FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Robyn Mary Elizabeth</u>						2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [ GSHD ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner						
	OSEHEAD	irst) INSURANCE, I /D., BUILDING		4500	05/	Date of Earliest Transaction (Month/Day/Year) 5/01/2020									iber of	f 10% ov	ecify			
(Street) WESTLAKE TX 76262					-   4.1	<ul> <li>4. If Amendment, Date of Original Filed (Month/Day/Year)</li> <li>6. Individual or Joint/Group Filing (Check Applicab Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ul>														
(City)	(S	-	(Zip)	on-Deri	vativ	9 Sa	Curiti	Δς Δ	cauire	4 D	ienoead	of or B	enefici	ally Owned	1					
1. Title of Security (Instr. 3)				2. Transa Date	2. Transaction		2A. Deemed Execution Date,		3.	action	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 at 5)			5. Amount o Securities Beneficially Owned Follo	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Class B C	3 Common Stock		05/01/	05/01/2020				С		100	D	\$0	13,635,6	543	I		By Trust <sup>(1)</sup>			
Class A C	Class A Common Stock			05/01/	05/01/2020				С		100	A	\$0	100	100			By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock			05/01/2020					S		100	D \$60		0	I		By Ma and Ro Jones Descen		Robyn s endants		
Class A Common Stock <sup>(2)</sup>														742,39	90	D				
Class B C	Common Sto	ock <sup>(2)</sup>												182,349		D				
		7	Table II								posed o			lly Owned )						
1. Title of Derivative Security (Instr. 3)	le of 2. 3. Transaction Date Execution D if any if any		med on Date,	e, Transacti Code (Ins		5. Number			Exerci	able and 7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		d Amount ies g e Security nd 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Share	.						
LLC Units in Goosehead Financial, LLC	\$0.0	05/01/2020			С			100	(3)		(3)	Class A Common Stock	100	\$0	13,6	635,643	I		By Trust <sup>(1)</sup>	
LLC Units												Class A								

## **Explanation of Responses:**

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries
- 2. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 3. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

## Remarks:

Goosehead

Financial.

LLC<sup>(2)</sup>

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014. Following the reported transaction above, Mark and Robyn Jones, together with their trusts, continue to own beneficially 1,462,691 shares of Class A Common Stock and 14,000,341 shares of Class B Common Stock, for a total of 15,463,032 shares of Goosehead Insurance,

/s/ P. Ryan Langston, as Attorney-in-Fact for Robyn Mary Elizabeth Jones

182,349

Common

Stock

05/04/2020

182,349

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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