FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Mark & Robyn Jones Descendants Trust 2014						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD]									all app	er (give title	g Person X X	10% C	wner (specify
(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC.						3. Date of Earliest Transaction (Month/Day/Year) 01/13/2020									ір				
1500 SOLANA BLVD., BLDG 4, STE 4500					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable					
(Street) WESTLAKE TX 76262													ine) X	•					
(City)	(S	tate) (Zip)																
		Tabl	e I - N	Non-Deriv	ative	Sec	uritie	s Ad	cquire	ed, Di	sposed o	f, or E	Benefici	ally (Owne	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Y				Execution D		ion Date,			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			od 5) Sed Bed Ow		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D) Price				action(s) 3 and 4)			(Instr. 4)	
Class A Common Stock 01/13/20)20	20		S		31,510	D	\$44.52	39 ⁽¹⁾	44,535		D			
		Та	ıble II	- Derivat (e.g., pu							osed of, convertib				vned				
1. Title of Derivative Conversion or Exercise Price of Derivative Security (Instr. 3) 2.				ition Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number or derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Own Forn Dire or In (I) (II	ership 1: ct (D) direct nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date	Title	Amount or Number of Shares						

Explanation of Responses:

1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.00 to \$45.00, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person. Following the reported transaction above, Mark and Robyn Jones, together with their trusts, continue to own beneficially 1,518,226 shares of Class A common stock and 17,423,022 shares of Class B common stock, for a total of 18,941,248 shares of Goosehead Insurance, Inc.

/s/ P. Ryan Langston, as Attorney-in-Fact for Mark & Robyn Jones Descendants

01/14/2020

<u>Trust 2014</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.