| SEC Form 4 |  |
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# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPRO              | DVAL |  |  |  |  |  |  |  |
|------------------------|------|--|--|--|--|--|--|--|
| OMB Number: 3235-0287  |      |  |  |  |  |  |  |  |
| Estimated average burd | en   |  |  |  |  |  |  |  |
| hours per response:    | 0.5  |  |  |  |  |  |  |  |

|  | 1 0          |                 | 2. Issuer Name and Ticker or Trading Symbol<br>Goosehead Insurance, Inc. GSHD | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |                                      |           |                |  |  |
|--|--------------|-----------------|---|---|--------------------------------------|-----------|----------------|--|--|
| Jones Robyn Mary Elizabeth   |              |                 |   | Х   | Director                             | Х         | 10% Owner      |  |  |
| C/O GOOSEHEAD INSURANCE, INC.<br>1500 SOLANA BLVD., BUILDING 4, STE 4500<br>(Street) |              |                 |   |   | Officer (give title                  | х         | Other (specify |  |  |
| (Last)   | (First)      | (Middle)        | 3. Date of Earliest Transaction (Month/Day/Year)                              |   | below)                               |           | below)         |  |  |
|  |              |                 | 04/08/2019  |   | Member of 10%                        | ier group |                |  |  |
| 1500 SOLANA  | BLVD., BUILD | ING 4, STE 4500 |   |   |                                      |           |                |  |  |
|  |              |                 | 4. If Amendment, Date of Original Filed (Month/Day/Year)                      | 6. Individual or Joint/Group Filing (Check Applicable                   |                                      |           |                |  |  |
| (Street)   |              |                 | 04/08/2019  | Line)   |                                      |           |                |  |  |
| WESTLAKE   | ТХ           | 76262           |   | X   | K Form filed by One Reporting Person |           |                |  |  |
|  |              |                 |   |   | Form filed by More t<br>Person       | than C    | One Reporting  |  |  |
| (City)   | (State)      | (Zip)           |   |   |                                      |           |                |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| Table 1 - Non-Derivative Securities Acquired, Disposed of, of Beneficiary Owned |  |   |      |   |        |               |                   |   |   |  |  |
|---|--|---|------|---|--------|---------------|-------------------|---|---|--|--|
| 1. Title of Security (Instr. 3)   | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      |   |        |               |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership        |  |
|   |  |   | Code | v | Amount | (A) or<br>(D) | Price             | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                |   | (Instr. 4)   |  |
| Class B Common Stock  | 04/08/2019                                 |   | С    |   | 182    | D             | \$ <mark>0</mark> | 14,296,231  | I   | By Trust <sup>(1)</sup>                                    |  |
| Class A Common Stock  | 04/08/2019                                 |   | С    |   | 182    | A             | \$0               | 1,748,463   | I   | By Mark<br>and Robyn<br>Jones<br>Descendants<br>Trust 2014 |  |
| Class A Common Stock  | 04/08/2019                                 |   | s    |   | 182    | D             | \$29              | 1,748,281   | I   | By Mark<br>and Robyn<br>Jones<br>Descendants<br>Trust 2014 |  |
| Class B Common Stock <sup>(2)</sup>   |  |   |      |   |        |               |                   | 182,349   | D   |  |  |
| Class A Common Stock <sup>(2)</sup>   |  |   |      |   |        |               |                   | 757,890   | D   |  |  |

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deriv<br>Secu<br>Acqu<br>(A) o<br>Dispe<br>of (D | r<br>osed<br>)<br>7. 3, 4 | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | e and 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                     | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|------------------------------|---|--|---------------------------|--|--------------------|---|-------------------------------------|---|--|--|--|
|  |   |  |   | Code                         | v | (A)  | (D)                       | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |   |  |  |  |
| LLC Units<br>in<br>Goosehead<br>Financial,<br>LLC                | \$0.0   | 04/08/2019                                 |   | С                            |   |  | 182                       | (3)  | (3)                | Class A<br>Common<br>Stock  | 182                                 | \$0   | 14,296,231   | I  | By Trust <sup>(1)</sup>  |
| LLC Units<br>in<br>Goosehead<br>Financial,<br>LLC <sup>(2)</sup> | \$0.0   |  |   |                              |   |  |                           | (3)  | (3)                | Class A<br>Common<br>Stock  | 182,349                             |   | 182,349  | D  |  |

Explanation of Responses:

1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.

2. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

3. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

#### Remarks:

This amended Form 4 is being filed for a discrepancy in the number of shares or LLC Units, as applicable, involved in the reported transactions. The actual number of shares or LLC Units, as applicable, involved in the reported transactions is 182 and not 189 as previously reported. The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

<u>/s/ P. Ryan Langston, as</u> <u>Attorney-in-Fact for Robyn</u> <u>Mary Elizabeth Jones</u>

04/09/2019

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.