FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| TATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|----------|-------------------|---------------|------------------|
| | | | |

| l | OMB APPRO | VAL |
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| l | hours per response: | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Jones Mark Evan | | | | <u>G</u> | 2. Issuer Name and Ticker or Trading Symbol Goosehead Insurance, Inc. [GSHD] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner X Officer (give title X Directly below) A policy of the control of the c | | | | | | |
|---|---|--|--------|-------------|--|-------|--------|---------------------------------|---|---------|------------------------|--|---|---------------------------------|---|--|--|---|--|
| (Last) (First) (Middle) C/O GOOSEHEAD INSURANCE, INC. 1500 SOLANA BLVD., BUILDING 4, STE 4500 | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/13/2019 | | | | | | | | | CEO / Member of 10% owner group | | | | | |
| (Street) WESTLAKE TX 76262 | | | | - 4. li | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | |
| (City) | (St | | Zip) | Non-Deriv | rative | Soci | uritio | s A | cauir | ed D | nisnosad o | of or F | Repetic | | ly Own | ad . | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yo | | | | on | 2A. Deemed Execution Date, | | 3. | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | d (A) or | | 5. Amount of Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | | 9 | | | Code | v | Amount | (A) or (D) | Price | | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) | |
| Class A Common Stock 05/13/ | | | | 05/13/20 |)19 | | | | S | | 8,768 | D \$32.04 | | 1 (1) | 1,577,475 | | I | | By Mark and Robyn Jones Descendants Trust 2014 |
| Class A Common Stock 05/13/2 | | | | 05/13/20 |)19 | 19 | | | S | | 9,378 | D | \$32.75 | 5(2) | 1,568,097 | | I | | By Mark and Robyn Jones Descendants Trust 2014 |
| Class A Common Stock ⁽³⁾ | | | | | | | | | | | | | | | 749, | 317 | | D | |
| | | Ta | ıble I | | | | | | | | posed of, convertib | | | | Owned | | | | |
| Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | ıtion Date, | 4. Transa Code 8) | 5. Nu | | ative rities ired osed | 1 | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | 8. D Si (II | Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | re es ally ig d tion(s) | 10. Ownersh Form: Direct (D or Indired (I) (Instr. | Beneficial Ownership t (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exer | cisable | Expiration Date | Title | Number of Shares | | | | | | |

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$31.45 to \$32.45, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$32.46 to \$33.10, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote to this Form 4.
- 3. This does not reflect shares directly held by the reporting person's spouse, who is independently a reporting person of the issuer.

Remarks:

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the Mark and Robyn Jones Descendants Trust 2014.

/s/ P. Ryan Langston, as Attorney-in-Fact for Mark

05/14/2019

Evan Jones

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.