FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Mark Evan</u>					2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner							
	OSEHEAD	(First) (Middle) SEHEAD INSURANCE, INC. ANA BLVD., BUILDING 4, STE 4500					3. Date of Earliest Transaction (Month/Day/Year) 08/08/2019									X Officer (give title X Other (specify below) CEO / Member of 10% owner group					
(Street) WESTLAKE TX 76262				4.1	Line									Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(S		(Zip)	Non Donin		Case				- al F	Nia	4 1	2								
1. Title of Security (Instr. 3) 2. Transactio Date (Month/Day/Y			on	2A. Dee Executi	Deemed oution Date,	, 3. Tr	ransa	ction	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following			6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
								C	ode	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Class A C	ss A Common Stock			08/08/2019					S		4,500	D	\$43.71	\$43.71 ⁽¹⁾		951,530		I	By Mark and Robyn Jones Descendants Trust 2014		
Class A C	Common Ste	ock		08/08/20	19				S		48,834	D	\$44.89	9(2)	902,	696	and I I Jone Desc		By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock			08/08/2019					S		4,415	D	\$45.68	8 ⁽³⁾	898,281		I		By Mark and Robyn Jones Descendants Trust 2014			
Class A C	Common St	ock ⁽⁴⁾													749,317 D						
		Ta	able I								sposed of, , convertib				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execu			action (Instr.	5. Num of Derivat Securit Acquir (A) or Dispos of (D) (Instr. 3 and 5)	tive ties ed	Expiration (Month/Da			Amou Securi Under Deriva Securi	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)		
Evaluation					Code	v	(A)		Date Exerc	cisabl	Expiration e Date	Title	Amount or Number of Shares								

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.11 to \$44.11, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.16 to \$45.06, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$45.22 to \$46.12, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 4. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

/s/ P. Ryan Langston, as Attorney-in-Fact for Mark Evan Jones

08/12/2019

** Signature of Reporting Person

Date

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

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