SEC Form 4	
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										
hours per response:	0.5									

1. Name and Address of Reporting Ferson			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Goosehead Insurance, Inc.</u> [GSHD]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Jones Mark Evan				X	Director	Х	10% Owner			
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	x	Officer (give title below)	x	Other (specify below)			
C/O GOOSEHEAD INSURANCE, INC.		NCE, INC.	11/01/2019	CEO / Member of 10% owner group						
1500 SOLANA BLVD., BUILDING 4, STE 4500		LDING 4, STE 4500								
(Street)			- 4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	vidual or Joint/Group	Filing (	Check Applicable			
WESTLAKE	ТХ	76262		X	Form filed by One	Repor	ting Person			
(City)	(State)	(Zip)	-		Form filed by More Person	e than (	One Reporting			

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)	action (Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code		Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(instr. 4)		
Class A Common Stock	11/01/2019		s		4,550	D	\$41.69(1)	593,731	I	By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock	11/01/2019		s		31,319	D	\$42.82 <sup>(2)</sup>	562,412	I	By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock	11/01/2019		s		22,868	D	\$43.38 <sup>(3)</sup>	539,544	I	By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock	11/01/2019		s		36,619	D	\$44.94 <sup>(4)</sup>	502,925	I	By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock	11/01/2019		S		50,924	D	\$45.64 <sup>(5)</sup>	452,001	I	By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock	11/01/2019		S		3,284	D	\$46.31 <sup>(6)</sup>	448,717	I	By Mark and Robyn Jones Descendants Trust 2014		
Class A Common Stock <sup>(7)</sup>								735,801	D			

 
 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
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		Ta	ble II - Deriva (e.g., p					ired, Disp options, o			or	r			
1. Title of	2.	3. Transaction	3A. Deemed	<b>C</b> ode	v	(5A)Nu	m(160e) r	Date ExDatesEblero	Expiration Staddle and	<b>T</b> it <b>l</b> ëtle	<del>of</del> aSollolares	8. Price of	9. Number of	10.	11. Nature
Derivative Esectantation	Conversion of Respises	- Date e\$Month/Dav/Year)	Execution Date, if any	Transa Code (		of Deriv	ative	Expiration Da		Amour Securit		Derivative Security	derivative Securities	Ownership Form:	of Indirect Beneficial
(Instr. 3) 1. The price r	Price of eported in Colu	ımn 4 is a weighted a	(Month/Day/Year)	<b>8)</b> hares we	ere sold	Secu	rities	ansactions at pri				, (instr. 5) , inclusive. T	Beneficially he reporting perso	Direct (D)	Ownership (Instr. 4)
line issuer, un	Security	ci of the looder, of the	staff of the Securitie	s and Ex	change	Acqu (A) or	ission,	upon request, f	ull informatio	n Securit	y (instr. 3	ber of shares s		(I) (Instr. 4)	the range set
	ootnote to this	FORM 4.				Dispo		-		_ and 4)	10 +- 040 17		Reported		

2. The price reported in Column 4 is a weighted average price. These shares were sold in the price range of the state of t

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.13 to \$44.13, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.16 to \$45.14, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$45.1 Nurser.17, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upatterenest, full Exchange Commission, upatterenest, f

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$46.19 to \$47.04, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.

7. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

## **Remarks:**

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

<u>/s/ P. Ryan Langston, as</u> <u>Attorney-in-Fact for Mark</u> <u>11/04/2019</u> <u>Evan Jones</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.