | | | 5,557 | | (1) | | (1) | Clas Com Sto | mon | 5,557 | \$0 | 389,00 | 00 | D | | | |

Explanation of Responses:

1. Each LLC Unit, together with a share of Class B Common Stock, may be converted by the holder into one share of Class A Common Stock at any time. The LLC units do not expire.

Remarks:

/s/ P. Ryan Langston, as Attorney-in-Fact for Lanni

05/19/2020

Romney

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.