



Goosehead Insurance Ranked #1 in Large Companies by Entrepreneur Magazine for Company Culture

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WESTLAKE, Texas, Sept. 20, 2018 (GLOBE NEWSWIRE) -- Goosehead Insurance, Inc., (NASDAQ: GSHD) ("Goosehead" or the "Company") a rapidly growing independent personal lines insurance agency, announced today that it was ranked #1 on *Entrepreneur's* 2018 Top Company Cultures list in the large companies category. The Top Company Cultures list is a comprehensive ranking of U.S.-based businesses exhibiting high-performance cultures, created in partnership with employee engagement platform and service provider Energage.

Since its IPO earlier this year, Goosehead – a true disruptor in the insurance space – has continued to report exceptional results and growth performance. The Company continues to successfully attract exceptionally talented employees, including a large number of Millennials, to a platform that is redefining the insurance industry and has a long runway for sustainable, profitable growth. Goosehead's entrepreneurial team works in a vibrant environment where employees and franchisees are motivated to work together to provide their clients with best-in-class insurance services.

"This recognition and our exceptional growth are a direct result of our talented employees and the culture we have established at Goosehead. We have combined some of the most capable people with innovative, proprietary technology to provide a true concierge client experience," said Mark E. Jones, Chairman and Chief Executive Officer. "Our management team practices servant leadership which promotes real-time coaching, feedback and support to solidify best practices amongst the team. With this mentality, budding leaders have opportunities to support the newest members of the team and our franchisees by taking on mentorship and training roles early in their careers."

"Great company cultures don't happen by accident. They happen because leaders understand how to create excellent working environments, and how to make everyone share the same mission," said Jason Feifer, editor in chief of *Entrepreneur* magazine. "Our 2018 Top Company Cultures list is a great celebration of companies that are doing it right, and should serve as inspiration for everyone who leads a team."

"We have established a variety of programs throughout the organization that support all of our employees," said Michael Colby, President and Chief Operating Officer. "For example, our Women's Professional Development Program provides face time with fellow employees and top-level female executives, including our founder Robyn Jones, to discuss everything from work-life integration and time management to relationship development. Additionally, our Leadership Development Program teaches our young professionals how to effectively manage professional relationships and add value to the company, exposing them to top executives who emphasize the importance of servant leadership and supporting the team – notable key operating principles for Goosehead. We value these support systems that further our employees' success, helping them to find career satisfaction and create leadership opportunities."

Goosehead was ranked #1 for all large companies (300 or more employees). Companies were selected based on 24 factors across seven areas: alignment, effectiveness, connection, management, engagement, leadership and basics, including pay, benefits and training, and were divided based on size: small, medium and large.

See the complete list of companies recognized by Entrepreneur: <https://www.entrepreneur.com/top-company-culture>

About Goosehead

Goosehead (NASDAQ: GSHD) is a rapidly growing and innovative independent personal lines insurance agency that distributes its products and services throughout the United States. Goosehead was founded on the premise that the consumer should be at the center of our universe and that everything we do should be directed at providing extraordinary value by offering broad product choice and a world-class service experience. Goosehead represents over 80 insurance companies that underwrite personal lines and small commercial lines risks, and its operations include a network of seven corporate sales offices and over 450 operating and contracted franchise locations. For more information, please visit www.gooseheadinsurance.com.

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About Energage

We are an HR Technology company based in Exton, PA. Our employee engagement platform combines HR technology, reliable insights, and expert guidance to transform your workplace. Our 14 million employee survey responses gathered over more than a decade offer insights into clear next steps for you to develop an employee-centric approach to success.

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