# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 13G**

### INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULE 13d-1(b), (c), AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO RULE 13d-2(b)

#### (AMENDMENT NO. 9)\*

#### GOOSEHEAD INSURANCE, INC.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

38267D109

(CUSIP Number)

September 30, 2024

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [X] Rule 13d-1(b) [] Rule 13d-1(c) [] Rule 13d-1(d)
- \* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 38267D109		13G	Page 2 of 10 Pages				
1. NAMES OF REPO I.R.S. IDENTIFIC		NS OR ABOVE PERSONS (ENTITIES ONLY)					
Kayne Anderson Rudnick Investment Management, LLC 95-4575414							
2. CHECK THE API (see instructions)							
3. SEC USE ONLY							
4. CITIZENSHIP OF	R PLACE OF OR	GANIZATION					
A California Limit	ed Liability Com	pany					
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	755,052						
	6. SHARE 2,414,74	D VOTING POWER 49					
	7. SOLE I 788,471	DISPOSITIVE POWER					
	8. SHARE 2,414,74	D DISPOSITIVE POWER 49					
9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 3,203,220							
10. CHECK IF THE A (see instructions) [		10UNT IN ROW (9) EXCLUDES CERTAIN SHAR	ES				
11. PERCENT OF CL 13.23%	ASS REPRESEN	TED BY AMOUNT IN ROW (9)					
12. TYPE OF REPOR	TING PERSON (	see instructions)					
IA	IA						

CUSIP No. 38267D109		13G	Page 3 of 10 Pages
		R WE PERSONS (ENTITIES ONLY)	
2. CHECK THE APP (see instructions)	(a) [ ] (b) [ ]		
3. SEC USE ONLY			
4. CITIZENSHIP OR Massachusetts	PLACE OF ORGANI	ZATION	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	2,414,749 7. SOLE DISPO 0	NG POWER DTING POWER DSITIVE POWER SPOSITIVE POWER	
9. AGGREGATE AN 2,414,749		LY OWNED BY EACH REPORTING PER	SON
10. CHECK IF THE A (see instructions) [		TT IN ROW (9) EXCLUDES CERTAIN SH	ARES
11. PERCENT OF CL 9.97%	ASS REPRESENTED	BY AMOUNT IN ROW (9)	
IA	TING PERSON (see ins	structions) ge are also included in the amounts reported	hy Kauna Andarsan Dudniak Investment
Management IIC on this		se are also merudeu in the amounts reported	by Rayne Anderson Rudnick investment

Management, LLC on this Schedule 13G.

CUSIP No. 38267D109		13G	Page 4 of 10 Pages		
	ORTING PERSONS ( ATION NOS. OF AE	OR SOVE PERSONS (ENTITIES ONLY)			
Virtus Equity Trust	t on behalf of Virtus	KAR Small Cap Growth Fund			
2. CHECK THE APP (see instructions)	(a) [ ] (b) [ ]				
3. SEC USE ONLY					
4. CITIZENSHIP OR	PLACE OF ORGA	NIZATION			
Delaware					
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	5. SOLE VOT 0	ING POWER			
	6. SHARED V 1,500,115	OTING POWER			
	7. SOLE DISI 0	POSITIVE POWER			
	8. SHARED I 1,500,115	DISPOSITIVE POWER			
9. AGGREGATE AM 1,500,115	IOUNT BENEFICIA	LLY OWNED BY EACH REPORTING PERSON			
10. CHECK IF THE A (see instructions) [		JNT IN ROW (9) EXCLUDES CERTAIN SHARE	S		
11. PERCENT OF CL. 6.20%	ASS REPRESENTE	D BY AMOUNT IN ROW (9)			
12. TYPE OF REPORTING PERSON (see instructions)					
IV					
FOOTNOTES - The amou Schedule 13G	nts reported on this p	age are also included in the amounts reported by V	irtus Investment Advisers, Inc. on this		

Schedule 13G.

- Item 1. (a) Name of Issuer GOOSEHEAD INSURANCE, INC.
  - (b) Address of Issuer's Principal Executive Offices
    1500 Solana Boulevard, Building 4, Suite 4500, Westlake, TX 76262
- Item 2. (a) Name of Person Filing
  - (1) Kayne Anderson Rudnick Investment Management, LLC
  - (2) Virtus Investment Advisers, Inc.
  - (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund
  - (b) Address of the Principal Office or, if none, residence
    - Kayne Anderson Rudnick Investment Management, LLC 2000 Avenue of the Stars, Suite 1110, Los Angeles, CA 90067
    - (2) Virtus Investment Advisers, Inc. One Financial Plaza, Hartford, CT 06103
    - (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund 101 Munson Street, Greenfield, MA 01301
  - (c) Citizenship
    - (1) Kayne Anderson Rudnick Investment Management, LLC: A California Limited Liability Company
    - (2) Virtus Investment Advisers, Inc.: Massachusetts
    - (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund: Delaware
  - (d) Title of Class of Securities Common Stock
  - (e) CUSIP Number 38267D109

# Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) [] Broker or dealer registered under section 15 of the Act (15 U.S.C. 780).
- (b) [] Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
- (c) [] Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).
- (d) [X] Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8).
- (e) [X] An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
- (f) [] An employee benefit plan or endowment fund in accordance with 240.13d-1(b)(1)(i)(F);

- (g) [] A parent holding company or control person in accordance with 240.13d-1(b)(1)(ii)(G);
- (h) [] A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) [] A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (j) [] Group, in accordance with §240.13d-1(b)(1)(ii)(J).

#### Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

- (a) Amount beneficially owned:
  - (1) Kayne Anderson Rudnick Investment Management LLC: 3,203,220
  - (2) Virtus Investment Advisers, Inc.: 2,414,749
  - (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund: 1,500,115
- (b) Percent of class:

(ii)

(c)

- (1) Kayne Anderson Rudnick Investment Management LLC: 13.23%
- (2) Virtus Investment Advisers, Inc.: 9.97%
- (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund: 6.20%
- Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote:
    - (1) Kayne Anderson Rudnick Investment Management LLC: 755,052
    - (2) Virtus Investment Advisers, Inc.: 0
    - (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund: 0
    - Shared power to vote or to direct the vote:
      - (1) Kayne Anderson Rudnick Investment Management LLC: 2,414,749
      - (2) Virtus Investment Advisers, Inc.: 2,414,749
      - (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund: 1,500,115
    - (iii) Sole power to dispose or to direct the disposition of:
      - (1) Kayne Anderson Rudnick Investment Management LLC: 788,471
      - (2) Virtus Investment Advisers, Inc.: 0
      - (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund: 0
  - (iv) Shared power to dispose or to direct the disposition of:
    - (1) Kayne Anderson Rudnick Investment Management LLC: 2,414,749
    - (2) Virtus Investment Advisers, Inc.: 2,414,749
    - (3) Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund: 1,500,115

# Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

Instruction. Dissolution of a group requires a response to this item.

# N/A

# Item 6. Ownership of More than Five Percent on Behalf of Another Person.

With respect to securities owned by a registered investment company included in this filing, only the custodian for such investment company, has the right to receive dividends paid with respect to, and proceeds from the sale of, such securities. No other person is known to have such right, except that the shareholders of such investment company participate proportionately in any dividends and distributions so paid.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

N/A

Item 8. Identification and Classification of Members of the Group.

N/A

Item 9. Notice of Dissolution of Group.

N/A

## Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

#### SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

#### Kayne Anderson Rudnick Investment Management, LLC

By: /s/ Michael Shoemaker Name: Michael Shoemaker Title: Chief Compliance Officer Date: November 13, 2024

#### Virtus Investment Advisers, Inc.

By: /s/ Chetram Persaud Name: Chetram Persaud Title: Chief Compliance Officer Date: November 13, 2024

# Virtus Equity Trust on behalf of Virtus KAR Small Cap Growth Fund

By: /s/ Daphne Chisolm Name: Daphne Chisolm Title: Vice President, Counsel and Assistant Secretary Date: November 13, 2024

# AGREEMENT

#### JOINT FILING OF SCHEDULE 13G

Kayne Anderson Rudnick Investment Management, LLC (an investment adviser registered under the Investment Advisers Act of 1940), and Virtus Investment Advisers, Inc. (an investment adviser registered under the Investment Advisers Act of 1940) and Virtus Equity Trust (on behalf of Virtus KAR Small-Cap Growth Fund), a Delaware statutory trust, hereby agree to file jointly the statement on Schedule 13G to which this Agreement is attached, and any amendments thereto which may be deemed necessary, pursuant to Regulation 13D-G under the Securities Exchange Act of 1934.

It is understood and agreed that each of the parties hereto is responsible for the timely filing of such statement and any amendments thereto, and for the completeness and accuracy of the information concerning such party contained therein, but such party is not responsible for the completeness or accuracy of information concerning the other party unless such party knows or has reason to believe that such information is inaccurate.

It is understood and agreed that a copy of this Agreement shall be attached as an exhibit to the statement on Schedule 13G, and any amendments thereto, filed on behalf of each of the parties hereto.

Dated: February 9, 2024

KAYNE ANDERSON RUDNICK INVESTMENT MANAGEMENT, LLC

By: /s/ Michael Shoemaker Michael Shoemaker Chief Compliance Officer

VIRTUS INVESTMENT ADVISERS, INC.

By: /s/ Chetram Persaud Chetram Persaud Chief Compliance Officer

VIRTUS EQUITY TRUST, on behalf of VIRTUS KAR SMALL-CAP GROWTH FUND

By: /s/ Daphne Chisolm Daphne Chisolm Vice President, Counsel and Assistant Secretary