Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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hours per response.	0.5									

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Miller Mark					2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [ GSHD ]						(Ch	eck all appli	cable) or	g Pers	son(s) to Issi	ner	
	LANA BLV	VD	(Middle)		3. Date of Earliest Transaction (Month/Day/Year)  01/04/2021  Officer (give title below)  Other (specify below)									pecify			
BUILDING 4, SUITE 4500				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						Individual or Joint/Group Filing (Check Applicable Line)						
(Street) WESTLA	AKE T.	X	76262								X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	itate)	(Zip)														
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
Da			. Transaction Date Month/Day/Yo	Execution Date,		Code (Instr. 5)		ed (A) or tr. 3, 4 and	Benefici	es Form ally (D) o following (I) (In		n: Direct or Indirect Enstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
						Code	<b>/</b>	Amount	(A) or (D)	Price	Transac (Instr. 3	ion(s)			111501. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	Code (	Transaction Code (Instr. 8) Securit Acquir (A) or Dispos of (D) (		of Derivative Securities Acquired		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amount or Number of Shares					
Director Stock Options (right to buy)	\$131.87	01/04/2021		A		19,000		(1)	0:	1/04/2031	Class A Common Stock	19,000	\$0	19,000	0	D	

## **Explanation of Responses:**

1. The shares subject to the option shall vest and become exercisable, subject to continued service, in 12 equal quarterly installments over the three (3) year period following the grant date; provided, that all shares subject to the option will vest and become exercisable upon a "change in control" (as defined in the Issuer's Amended and Restated Omnibus Incentive Plan).

## Remarks:

/s/ P. Ryan Langston, as Attorney-in-Fact for Mark

01/06/2021

**Miller** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.