FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL								
OMB Number: 3235-02									
	Estimated average burden								
	hours per response:	0.5							

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

LLC Units in Goosehead Financial, LLC ⁽²⁾	\$0.0								(3)		(3)	Class A Common Stock	182,34	9	182,349		D	D			
LLC Units in Goosehead Financial,	\$0.0	05/01/2020			С			100	(3)		(3)	Class A Common Stock	100	\$0	13,6	635,643	I		By Trust ⁽¹⁾		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Share	s							
1. Title of Derivative Security (Instr. 3)	Conversion Date or Exercise (Month/Day/Year)		Execution if any	3A. Deemed Execution Date,		action Instr.	5. Number tion of		6. Date Exercis Expiration Dat (Month/Day/Ye		sable and	7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Γable II	- Deriv	ative	Sec call	uritie s. wa	s Acc	quired,	Dis	posed o convert	f, or Ber	neficial aurities	ly Owned							
Class B Common Stock ⁽²⁾							1					182,349		D							
Class A Common Stock ⁽²⁾					+			_					720,301		D		Trust 2014				
Class A Common Stock			05/01/	/2020	$\frac{1}{1}$			S		100	D \$60		0		I	By I and Jone		Robyn			
Class A Common Stock		05/01/	01/2020				С		100	A \$0		100		I	and Jone Desc		scendants				
Class B C	ommon Sto	ock		05/01/2020		T			С		100	D \$0		13,635,643		3 I		By Trust ⁽¹⁾			
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, r) if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		(A) or					6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nati Indired Benef Owner (Instr.	ct icial rship					
			le I - N			_			-	d, Di	-			ally Owned							
(City)	(St	ate)	(Zip)											Persor	1						
(Street) WESTLAKE TX 76262				_ 4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting								
C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500						05/01/2020 CEO / Member of 10% owner group															
(Last)	•	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year)									X Officer (give title X Other (specify below)						
1. Name and Address of Reporting Person* <u>Jones Mark Evan</u>						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner						

Explanation of Responses:

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 3. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014. Following the reported transaction above, Mark and Robyn Jones, together with their trusts, continue to own beneficially 1,462,691 shares of Class A Common Stock and 14,000,341 shares of Class B Common Stock, for a total of 15,463,032 shares of Goosehead Insurance,

/s/ P. Ryan Langston, as Attorney-in-Fact for Mark

05/04/2020

Evan Jones

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.