FORM 4

obligations may continue. See

Instruction 1(b)

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Jones Robyn Mary Elizabeth</u>															telationshi eck all app X Direc	olicable) ctor	·	X 10	% Owne	r
(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500					3. Date of Earliest Transaction (Month/Day/Year) 07/17/2019									belov	er (give ti w) ember of		^ be	ner (spec ow) roup	cify	
(Street) WESTLAKE TX 76262			4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(St		Zip)	Non Dori	, ative		itioo	Λ			Nianaad a	of or 1	Donofie		ly Oyen					
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/N			on	1 2A. Deemed Execution Date,		3. Tr	3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		d (A) or	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership				
								ode	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Class A C	ommon Sto	ock		07/17/20	19				S		14,100	D	\$44.98	3 (1)	1,138	3,675		I	By Ma and Ro Jones Descent	obyn ndants
Class A Common Stock			07/17/20	07/17/2019				S		1,600	D	D \$45.71 ⁽²⁾		1,137,075		I		By Mark and Robyn Jones Descendants Trust 2014		
Class A C	ommon Sto	ock ⁽³⁾													757,	757,890 D				
		Та	ble I								posed of, , convertil				Owned					
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security		Date (Month/Day/Year) if		a. Deemed 2		action (Instr.	5. Numb of Derivati Securiti Acquire (A) or Dispose of (D) (Instr. 3, and 5)	ve es d	6. Date Exc Expiration (Month/Da		ercisable and Date	7. Title Amou Securi Under Deriva Securi	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		. Price of Derivative Decurity Destr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reporte Transac (Instr. 4)	ve es ally ng d tion(s)	10. Ownersi Form: Direct (I or Indire (I) (Instr.	Benefic Owners (Instr. 4)	ndirect neficial nership
					Code	v	(A) (I		Date Exerc	cisable	Expiration e Date	Title	Amount or Number of Shares							

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.59 to \$45.57, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$45.60 to \$45.92, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

/s/ P. Ryan Langston, as

Attorney-in-Fact for Robyn

** Signature of Reporting Person

07/18/2019

Mary Elizabeth Jones

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.