FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

shington, D.C.	20549		

OMB APPROVAL									
OMB Number:	3235-028								
Estimated average b	ourden								

0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

Name and Address of Reporting Person*     Jones Robyn Mary Elizabeth			2. I G	Goosehead Insurance, Inc. [ GSHD ]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director X 10% Owner  Officer (give title below)  Other (specify below)						
(Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500			3. Date of Earliest Transaction (Month/Day/Year) 02/11/2019									,	ber of	10% ov		,				
(Street) WESTLAKE TX 76262			_   4. I											One Repo	up Filing (Check Applicable ne Reporting Person ore than One Reporting					
(City)	(Si		(Zip)	Non Der	ivativ	o Soc	it	tioc A	Can	ired	Dienoeed	of o	Pone	icial	ly Owned					
1. Title of Security (Instr. 3)		2. Transactio Date (Month/Day/)	n 2 (ear) i	2A. Deemed Execution Date, if any		ite,	3. Transaction Code (Instr. 8)		4. Securities	Acquired	of, or Benefici acquired (A) or D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Follo		6. Owner Form: Di (D) or Ind (I) (Instr.	irect direct	Indire Benef Owne	ficial		
							-	Code	v	Amount	(A) or (D)			Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Class B C	Common Sto	ock		02/11/20	19	,			С		7,702	D	\$0		14,659,642		? I		By Trust <sup>(1)</sup>	
Class A Common Stock 02		02/11/20	19				С		7,702	A	\$0		1,755,983		I		By Mark and Robyn Jones Descendants Trust 2014			
Class A Common Stock		02/11/20	.9				S		7,702	D	\$27.26	635 <sup>(2)</sup>	1,748,281		I		By Mark and Robyn Jones Descendants Trust 2014			
Class B Common Stock <sup>(3)</sup>													182,349		D					
Class A C	Class A Common Stock <sup>(3)</sup>												757,890		D					
		7	Γable	e II - Deriv											Owned					
1. Title of Derivative Security (Instr. 3)	tle of 2. 3. Transaction SA. Deemed Execution Date, urity or Exercise (Month/Day/Year) if any		4. Transa	5. Number of Ode (Instr. Derivativ		umber vative urities uired or oosed O) tr. 3, 4	6. Da		rcisable and Date	of Securities		ount	8. Price of Derivative Security		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		ship (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exe	e rcisable	Expiration Date	Title	or Nun	ount nber hares						
LLC Units in Goosehead Financial, LLC	\$0.0	02/11/2019			С			7,702		(4)	(4)	Class Comn Stoo	non 7,	702	\$0	14,6	59,642	I		By Trust <sup>(1)</sup>
LLC Units in Goosehead Financial, LLC <sup>(3)</sup>	\$0.0									(4)	(4)	Class Comn Stoo	182 non	2,349	11		2,349	D	Ì	

## **Explanation of Responses:**

- 1. Reflects shares of Class A Common Stock, shares of Class B Common Stock or LLC Units, as applicable, held in trust for which the reporting person serves as a trustee and of which immediate family members of the reporting person are beneficiaries.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$27.01 to \$27.52, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.
- 4. Each LLC Unit, together with a share of Class B common stock, may be converted by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

## Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

Mary Elizabeth Jones

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.