



Goosehead Insurance Chairman and CEO, Mark E. Jones, Named a Glassdoor Top CEO in 2018

June 20, 2018

WESTLAKE, Texas (June 20, 2018) — Goosehead Insurance, Inc. ("Goosehead" or the "Company"), a rapidly growing independent personal lines insurance agency, announced today that Mark E. Jones, Chairman and Chief Executive Officer, has won a Glassdoor Employees' Choice Award honoring the Top CEOs in the U.S. SMB category for the second year in a row. Glassdoor, one of the world's largest job and recruiting sites, recently released its annual report recognizing the Top CEOs, who employees respect and love working for at Small & Medium Companies in the U.S.

Mr. Jones was ranked in the top 50 chief executives recognized in the U.S., **with a 97% approval rating from employees**. When employees submit reviews about their company on Glassdoor, they are asked to rate various factors about their employment experience, including their overall satisfaction and other workplace attributes like senior management. Comparatively, among the 770,000 companies reviewed on Glassdoor, the average CEO approval rating is 69%.

"Winning a Glassdoor Top CEO award is a true acknowledgement of exceptional leadership, as it reflects the opinions of the employees who work with a chief executive every day. I congratulate all of this year's winners on this significant achievement," said Robert Hohman, Glassdoor co-founder and CEO. "It can be a real recruiting advantage to have a top-rated CEO at the helm of a company who has strong support from his or her employees. The best CEOs are inspiring, trustworthy, innovative and can be great motivators for people to bring their best selves to work."

"I am truly honored to be included in this list of Top CEOs and want to thank all Goosehead employees for their support of our great and rapidly growing company," said Mr. Jones. "It's a privilege to work with an incredibly talented and driven group of individuals at Goosehead."

See the complete list of all Top CEOs in 2018: https://www.glassdoor.com/Award/Top-CEOs-at-SMBs-LST_KQ0.16.htm

About Goosehead

Goosehead (NASDAQ: GSHD) is a rapidly growing and innovative independent personal lines insurance agency that distributes its products and services throughout the United States. Goosehead was founded on the premise that the consumer should be at the center of our universe and that everything we do should be directed at providing extraordinary value by offering broad product choice and a world-class service experience. Goosehead represents over 80 insurance companies that underwrite personal lines and small commercial lines risks, and its operations include a network of seven corporate sales offices and over 400 operating and contracted franchise locations. For more information, please visit www.gooseheadinsurance.com.

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About Glassdoor

Glassdoor is one of the largest job and recruiting sites in the world today. Set apart by the tens of millions of reviews and insights provided by employees and candidates, Glassdoor combines all the jobs with this valuable data to make it easy for people to find a job that is uniquely right for them. As a result, Glassdoor helps employers hire truly informed candidates at scale through effective recruiting solutions like job advertising and employer branding products. Launched in 2008, Glassdoor now has reviews and insights for more than 770,000 companies in more than 190 countries. For labor market trends and analysis, visit Glassdoor Economic Research. For company news and career advice and tips, visit the Glassdoor Blog and for employer-related news and insights to help employers hire, visit the Glassdoor for Employers Blog. Visit Glassdoor.com or download our apps on iOS and Android platforms.

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